

Cadillac Promotes Franklin Resident

A Franklin man has been promoted by Cadillac motor car division of General Motors Corp. Robert D. Herley, 32465 Soriano, Franklin, May 11 was appointed assistant to the works manager. He replaces Edward Andrews of Huntington Woods, who becomes coordinator of special assignments.

Herley joined Cadillac in 1934 as a General Motors Institute student. Upon graduation he went to work in the sales division as an inventory control clerk.

He has worked as an assembly department foreman, time study analyst, tool engineer and assistant superintendent in three departments.

Women Open Village Travel On Pierce

Two veteran Detroit travel service office managers have joined to open the Village Travel Service, a general travel agency in downtown Birmingham.

The co-owners of Village Travel, 117 Pierce, are Miss Emily Prekel, formerly manager of Elliott Travel Service's Eastland Shopping Center, and Mrs. Jacqueline Levitt, former manager of that firm's Woodland Shopping Center office in Livonia.

Miss Prekel established the Eastland office when the shopping center opened in 1956 and Mrs. Levitt accomplished the same job at Woodland in 1959.

Together, the women have 19 years of travel agency experience.

In her 11 years in the travel business, Miss Prekel has traveled extensively in Europe, the Orient, South America, the Middle East, Hawaii and in this country.

Mrs. Levitt, an agent for eight years, has toured in Europe, the Caribbean, Mexico and Hawaii. She also has traveled throughout the United States.

Both agents have mapped and escorted large tour groups throughout Mexico. They also have arranged and conducted New York theater trips and a Florida convention trip of 300 businessmen.

In Birmingham, the Village Travel office will fit the early American decor of Pierce Street with wooden beams, lamp posts and antiques predominating.

Rattner Chosen Boss of Year By Credit Women

Harvey J. Rattner, owner of the RB Shops, 142 W. Maple, Birmingham and Royal Oak, has been chosen "Boss of the Year" by Birmingham Credit Women's Breakfast Club.

Rattner, who resides in Huntington Woods, was selected by the club's board of directors.

He was presented a "This Is Your Life" book, telegrams and cards from personal friends were read at the dinner meeting.

Other Credit Women's Clubs represented at the event were Toledo, Windsor, Royal Oak and a prospective Owosso club.

Mrs. Wayne Conkle was chairman of the dinner. Her husband was toastmaster. Mrs. Edith Hoffman, who works at RB, is the club president.

Raschke Named Society Secretary

Harvey L. Raschke has been appointed assistant secretary of the Greater Life Insurance Society, 1900 N. Woodward, Birmingham, it is announced by G. Ranford, 1711 Cedar Hill Drive, Birmingham, president of the fraternal society.

Raschke joined Gleaner Life in 1953 as chief underwriter. He also was underwriter for six years with another insurance firm in Detroit.

He is one of the few men in Michigan who have a certificate of underwriting in home office life underwriting from the Home Office Life Underwriters Association of the Institute of Home Office Underwriters.

RASCHKE is active in the Oakland County Chapter of the S.F.P.E.-B.Q.S.A. Mr. and Mrs. Raschke and their son, Arthur, live at 883 Venoy, Madison Heights.

Bingham Man To Head Plant

John A. Gress, 30433 Bristol, Bingham Farms, has been appointed plant superintendent for the American Standard Industrial division's Dearborn operation.

Gress has been with the industrial division since 1941. During the time prior to his new appointment, he had been general foreman and sheet metal superintendent at the Dearborn plant.

A coordinator for the Village of Bingham Farms, Gress is presently president of the Industrial Division Management Club in Dearborn.

Completes Course

Douglas A. Innes, 1226 Bird, Birmingham, has completed two-year home-study course, tractor and heavy equipment division of Interstate Training Service, Fordland, Ore.

Local Men Move Up At Pontiac

W. P. Holzworth, 239 Pilgrim, Birmingham, and C. Copeland, 4731 Pickering, Bloomfield Township, have received promotions in the Pontiac sales organization of General Motors Corp.

Holzworth has been appointed San Francisco zone manager. Copeland assumes Holzworth's previous duties as sales promotion manager at central office in Pontiac.

Both promotions were effective May 1.

HOLZWORTH has been with the division since 1948 when he joined the Boston zone as a service adjuster. From 1949 through 1954 he held various positions of responsibility in the Pontiac zone and, in 1955, was promoted to regional sales promotion manager of the central sales region.

He was named assistant zone manager in Los Angeles in 1956, returning to central office in 1956 to assume the position of assistant sales promotion manager. Later in that year he was appointed sales promotion manager.

Copeland has had wide experience with the Pontiac sales organization, beginning in 1937 as assistant car distributor in the Denver zone. He also held various positions of responsibility in the Portland, Oregon, San Francisco and Milwaukee zones before his transfer to central office in 1958 as assistant sales promotion manager.

Baker Selected To New Position

John R. Baker, 302 Kirk Lane, Troy, has been named quality control manager for Bendix filter division, the Bendix Corp., 454 W. 12 Mile, Madison Heights.

Baker has been with Bendix filter division since 1953, first as a designer and most recently as supervisor of design and drafting. He has over 15 years of experience in the field of fluid systems engineering, with special emphasis on design and production of filtration equipment.

Baker will be in charge of quality control for all Bendix filter division products.

Two B'ham Men Get Promotions

E. E. Beck, 4171 Meadowlane, Bloomfield Township, has been promoted to mid-central sales manager for Square D Co.

Beck joined Square D in 1934 and has been district manager in Detroit for the past four years.

In his new position he will remain in Detroit to supervise field sales activities there and in Flint, Saginaw, Lansing, Grand Rapids, Cincinnati, Columbus, Dayton, Evansville, Louisville, Nashville, and Huntington, W. Va. sales areas.

Appointed to succeed him as district manager is R. D. Miller, 241 Hillboro, Birmingham, a field engineer in the Detroit office since 1956. He came to Square D as a student engineer in 1948.

Watling, Larchen Opens New Office In New York City

The opening of the first New York City securities clearing office to be established by a Michigan brokerage firm has been announced by the Detroit firm of Watling, Larchen & Co., members of New York Stock Exchange.


Connecting all Watling, Larchen offices by means of a new wire communications system, the new facility will greatly increase speed and accuracy in executing customer's orders, according to Victor W. Hughes, manager of the firm's Birmingham branch, Cresson Building.

The Watling, Larchen system connects the firm's brokerage offices in Detroit, Birmingham, Dearborn, Pontiac, Ann Arbor, Jackson and Kalamazoo directly with the New York clearing office located at 120 Broadway, Suite 1750.

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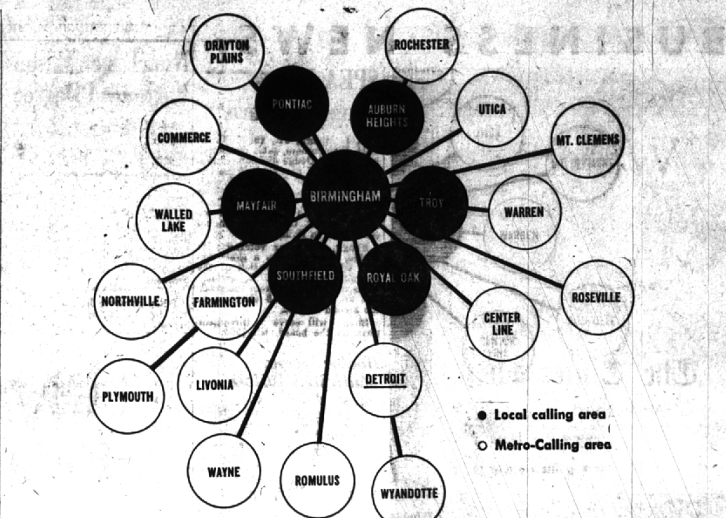
BLACK or Burnished Brown

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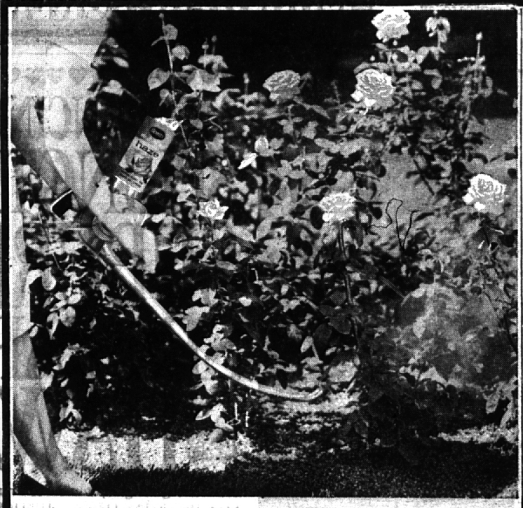
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