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BUSINESS NEWS

Behind The Store Fronts

With
ANGUS
MCKELLAR

Kingsley Inn's brand new chef and maitre; Arminio Beltramo, is a native of Venice, Italy. He recalls serving such celebrities as King George VI, The Pope, and other famous persons... and sometimes those bordering on the infamous such as Benito Mussolini. Arminio cooks right out in the open at the guests' tables, and Kingsley Inn's Mrs. Parr tells us call on—the longest of which takes only 8 minutes to prepare.

DEFECTIVE wiring caused the fire which gutted the back room, the small warehouse, and caused considerable smoke damage at the Witbeck Appliance store in Ferndale, according to localite owner

A. C. Witbeck, who also states that customers are being taken care of while carpenters, painters and electricians are busy getting the store back in shape.

THE THUNDERBIRD Shop, in Bloomfield Shopping Plaza, announces the start of its model center, which embraces anything in the model line: planes, ships, boats and cars.

The competition is divided into several different age groups, with first, second, and third prizes for each group.

J. COLEMAN, manager of the Quarton Food Market, is especially pleased about the article in the May 2 issue of The Saturday Evening Post on Fred Uisinger, Inc. A press agent's dream is the story titled "Milwaukee Worst Maker—Uisinger—The Tiffany of Sausage Makers." The firm was founded in 1860, and specializes in the manufacture of quality sausages and allied lines. The Quarton Food Market is the only Birmingham outlet for Uisinger products. Orders are placed directly in Milwaukee by Coleman.

WILLIAM WALLACE, formerly manager of Schutz Motors Inc. bump shop, now manages the new Bojax Collision service at 360 S. Woodward, where the former Chrysler Auto agency building also houses Birmingham Safety Service and the Willie Automotive Service, which offers air conditioning units as well as a radiator service.

A boon to the harried party giver is the brand new Mead and Adams Agency in the Reid Building. Wedding and party arrangements are specialties of the new business, which is owned by partners Mrs. Mary Ellen Mead and Shirley Adams.

They will handle such vexing details as ordering and addressing invitations, checking floral arrangements, obtaining music and caterers and even making photographic appointments (when desired).

The overall purpose of the agency is to offer consultation plus service to anyone who desires it.

Alabama-Bound
1-14 Cen It Alabama Bound... J. J. William Lyman, Bloomfield Township architect with the firm of Smith & Smith, associates, Royal Oak, left Detroit on April 22 to spend two weeks as visiting architectural critic and lecturer at the College of Architecture of Auburn University in Auburn, Ala.

Cleaner Life Names Aide

Stuart B. Mickelthwait has been appointed secretary of the Cleaner Life Insurance Society and named manager of the investment department.

The announcement was made by R. G. Ransford, 1711 Cedar Hill, Birmingham, president of the fraternal society which is headquartered at 1600 N. Woodward, Birmingham.

Mickelthwait has had 22 years of experience in investment management and is a member of the Detroit Financial Analysts Society and the investment section of the National Fraternal Congress.

HE HAS a certificate of training from the Life Office Management Association and is a member of the National Financial Analysts Society and the investment section of the National Fraternal Congress.

He has been a member of the legislative, educational and young men's activities committees of the National Mortgage Bankers Association.

Round Table Honors Six

Six Birmingham residents who are life insurance representatives are listed in the 1961 issue of the Million Dollar Round Table of the National Association of Life Underwriters.

Every member of the 1961 Round Table must have sold at least a million dollars of life insurance in 1960 or must have attained Life membership by having sold a million yearly for three consecutive years. Fewer than one per cent of the world's life insurance agents are Round Table members.

The members are Royden W. Bennett, Northwestern Mutual Life; Frederick W. Fountain and Lantz L. Mackey, both unaffiliated; Donald F. Lau, Massachusetts Mutual Life; Frank M. Mirminger, C.L.U., Connecticut General Life and E. Fomeroy, New England Life.

Southfield Topic Of Space Expert

"Southfield in the space age" was the subject of a talk by William Wiley, space expert at the annual spring meeting of the Southfield Business Association, Thursday at the Plum Hollow Golf Club, 21531 Lahser Road, Southfield.

Wiley, head of the applied physics department at the research laboratories division of the Bendix Corp. in Southfield, has for many years been engaged in the development of advanced measurement techniques. Recently most of his efforts have been devoted to techniques to be used aboard rockets and satellites for measuring space environment.

Wiley pointed out several of the more interesting aspects of his work in this area and discussed what can be expected on other planets and in space.

Woods Appointed Product Manager

The appointment of Ronald J. Woods, son of Mr. and Mrs. Edward J. Woods, 16173 Marguerite, Beverly Hills, as product manager for plastic containers has been announced by Ball Brothers Co., Muncie, Ind.

Woods' previous assignments with the company were with the Ball Research Corp. in Boulder, Colo., where he played an active role in the research and development work which the company has been conducting in the field of plastic containers. In his new assignment Mr. Woods will have his headquarters in the firm's general offices in Muncie.

Former Resident Receives Promotion

Hauck Manufacturing Co., Brooklyn, N. Y., has named W. Neel Robertson assistant to the sales manager of its engineering division. He is a former Birmingham resident and the son-in-law of Mr. and Mrs. M. A. Bergdahl, 712 Fairfax, Birmingham.

Prior to joining Hauck, Robertson was associated with Holcroft & Co., Detroit manufacturer of industrial furnaces and the industrial furnace division of Sunbeam Corp., Chicago.

Ziegel Receives Assurance Award

Fred Ziegel, 27315 Garden Way, Franklin, recently received the President's Trophy from H. Mead, vice president of Sun Life Assurance Co. of Canada.

The trophy was won by the Detroit group office managed by Ziegel as the top group office for 1960 in U. S. and Canada.

Mrs. Howard Lee Attends Meeting

Mrs. Howard Lee, 2123 E. Maple, Birmingham, was among those who attended the first sales meeting in Detroit of the new Independent Life Insurance Co.

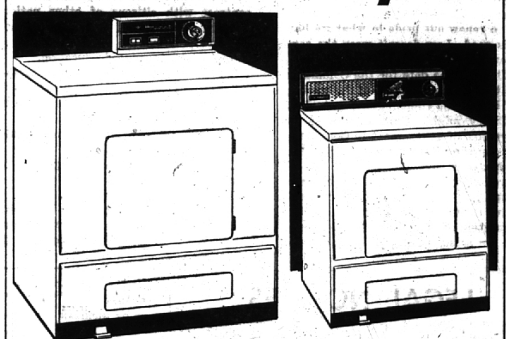
With a \$2,000,000 issue slated, the company's stock offering will be the largest initial issue of its type in Michigan history.

MILKS SALES

- REFRIGERATORS •
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 - KELVYNATOR FREEZER, 1961 14 cu. ft., 430-lb. freezer, priced to go atw.t. \$238.00
 - GIBSON refrigerator, 1961, 15 cu. ft. All the room any woman wants, w.t. \$288.88
- ELECTRIC RANGE •
 - FRIGIDAIRE 30" Elect. range, never before and never again, brand new \$188.00
- TV • STEREO •
 - RCA VICTOR, portable TV, brand new, remote control, don't miss this one \$175.00
 - 23" CONSOLE TV, all hand wired, gold grid tuner, 20,000 volt picture tube power, genuine wood cabinet w.t. \$179.95
 - 23" TV COMBINATION, AM-FM simulcast, 6 speakers, 2 1/2", 2 8", 2 5", genuine solid wood cabinet \$399.95
 - VM 2-pc. stereo, 4-speed changer. \$99.95
 - MOTOROLA console stereo, brand new \$162.00
- WASHERS •
 - MAYTAG, 1961 automatic washer \$229.95
 - KITCHEN AID BUILT-IN DISH WASHERS. Our specialty, we sell more because we give more, call for Free Installation Estimate, from \$239.95
 - KELVYNATOR 1961-washer, lint trap, 2-cycle, wash & wear-letting porcelain \$188.88

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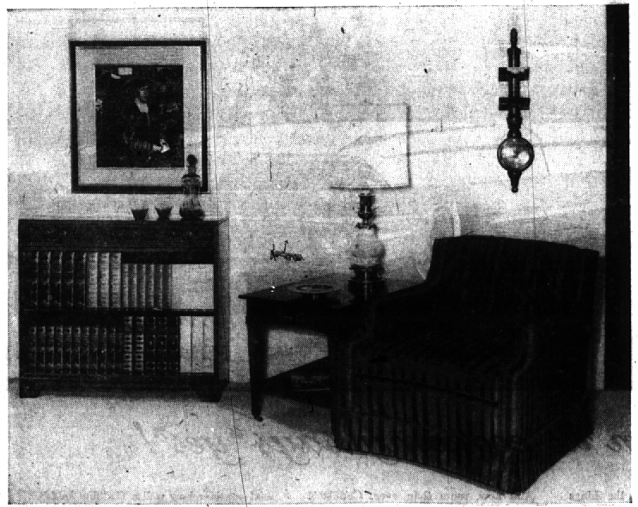
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