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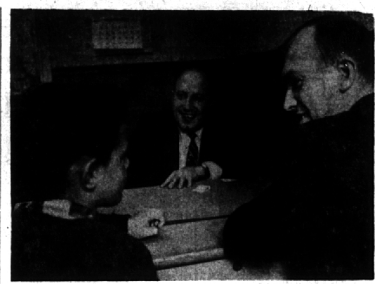
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"One Man, One Boy" is the method used by the Big Brothers of Oakland County, a Torch Drive agency, to combat juvenile delinquency. Seen here with William Clark, the agency's executive director, is one of the 97 man-boy teams presently sponsored by the Oakland County Chapter of Big Brothers, Inc.

**Big Brothers' Theme:
'One Man, One Boy'**

"No man ever stands so straight as when he stoops to help a boy. This quotation of the Big Brother Movement introduces the entire story of the Big Brothers of Oakland County, Inc., one of the 195 Torch Drive agencies serving the tri-county area. There is nothing so explicit of this work as a real case story telling how a Big Brother is a true friend to a lonely lad.

WILLIAM CLARK, Big Brothers executive director, relates this experience: Ricky is 12. In many respects he is like every other 12 year old on his block, but there is one big difference. Ricky has no father. It's not that his dad is dead, he just isn't around.

Ricky remembers some years back when the word that was on the lips of his father and mother was divorce. He has never been sure what it means, but he has recognized a void in his life. Then he noticed a difference in his mother. She no longer was sweet and kind. She cried easily and hit him when things made her unhappy. But he was not alone in this unhappiness; his mother recognized that she had problems and did something about it.

RICKY IS LUCKY, he has many attributes of his own; a pleasant outgoing personality and an ability to make friends easily—but with all this he is deeply sensitive. He was, therefore, surprised and somewhat dubious when his mother explained to him that she was seeking help from Big Brothers of Oakland County. The suggestion had been made by her own social worker.

His mother pointed out that if things worked well the Big Brother agency would find a man who lived near him, who is of his same general religion and who had the same kind of interests he did, to be his friend.

Ricky wondered about this, and while he liked the idea, was not sure what the man might expect of him. An interview with the director of the Oakland County Big Brother agency allayed his fears. He was told that he and his Big Brother would go on hikes together, fishing, camping, rides in the car and perhaps work up a hobby.

ALL OF THIS was eleven months ago. Now Ricky and his Big Brother are "real buddies". He is happy when his Big Brother proudly introduces him as "my friend."

Ricky has noticed also that his

turbances between parents, loss of confidence in parental concern and guidance.

Their inability to solve these problems without help and the difficulty in turning to any one for help compounds their confusion and results usually in rebellion against society in general, a complete disregard for law, abnormal behavior patterns and ultimately a life of crime.

Fortunately for society, salutary methods have been devised and tested which are now in use in many metropolitan areas and have saved hundreds of our youth from crime and set them on the road to lives of usefulness as good citizens.

As true in most social work, all problems are slightly different and are not responsive to the same remedial procedure.

MANY BOYS in need of help and guidance benefit greatly through the activities of the Boys' Clubs, the Y.M.C.A., and Boy Scouts where they find wholesome work and play with boys of their own age and under the wise direction of trained, sympathetic counselors.

One of the several dozen agencies of the United Foundation which deals with this problem of the confused boy is Big Brothers of Oakland County, Inc. Their method of rehabilitation for boys is unique, but it has proven to be highly successful and is especially effective in cases which would not be helped by "group work" agencies.

No fewer words, said Clark, could more aptly describe the theory and the method of Big Brothers than their slogan "One Man, One Boy." The Big Brother movement is a unique plan to cope with the problem of juvenile delinquency.

The work in Oakland County was started in 1954 by Rev. Louis Gillett, now rector of Nativity Episcopal Parish in Birmingham. He saw the need and was convinced of the effectiveness of person to person efforts, especially for cases which group action could not reach.

BIG BROTHERS of Oakland County, Inc., is a private organization supported financially by the United Foundation and the Pontiac Area United Fund. During 1961, Big Brothers received \$17,000 from Torch Drive funds.

Starting with six active cases in 1955, its work load has grown to over 173 active cases today.

Public Warned About Misleading Shelter Promotion

"We have noted that some fallout shelter manufacturers, distributors, and contractors are using 'Civil Defense approved' and similar phrases in their advertising."

As a public service, the Office of Civil Defense, Department of Defense, reviews designs and specifications submitted to them by such firms and if OCD requirements are met, a letter is issued to the firm which includes the following:

"In connection with any advertising, there would be no objection to your using the following statement, with the understanding that

the continued meeting of civil defense criteria is the sole responsibility of your firm and that the use of the statement is conditioned upon your shelter continuing to meet such criteria:

"THIS SHELTER meets the criteria established by the Office of Civil Defense for fallout shelters and furnishes an adequate degree of protection against fallout radiation."

The above statement may be used in your advertising, but it shall not be advertised as "approved" or "endorsed" by the Office of Civil Defense."

"If you want to be sure," Mr. D'Amelio warns citizens purchasing fallout shelters, "ask the salesman or firm making claim of having an 'approved' shelter design to show you a letter signed by the Acting Regional Director, Region 4, Office of Civil Defense, Department of Defense," or call on your local Civil Defense director or the Michigan Office of Civil Defense, Lansing."

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MI 7-1300

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