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- GAS AND ELECTRIC MODELS
- STANDARD AND DE LUXE
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BUSINESS NEWS



Grand Opening

Erb-Restrick Lumber Co.'s new Birmingham store, 425 S. Eton, recently celebrated its grand opening. The celebration has been extended through Wednesday. The company also has stores in Royal Oak and Livonia.

Page 2-B B'HAM ECENTRIC
Thursday, May 25, 1961

CITI-FONE
TALK from your car,
Boat, Truck, Private Plane to
Home or Office.
• Stop in for Demonstration
**BIRMINGHAM
ELECTRONICS**
141 E. Maple MI 6-8440

Behind The Store Fronts

With
**ANGUS
MCKELLAR**



During their trip to Washington, D.C., and Virginia, A. J. Richter, of the Chamberlain Real Estate Co., Birmingham, and Mrs. Richter, attended a joint meeting of the house and senate, through the courtesy of Rep. Bill Broomfield.

Probably the highlight of the trip, however, was in seeing the Caroline Kennedy at close range (and her parents) when the presidential car passed through the White House gates.

The Richters have a somewhat personal interest in the vivacious Caroline, as their own daughter, Julia Ann, is the same age.

VALERIE STEVENS INTERIORS announces the appointment of Miss Jane McMillen, A.I.D., as a member of the decorating staff.

PAUL KURTH tells us that Charles Holsted of Huston Hardware Co. sales staff is the proud winner of a \$25 U. S. Savings Bond, which he won in a Scotts Lawn Products drawing for Scott's laws people.

THE INITIALS S. S. before the name "Kresge" perhaps have little significance to the casual observer. And to the younger shopper it may come as a surprise to learn that the S. S. stands for Sebastian Spreng Kresge, founder of the Kresge Co.

Mr. Kresge started his first store 60 years ago, in 1899. He will be 94 years old in July. That the founder of the company would be dropping in unannounced at the

local Birmingham store was farthest from the thoughts of the store's employees.

He recently did visit the local store, accompanied by Mrs. Kresge, and also by son Stanley and his wife. Local manager Harvey Kresge introduced the visitors to all the employees and conducted them on a tour of the store.

The senior Kresge is still active in company affairs, and is chairman of the board.

A **CHUCKLE** producing story that enjoyed wide circulation around the main office down on Second Blvd. some time ago told of the time that Mr. Kresge tried to gain entrance after hours to his number one store at Woodward and State, without identification.

"But I am Sebastian Kresge," the late visitor told the porter.

"I've heard that before," the porter yelled through the door. "My name is George Washington." A few days later the porter received a raise in pay.

School to Move

Pontiac Business Institute will move to a new location this summer. The 300 student business school has been an Oakland County institution for 65 years and will locate in the 38 W. Lawrence Building.

Jones Forecasts Billing Increase

The international division of MacManus, John & Adams, Inc., will show a substantial increase in foreign billing for the third consecutive year. Ernest A. Jones, president of the Bloomfield Hills advertising agency forecast recently.

International operations, headquartered in the agency's New York office, involve the creation and distribution of advertising and promotional materials for forty free-world markets, not including Canada, which is handled by the agency's Toronto office.

Reflecting continuous growth in the foreign activities of its American clientele, MJ&A's international billing now is running 50 per cent over 1960, Jones said. Last year's increase was 27 per cent.

The agency's foreign account list covers a wide range of both industrial and consumer products. Advertisements are produced in 16 languages.

Olsen's Market
CLIP COUPON C.O.T. See P. 1
C.O.T. Sec. B
407 North "W" Chicago "We Deliver" Freshness 1924

MODELS HOBBY SUPPLIES
PRE-SEASON SALE
OVER 300 BIKES
\$26.95 UP
ALL PRICED TO SELL
MODELS HOBBY SUPPLIES
110 WOODWARD BLDG. BIRMINGHAM
1 BLOCK SOUTH OF WHITE SOUL

LET FAWCETT'S HELP YOU CONTROL THE WEEDS



Weed as you feed this surprising way

Surprising, because instead of two jobs, weeding and feeding are only one. Surprising, too, takes less than half an hour for an entire 5000 sq ft lawn!

Just fill the accurate Scotts Spreader with clean, granular BONUS®, set the dial, and go. As you walk, the tiny BONUS granules are distributed evenly over every square inch of the lawn.

That way, BONUS weeds as it feeds. Makes a surprising difference in your lawn. As you'll see yourself.

Introductory offer saves you \$5.00.
Ask us about it.

WE WILL APPLY ANY SCOTTS LAWN PRODUCTS
FOR ONLY \$1.25 PER BAG EXTRA

J. FAWCETT & CO. HARDWARE

Bring your lawn problems to our Lawn Program Advisors. They have the know-how and the experience to help you achieve the kind of lawn you want.
908 S. Adams, Corner Webster
FREE DELIVERY MI 4-6020
NEW STORE HOURS!
MON. thru Fri., 8 a.m. - 8 p.m.; SAT. 6 a.m. - 6 p.m.; SUN. 10 a.m. - 2 p.m.

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- A Dow Jones broad tape to give you continuous investment news.
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