

Demery's

DETROIT - BIRMINGHAM

Famous - labels you know - - - and like - - -
 for "Mother's Day" giving



The Luxury Look Of A Pure Silk Coat

29⁹⁸

A full circle of fashion in its sweeping lines and deep collar. Milium* insulated lining and most important... water repellent. Bone beige, kelly, blue, black. 8-16.

Coat Shop - Second Floor
*Tm. Reg.



"Lamp!" Knit Has Versatility And Fashion Plus

17⁹⁸

Linen type knit pencil slim fully lined sheath with dress-up-ability by Lamp!. Available in natural only. Sizes 10-20.

Budget Dresses - Second Floor



"Bob Evans" Styles Uniforms With Fashion

10⁹⁸

This lovely dacron* polyester pucker uniform is easy care and easy wear. Shown is just one of many styles. Available in white only. 10-16, 7-15.

Uniforms - Second Floor
*Tm. Reg.



For Mother Luxurious "Van Radtke" Lingerie

6⁹⁵

She will appreciate your gift of an exquisitely detailed long gown of satin tricot by Van Radtke. Available in spray mauve, spray mimosa, spray nymph, spray pink. 34-42.

Lingerie - Main Floor

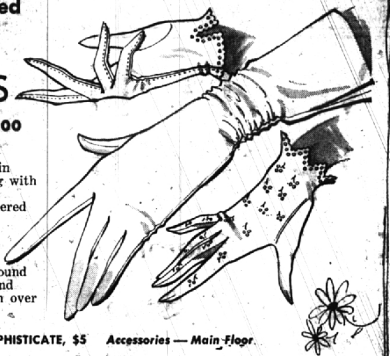
Handcrafted Luxury In Gloves

BY **ARIS**

3⁵⁰ - 5⁰⁰

Go beautifully in hand for Spring with fine Aris cotton gloves with tapered fingers to give your hands a flattering look. PEEK-A-BOO with eyelets around top and vent, and MADEIRA with over all embroidery... 3.50.

Long shirred SOPHISTICATE, \$5 Accessories - Main Floor



Give Mother Her Favorite Stockings In Lovely Summer Shades

Cameo

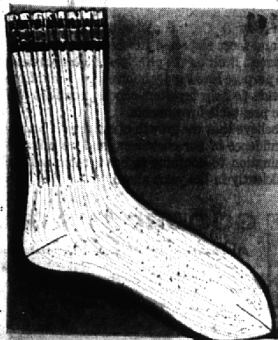
1⁵⁰

The perfect mother's day gift always! She never has enough of these crystal clear stockings by Cameo. Surprise her with this gift of pure luxury. Give her a whole wardrobe of them in lovely new Summer shades.

See these glamorous "Cameo Nylons" on live fashion models Friday and Saturday.
 Hosiery - Main Floor



FAMOUS-LABEL MEN'S FURNISHINGS... always at DEMERY'S



Famous "Esquire" Blazer Striped Rib-Top Crew Socks

1⁰⁰ Pr.

Men's hose of 80% high bulk orlon/20% wool worsted, heel and toe reinforced with nylon. White, oxford grey, navy, brown, light grey, camel, medium blue, gold, light olive, dark olive. 10 1/2-13.

Open Friday 'til 8:45 P.M.



Summer Comfort For Men In "Carter" Boxer Shorts

1⁷⁵

These men's Carter knit shorts in boxer styles are full cut for comfort and perfect fitting. In sanforized extra soft selected cotton they are well tailored and have an elasticized waistband. Available in blue/black, red/black, brown/black. Sizes 30-44.

Men's Furnishings - Main Floor

Save As You Spend With S&H Green Stamps



Men's Bermuda, Short Sleeve "Weldon" Summer Pajamas

5⁹⁵

Handsome lightweight bermuda, short sleeve pajamas. Of cool cotton, these pajamas have a pullover knit top in V-neck style. The knee length bottoms have a half elastic waistband with a snap adjustable front. Tan, green, blue. Sizes A-B-C-D.

Phone MI 7-2000
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