

Nationwide Direct Dialing For Mayfair Exchange

Plans for improvement of telephone service in the Mayfair exchange under a program to cost \$1,250,000 were announced May 11 by the Michigan Bell Telephone Company.

Albert H. Warner, local Michigan Bell manager, said the first phase of the improvement project is the completion of a new central office located at Middlebelt south of Maple Road.

The improved service, Warner said, also will include the introduction of nationwide Direct Distance Dialing.

Dialing, which will enable Mayfair users to dial most of their own station calls direct to millions of telephones in the United States and Canada.

CUSTOMERS here have had home area direct dialing since 1955, but the improved service will put the millions of telephone calls to coast as near as those which customers now dial direct in southeastern Michigan.

The new equipment will be placed in service Aug. 13, Warner said. Part of the equipment in the new service will be Automatic Message Accounting. It will automatically record all information necessary for billing a long distance call.

THE NEW DIAL SYSTEM, called No. 5 Crossbar, will add to the convenience and speed of service which it will eliminate the need

for dialing the "112" code when making a long distance telephone call.

Warner said, it will be necessary only to dial the telephone number to a nearby point or a three-digit area code plus the desired telephone number to a more distant point. No operator will come in on the line to ask for the number of the telephone from which a call is being placed.

The \$1 1/2 million expenditure, Warner said, includes the cost of the new building, new central office switching equipment, and added outside plant facilities, such as inter-office trunks and subscriber cable.

WARNER SAID that before the new service is in operation, customers will receive an information and instructional booklet about Direct Distance Dialing. The book lists area codes across the nation and contains pages on which to keep frequently called out-of-town numbers.

B'ham to Seek Federal Assistance in Planning

Birmingham city commissioners agreed Monday night to file an application for urban planning assistance from the Federal 701 Planning Program.

They authorized City Manager L. R. Gare to file a preliminary application to the State of Michigan, which acts as agent for the Federal Government in this program.

Gare said it would take about 30 days for this application to be processed and for a determination to be made as to Birmingham's eligibility.

In the 701 Program the Federal Government participates to the extent of 50 per cent of the cost with the city.

GARE SAID if Birmingham enters into such a program "it should do so with its goal of completing the comprehensive plan for the city."

One decision commissioners did not make was whether to hire a

consultant planning firm in connection with the program and the comprehensive plan.

"To date, there has been disagreement as to the need for such service."

Positioners opined that "this would permit improvements that should augment the property appearance and value in the immediate area."

Signers of the petition are: C. W. Grant, 898 Watkins; B&L Construction, by Robert M. Lamm; William E. Dove, 640 Wallace; William G. Anderson and Christine Anderson, 620 Wallace.

Seek to Vacate Alley on Watkins

A petition to vacate the alley south of and adjacent to 898 Watkins has been referred to the engineering department for study and report by the Birmingham City Commission.

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Horse Injures B'field Girl

Twenty-year-old Sheryl Gideon of Bloomfield Hills was injured seriously Friday when a horse dragged her 170 feet in the Highland Recreation Area, White Lake Township.

Suffering possible head injuries, a fractured right arm, an injured pelvis and multiple bruises and lacerations, Sheryl was reported in satisfactory condition at Pontiac General Hospital.

She is the daughter of Mr. and Mrs. Gordon L. Gideon, 1584 Sodon Lake Road.

County Sheriff's deputies, Sheryl was thrown from the saddle when the horse bolted and dragged along the ground with one foot caught in the stirrup. The stirrup finally broke, leaving the youngster in a heap on the bridle path in the state park.

Sheryl's riding companions said her horse may have been stung by a bee since they had noticed several bothering their mounts.

The other girls were Deborah Winter, 15, of 4634 Pine Tree Trail, and Karen Hinds, 13, of 4345 Pine Tree Trail, Bloomfield Township.

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Beverly Students Present Essays To Principal

BEVERLY HILLS — The first class to go all six grades at Beverly School since it opened in '54 marked the occasion with a surprise gift of bound essays for Principal Malcolm Ferguson at the final '61 PTA program last Monday night.

Sixth grade teachers Mrs. Vena Ohlsson, Mrs. Martha Muschella and Mr. Arza Swart collected essays on "What Beverly School Has Meant to Me" from all their students. The gift volume was presented by Valerie Vermiere, Marilyn Hunter and Steve Saxby.

The Beverly sixth graders also gave a copper coffee maker and pole lamp.

Booth Turns Over League Presidency

Henry S. Booth of Bloomfield Hills turned over the presidency of the Oakland Citizens League, Inc., to former General Motors Corp. official W. Lawrence Shaffer of Rochester May 10.

The election was held during the organization's 22nd annual meeting at the Birmingham Community House.

Booth, one of the founders of the league, presented an award honoring Louis H. Schimmel, past president of the Pontiac Board of Education, for his service to the community.

THE RESOLUTION citing Schimmel's service was presented "because dozens of so-called thankless tasks in government deserve public expressions of appreciation for their own encouragement and the inspiration of others."

Other officers elected were William H. McLaughlin of Bloomfield Hills, vice president; Frederick C. Nash of Bloomfield Hills, treasurer; and Miss Agnes Larson of Birmingham, secretary.

Six persons were elected to three-year terms on the board of directors. They were Robert Taylor of Bloomfield Hills, Edward R. Moore of Pleasant Ridge, Robert Shallman of Pontiac, R. John Schmitt of Sylvan Lake, Miss Larson and Shaffer.

Marine Involved In Coastal Maneuver

Marine Pfc. Philip A. Carlson, son of Mr. and Mrs. Leonard A. Carlson of 5385 Sunnycrest, West Bloomfield Township, serving with the First Marine Division from Camp Pendleton, Calif., is participating in Phase III "Exercise Green Light" off the Coast of California through June 8.

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