

Surfsiders

by FREEMAN

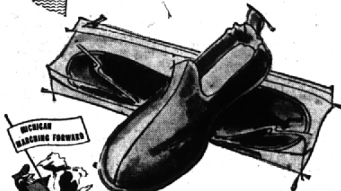
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BIRMINGHAM



By AL WARNER, Manager



"MICHIGAN MARCHING FORWARD" is the theme of Michigan Week this year, and all of us at Michigan Bell are proud to be right in step with it. For example, during the past 10 years Michigan's population has increased by 23 per cent and the number of telephones we serve has grown 62 per cent. This year we're planning to spend nearly \$87 million on new construction to improve and expand service. And Michigan Bell employees (we're Michigan's fourth largest employer) will earn—and spend mostly right in this State—about \$140 million this year. Our aim: to keep marching forward with Michigan.

IF YOU HAVE two-party or four-party phone service, why not change to a one-party line? A private telephone line is exclusively yours. It lets you talk whenever you wish for as long as you wish, without interruption. Unlike a party line, it's always ready to make or receive calls. And in an emergency, you can use your telephone at once. You can enjoy the benefits of private line service for only pennies more a day. Just call us here at our business office.

MOST OF US hate to throw anything away that "might come in handy" some day. Your telephone company is like that, too. But Michigan Bell does more than keep worn-out things around. Such as broken shovels. Or damaged screwdrivers. Tools like these, where practical, are repaired and made useful again. That's just one of the many ways we economize—so we can keep giving you good telephone service at the lowest possible cost.

BUSINESS NEWS



Honor Drivers

Winners of the Allied Van Lines "Driver-of-the-Month" are Ben Golding (left) and Jim Smith (center). The two work out of Potter Moving and Storage Co., 2253 Cole, Birmingham. G. Lewis Potter is on the right. Golding and Smith in February helped men, women and children that were stalled in their cars in 16 inches of snow near Memphis, Ind. They worked continuously from 10:30 a.m. Saturday to 4 a.m. Sunday.

Local Man To Control ServAir Inc.

Gustav Dabringhaus, Jr., 1100 Willow Lane, Birmingham, president of 20th Century Machine Co., has acquired control of ServAir, Inc., FAA approved service facility at Detroit City Airport. The firm is the only aircraft service organization at the airport that is authorized by the Federal Aviation Authority to test, repair and certify aircraft radios, instruments and accessories. ServAir occupies over 27,000 square feet of the terminal with instrument and radio repair shops and space for airframe and engine inspections and repair.



Dabringhaus

NEW OFFICES, pilot lounge and additional services are part of a program instituted by the new owner for updating the service operation to make it one of the principal shop facilities in the middle west.

Trees Appointed Vice President

Robert C. Trees, 1712 Oak, Birmingham, has been named vice president, marketing, by the board of directors of Udyline Corp. Trees joined the Udyline organization in 1943 and was formerly director of advertising. His responsibilities include corporate advertising, public relations, sales promotion, and market research activities.



TREES

He is presently a member of several professional organizations including: Engineering Society of Detroit, American Electropaters Society; Detroit Press Club and is a past president of the Industrial Marketers of Detroit. Trees also is an active member of the University Club; Recess Club; Orchard Lake Country Club; and Official Board of Central Methodist Church.



GREETINGS & GIFTS are brought to you from Friendly Neighbors & Civic & Social Welfare Leaders through WELCOME WAGON. On the occasion of Change of residence Arrivals of Newcomers to Birmingham MRS. H. WALES PRICE Midwest 4-0516 (No cost or obligation)

Whiting Raymond Joins Fred Pierce Realtors

Fred Pierce, of Fred Pierce, Inc., Realtors, 460 N. Woodward, Birmingham, announced that W. Whiting Raymond has joined their staff as an associate broker.

Raymond joined his cousin, Albert W. Wasey, in the real estate business in 1922 with their sales efforts concentrated in Birmingham, then a small and growing community. Their first subdivision, Birmingham Estates, included Yorkshire, Dorchester, and Buckingham roads. In 1921 Wasey's home was one of only three houses there.

This association eventually became Walsh, James & Wasey Co., Birmingham, early developers of Quorton Lake Estates. Raymond recently sold his interest to Donald D. James, the only surviving member of the firm.

RAYMOND HAS twice served as president of the Birmingham Real Estate Board and has held every office on the board at some time.

He has served in many civic capacities; he was a member of the planning board of 1927 for the new Community House dedicated in 1930, a one-time member of the YMCA Council and the Boy Scout Council, and on the planning committee celebrating the opening of Grand Trunk Commuters service in August 1931.

Raymond was a member of the board of directors of the Birmingham Country Club and on the planning committee for the current club house. He is a senior member of Orchard Lake Country Club and an ardent sailor.

The Raymonds built their present home at 722 Willets in 1929. They have a son, David, living in Birmingham with his wife and two children. A graduate of Cranbrook School and Princeton University,



RAYMOND

he is associated with MacManus, John & Adams, Inc., Bloomfield Hills. A son-in-law and daughter, Mr. and Mrs. Charles L. Getz, Jr. and nine month old son Charles III, live in Shaker Heights, Ohio.

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Almost every day, our representatives are called upon for advice by women who are bewildered about investments. Some are widows who have been left estates that include portfolios of miscellaneous securities. Others are women who are investing for the first time, and just don't know where to start. Sometimes they are timid about asking for counsel (they shouldn't be). Whatever their status, and regardless of the size of their investment budget, we are always happy to assist these women clients and help them arrange their investment affairs.

If you have been confused by your investment problems, or want information about how to invest, please stop in and see us, or call about a home appointment. It is our business and our pleasure to provide such consultation service without charge. You'll receive courteous treatment... and you'll find that "Every day is ladies' day."

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