

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, May 18, 1961

SECTION
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When your day is done and you stretch out upon your bed, do your thoughts dwell upon worrisome subjects... or do they recall one or more happier moments of that day's waking hours? If you are worried about something less than catastrophic, have you tried to chase away that worry with a happier day's incident? After all, memory does record plenty of one's blessings... only it's up to us to recall them.

Advertising Sales Receives Account

W. T. Eldred, president of Ski Publications, Inc., Hanover, N. H., announced the appointment of Advertising Sales Associates of Bloomfield Hills, as its Midwest representative.

The Hills firm, headed by Donald S. Hutton, will cover the seven state area of Michigan, Ohio, Indiana, Wisconsin, Minnesota, and Iowa.

King Appointed

William F. King, 31781 Bellvue, Beverly Hills, has been named to head the newly formed electro-mechanics department at General Motors Research Laboratories. He began his work at GM as a cooperative student at GM Research in 1939.

Johnson & Johnson Promotes Wiepking

Karl C. Wiepking, 5801 Gilbert Lake Road, Bloomfield Township, has been named sales manager of Johnson & Johnson's capital division with headquarters at Silver Spring, Md.

Wiepking joined the manufacturer of surgical dressings, baby and allied products, in 1940 as a salesman in the Cleveland territory.

Later he moved to the Chicago area, was named manager of the Rocky Mountain division in 1956 and manager of the Great Lakes division in 1959. He is a two-time winner of Johnson & Johnson's president's trophy for outstanding sales achievement.

Distilling Firm Promotes Sharako

Promotion of Sam Sharako, 146 Barrington, Bloomfield Township, to control states manager for Gooderham & Worts Limited is announced by Raymond W. Sibbert, president of the 129-year-old distilling firm.

Widely known throughout Michigan and Oakland County where he has been an active participant in school activities, Sharako will supervise the marketing of Gooderham & Worts brands in the states of Alabama, Idaho, Iowa, Maine, Michigan, and Montana, New Hampshire.

While you're writing checks for the monthly bills, write one to yourself and buy a U. S. Savings Bond with it. In just 7 years and 9 months it will return you \$4 for each \$3 you put in.

Three Local Men Are Key Figures In ASM Congress

Two Birmingham men and a former Franklin Village resident are key figures in the largest show to come to Cobo Hall.

Robert Sergeon, 360 Tilbury, and Jack E. LaBelle, 217 Westwood, are on the operations committee for the National Metal Congress and Exposition to be held Oct. 23-27 under sponsorship of the American Society for Metals.

Ray Putnam was a Franklin resident until he moved to Cleveland two years ago to become managing director of the ASM. More than 30,000 are expected at the event.

Sanders Confectionery Opens Near Demery's

Sanders fountain service came to Birmingham Wednesday when the Fred Sanders organization opened a store adjacent to Demery's, 250 North Woodward.

The 1750-square-foot store employs 10 persons and carries full lines of candy, baked goods and ice cream. Special order service is available, along with carry-out, for the Sanders special dairy foods. The new store will mail candy and other items for customers. Great credit cards also are offered.

Sanders, which has been family-owned and operated since 1876, has a store on Pierce and a department in the National Food Store on Hunter but there has been no fountain service in this area.

The 21-seat fountain will serve meals, in addition to traditional ice cream specialties.

DESIGNER OF THE store is Donald H. Goldsmith, vice president of architecture and purchasing with the firm. He lives at 1814 Pilgrim, Birmingham.

Toast brown, pink and white—the trademark Sanders colors—are used on the inside and white glazed brick with aluminum trim on the outside.

Mrs. Betty Wessenberg, 1612 Hoffman, Royal Oak, is manager of the store. She has been with

Named Publisher

William Jacobs, 1835 Lakeview Court, Bloomfield Hills, has been appointed publisher of Assembly & Fastener Engineering and Cutting 7000 Engineering. Both magazines are published by Hitchcock Publishing Co., Wheaton, Ill. Jacobs formerly was Hitchcock's district manager in Detroit.

Sanders for 10 years, serving last as manager of the Clawson store.

Among the Fred Sanders officials who live in the Birmingham area are Fred W. Sanders, chairman of the board, 1415 Epping Lane, Bloomfield Hills; Charles H. Welch, Jr., president, 1338 Latham, Birmingham; Mary Parnall, vice president of sales, 767 Colonial Court, Birmingham; Russell F. Brockmiller, controller, 51820 Mayfair Lane, Beverly Hills; and Jack Sanders, secretary, 1415 Epping Lane, Bloomfield Hills.

\$75,000 WAREHOUSE CLEARANCE

YOUR RESPONSE TO OUR SALE LAST WEEK WAS OVERWHELMING. FOR THOSE WHO COULDN'T MAKE IT WE STILL HAVE EXCELLENT SELECTIONS LEFT. HURRY IN AND SAVE \$\$\$. THESE ARE NOT COME-ON PRICES—WE SELL WHAT WE ADVERTISE!

REFRIGERATORS—SAVE \$\$\$

Most Brand New In Crates. Some Floor Samples.

GIBSON 1961 frost free 15 cu. ft., all porcelain meat keeper, 2 giant ice porcelain vegetable crispers, frost free, big unit... **\$288.88**

RCA WHIRLPOOL IMPERIAL, frost free model, 14 cu. ft., bottom freezer, completely frost free, with trade... **\$377.00**

RCA WHIRLPOOL, 1961 13 cu. ft., all porcelain crispers, holds a ham, priced to sell at... **\$208**

FRIGIDAIRE, 13 cu. ft., 2 giant size porcelain crispers, 102 lb. freezer, separate meat freezer, only one, so don't miss this unit at only... **\$274.95**

FAMOUS BRAND 1961 REFRIGERATOR. Due to current model, can't mention name. 11 cu. ft. **\$162**

GIBSON 1961, 14 cu. ft., completely frost free refrigerator and freezer, freezer 140 lbs. **\$289.95**

HOTPOINT, brand new! left and right hand doors, new in crates, 13 cu. ft., separate freezer, limited numbers only. **\$229.95**

KELVINATOR, 15 cu. ft., completely frost free, only a few left **\$364.50**

FREEZERS—SAVE \$\$\$

GIBSON 1961 model, terrific values from **\$159.88**

FRIGIDAIRE, "ULTRA SPECIAL" 15 cu. ft. 1961 model, must see to appreciate **\$269.95**

RANGES—SAVE \$\$\$

FRIGIDAIRE 1961 CUSTOM DELUXE FLAIR RANGE, one of MILKs best buys at **\$288.88**

KELVINATOR 1961 ELECTRIC, fully automatic full lined 30" oven, and cleaning forever, completely automatic oven with set and forget timers, with trade-in **\$199.95**

HOTPOINT, BRAND-NEW 30" & ELECTRIC. Completely automatic, closed time automatic start and stop oven, with rotisserie includes service warranty and delivery **\$174.50**

HOTPOINT, 30" ELECTRIC RANGE, deluxe, brand new... **\$138**

See MILKs complete display of the fabulous Tappan 400 and Frigidaire Flair Ranges.

RCA WHIRLPOOL ESTATE GAS RANGE, 30" deluxe clock and timer, takes it away at only... **\$124.95**

RCA WHIRLPOOL ELECTRIC RANGE, automatic clock and timer, thermostat control burner handle all your jobs automatically, rotisserie, see thru oven window, there's only one and it's brand new **\$248**

FOR THE COTTAGE OWNER **\$75**

ELECTRIC & GAS RANGES, brand new 20" from **\$119.95**

ELECTRIC RANGE, 30" deluxe summer home special **\$119.95**

WASHERS—SAVE \$\$\$

We have complete lines on display—1961 Frigidaire, Whirlpool, Maytag, Hotpoint, Kelvinator. Also close-outs, listed below...

RCA WHIRLPOOL 1961 model, 12-lb. washer, automatic set timer control and flat filter, only **\$158**

EASY SPIN DRY, 1961 deluxe model, only **\$145.50**

WHIRLPOOL, 1961 model, lowest price anywhere **\$175**

MAYTAG 1961, completely automatic Highlander model, automatic water leveling, 2 cycle, delicate fabric settings, water temperature control, includes all factory warranties and installation **\$229.95**

KELVINATOR, BRAND NEW in crates, 2 cycle, magic mist size washer, lint filter, all porcelain tub and top, automatic wash "to" near cycles, see it demonstrated **\$189.95**

FRIGIDAIRE IMPERIAL, BRAND NEW **\$258.88**

FRIGIDAIRE 1961 with automatic soap dispenser, washes all fabrics, wash "to" wring dry, automatic bleach and sour dispenser, all porcelain tub, top and lid **\$209.95**

DRYERS—SAVE \$\$\$

HOTPOINT ELECTRIC 1961 model, (less with trade) **\$179.95**

WHIRLPOOL, BRAND NEW 1961, dries all fabrics **\$148.50**

FRIGIDAIRE, 1961, all porcelain, new in crates from **\$159.95**

DISPOSALS—SAVE \$\$\$

WESTINGHOUSE, HOTPOINT, RCA WHIRLPOOL, KELVINATOR, if you need one now's the time from **\$33.75**

DISHWASHERS—SAVE \$\$\$

FRIGIDAIRE, HOTPOINT, KITCHEN AID, WASTE KING UNIVERSAL, KELVINATOR—WE DO CUSTOM INSTALLATION. CALL MILKs FOR FREE HOME ESTIMATES. WORK GUARANTEED.

AIR CONDITIONERS—SAVE \$\$\$

PORABLE PURIFON AIR PURIFIERS, 27,000 cu. ft. capacity, special while they last **\$39.95**

ADMIRAL, 5 minutes to install in any window, 1 H.P. **\$189.95**

HOTPOINT, 1 H.P. Hot weather ahead **\$199.50**

TELEVISIONS—SAVE \$\$\$

ADMIRAL BRAND NEW 1961 CONSOLE MODEL, beautiful hand rubbed genuine walnut cabinet, dantek modern design, includes 1 year policy. Check this price... **\$219.95**

Brand Name, Brand new Space Command, low boy, w. l. from **\$255**

ADMIRAL 19" PORTABLES, thin line 1961 models includes 1 year free service policy **\$148.88**

ZENITH BRAND NEW 1961 Portable 19" all models, from **\$169.95**

RCA VICTOR, 1961 Portable, new vista tuner, includes all warranty, brand new, "We do our own service, so we can save you the most!" from **\$155**

RCA VICTOR BRAND NEW, 17" thin line Portables, only a few **\$148**

Now is the time to get yourself a new RCA Color Set. MILKs also has over \$25,000 inventory on console TV's. We're going to move them so now is the time to get a console model.

STEREO—SAVE \$\$\$

RCA, ZENITH, MOTOROLA, VM, ADMIRAL (many others). We have just received a direct factory shipment on custom stereo's. May we suggest that now you can get the ultimate in sound reproduction and the finest in custom cabinets. CUSTOM STEREO COMPLETE, 4 speakers, turn table, amplifiers, AM-FM radio, beautiful walnut cabinet. Prices start as low as **\$199.95**

VM CONSOLETE, 2-pc., 4-speed, automatic record changer, where else but MILKs **\$94.50**

3-WAY COMBINATION RADIO-TV STEREO, 8 speakers, 12-15" 2" 4-speed automatic changer, diamond needle, AM-FM multiplex tuner, 23" TV, hand wired, 25,000 gold grid tuner with power transformer, 4 speaker cabinet, hand rubbed cabinet, priced as low as many consoles and stereo's. A MILK's special at only **\$399.95**

DEHUMIDIFIERS—SAVE \$\$\$

RCA WHIRLPOOL BRAND NEW with automatic humidistat control. We have only 12 at this low low price—see please hurry, a real bargain while they last **\$74.95**



FREE


FULL DIMENSIONAL STEREO

\$4.98

USUAL RETAIL PRICE

ALBUM

with demonstration of



phonograph

We're so excited about the new sound... the big sound of Capitol FDS Stereo Phonographs, we want everyone to hear it!... and as a special inducement... we'll present you with a genuine, 33 1/3 RPM Capitol Full Dimensional Stereo Album*... absolutely free!... if you'll drop in.

nothing to buy... your only obligation is to listen... and hear the difference!

*If you are 18 years old or over.

LIMITED TIME OFFER
COME IN TODAY

MILKs APPLIANCES

"THE AREAS LARGEST LAUNDRY DEALER"

1493 South Woodward Open Daily 9 a.m.-9 p.m., Friday 9-9 (4 Blocks North of 14 Mile Rd.) MI 6-1300

No Money Down [Lowest Price Ever] 24-Months To Pay! Phone Orders Accepted

★

FREE

\$100

WORTH OF

Capitol Stereo Records

WITH PURCHASE OF MODELS 936, 935, 934

★

THIS OFFER FOR A LIMITED TIME ONLY

★

UNSURPASSED STEREO VALUE!

ONLY **\$249⁹⁵** COMPLETE



CAPITOL FDS STEREO MODEL NO. 929 T-CRY

Capitol FDS cadet

full dimensional sound

packed with more features than any set you've ever seen at this low budget price!

- ★ Two 3x5 oval Tweeters! ★ Two 15-inch Imported English EMI Oval Woofers!
- ★ Genuine AM-FM Non-drift "Simulcast" Radio included at no extra charge!
- ★ Automatically Plays both Stereo and Standard records in All Sizes, All Speeds!
- ★ Special, Extra Speed for Playing New 16 2/3 RPM Book Records!
- ★ Complete Instrument Turns off Automatically When Last Record is Played!
- ★ Hi-fi Stereo Cartridge with Diamond Needle! ★ 11 Tube Low distortion Amplifier-Tuner!

3-PIECE STEREO AM-FM RADIO-PHONOGRAPH COMBINATION

twin speaker cabinets and console adapt to any room arrangement

Listen... and hear the difference in the best value in stereo today!