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BUSINESS BRIEFS

Behind The Store Fronts

The unusual tropical window display in Birmingham's RB Shop, on W. Maple, is receiving a good deal of attention.

Passersby are awed by the palm tree apparently protruding through the plate glass show window. The optical illusion is the creation of William Russell, who has won national recognition in his field of window displays. ... and it's good to see RB's local manager, Esther Wisley, back on the job again.

THE AWREY BAKERY department of SFR's Market is now on a self-serve basis. The new arrangement provides faster and more convenient customer service according to bakery department manager, Dorothy Williams.

In addition, the department boasts brand new ovens for pie baking on the spot, which in itself represents a comparatively new development in bakery marketing.

The pies are prepared at the home plant, quick frozen, and then transferred by refrigerated truck to branches. The pies are removed from the food lockers as required, and baked from 50 to 60 minutes, depending on the variety.

Everyone is glad to see Dick Young (Young's of Birmingham), back at work after his illness.

The current issue of Newsweek magazine carries a story of a Birmingham tailor who devised a new style cummerbund with more practical aspects than any you have guessed, the designer and tailor

MN Bank Appoints Vice President

J. Donald Orth, 6110 Lahser, Birmingham, has been appointed a senior vice president of Manufacturers National Bank of Detroit. He joins the bank's commercial banking department.



Orth has been active in the trust department for a number of years. He began his banking career with The Highland Park State Bank in 1928.

Orth is a director and past president of the Detroit chapter of the National Office Management Association and a former president of the Detroit Life Insurance and Trust Council.

He is also associated with the Greater Detroit Board of Commerce, the Bond Club of Detroit, the Detroit Athletic Club and the Pine Lake Country Club.

You bet Grand Trunk commuters are smart!



Look at all they read while other folks are driving through traffic!

Our commuters read everything from Plato to Playboy as they relax on the train. Some read for fun. Others study for job promotions. It's like adding several hundred hours a year to your free time. Even if you just look out the window, it beats driving all holl!

And look what they save!
Daily commuters from Birmingham save \$200 a year over the cost of gas, oil and parking. GTW commuting costs only 82¢ a day. Start saving the smart way now!

BIRMINGHAM-DETROIT
only \$1875
46 RIDES

GRAND TRUNK RAILWAY SYSTEM

Carl H. Whitman, Travel Agent, Grand Trunk Passenger Division, Tel. Midwest 4-7986

With **ANGUS McKELLAR**



referred to as Bob Gwynn.

JULIAN COLEMAN manager of Quarton Market, was understandably disturbed when two large and expensive letters disappeared from his large Quarton Market sign.

A couple mornings later, Coleman's impatience with thoughtless mischief makers evaporated when the letters were found at the rear of the market. The following letter accompanied the missing portions of the sign:

Quartan Market, Birmingham, Michigan.

Dear Sirs:

We, who are responsible for taking the letters from your sign are deeply sorry for doing so. Now, realizing that such a thoughtless act is wrong, we hope you will understand and will accept our apology. The group of young people in this community is doing a great service to the group as a whole, nearly all of whom are in school. They have organized a group of activities which do this area a great favor and assure you that nothing like this sort will happen again in the future.

Thank you.
A Few "Now-on-the-spot" letters, Coleman said, "makes me feel pretty good about the kids around here."

Ford Shows New Tractor

Ford Motor Co. today introduced "the largest tractor Ford has ever built."

Five years' work and more than \$20 million have gone into the development, testing and tooling for manufacture of the most powerful tractor which Ford has ever built," said Merritt D. Hill, Ford vice president and general manager of its Tractor and Implement division in Birmingham.

Simultaneously, Hill announced that seven new implements for five-furrow plowing and six-row cultivating and planting work are in production for use with the new Ford "6000" tractor.

THE FARM tractor is rated as a five-plow tractor and weighs in excess of five tons when fully loaded.

Two Form New Firm Brokerage

William E. Blackwell, who recently resigned from the Advance Mortgage Corp., Detroit, and George Mueller have opened a mortgage brokerage company at 6409 Telegraph, Birmingham.

The firm will share offices with Jamie M. Martin & Associates, real estate, who occupy the building.

Blackwell was with Advance one year. Mueller lives at 2815 Franklin Park Drive, Franklin.

Becker Awarded Club Membership

Ray E. Becker, 32300 Sheridan, Birmingham, general agent of the Franklin Life Insurance Co. of Springfield, Ill., has been awarded membership in the Franklin President's Club.

Becker, qualified for the award for his sales during February, ranking him among the top 25 producers for the company.

He ranked 19 among the 25 top men who competed with 3,000 Franklin agents throughout the nation.

Stewart's Moves To New Location

Stewart's Lawn Maintenance Co. has moved from its previous location at 4755 Walnut Lake, Birmingham, to a new store at 3140 Walnut Lake.

Stewart Shultz started his lawn maintenance business in Birmingham four years ago.

Mable's Herb and Garden Shop, owned by Shultz's wife, moved in to the new building along with Stewart's.

Area dignitaries attended the official opening Saturday morning.

Anderson Named Bank Executive

Carroll S. Anderson, 1251 Buckingham, Birmingham, trust officer, was appointed vice president and trust officer of Manufacturers National Bank of Detroit.

Anderson began his banking career with the First National Bank in Mercer, Pa. in 1937. He came to Manufacturers as a trust officer in 1957 from the Toledo Trust Co., where he was an assistant vice president.

Numbered among Mr. Anderson's associations are the Financial Analysts Club of Detroit, the Bond Club of Detroit, Kiwanis Club No. 1, and the Greater Detroit Board of Commerce. In addition he is a member of the Birmingham Athletic Club.

General news deadline is 4:30 p.m. each Tuesday.

"We Serve the Suburbs"

... fine furnace oils
see the new "Custom Mark II" oil furnace that's revolutionized oil heating

TORRENCE OIL Company

For Service Call:
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OFFICIAL NOTICE OF SALE

\$4,135,000.00

BLOOMFIELD HILLS SCHOOL DISTRICT NO. 2 COUNTY OF OAKLAND, MICHIGAN SCHOOL BUILDING AND SITE BONDS

Sealed bids for the purchase of general obligation bonds to be issued by Bloomfield Hills School District No. 2, County of Oakland, Michigan, of the par value of \$4,135,000.00 will be received by the undersigned at Bloomfield Hills High School Building, 4200 Andover Road, Bloomfield Hills, Michigan, on Wednesday, the 15th day of April, 1961, until 7:30 o'clock p.m., Eastern Standard Time, at which time and place said bids will be publicly opened and read.

Said bonds will be dated April 1, 1961, will be coupon bonds of the denomination of \$1,000.00 each, will be numbered consecutively in direct order of their maturities from 1 to 4135, both inclusive, shall bear interest from their date at a rate or rates not exceeding five per cent (5%) per annum, expressed in multiples of 1/8 of 1%. Said interest will be payable on December 1, 1961, and semi-annually thereafter on June 1st and December 1st of each year, both principal and interest to be payable at a bank or trust company to be designated by the manager of the account purchasing the bonds. Said interest rate for each coupon period on any one bond shall be at one rate only and represented by one interest coupon. Accrued interest to the date of delivery of such bonds shall be paid by the purchaser at time of delivery.

Said bonds will mature serially, without option of prior redemption, as follows:

- \$ 5,000.00 June 1, 1963;
- \$ 55,000.00 June 1st of each of the years 1964 and 1965;
- \$60,000.00 June 1, 1966;
- \$165,000.00 June 1st of each year from 1967 to 1990, both inclusive.

For the purpose of awarding the bonds, the interest cost of each bid will be computed by determining, at the rate or rates specified therein, the total dollar value of all interest on the bonds from May 1, 1961, to their maturity and deducting therefrom any premium. The bonds to be awarded to the bidder whose bid on the above computation produces the lowest interest cost to the School District. Each bidder shall state in his bid the interest cost to the School District, computed in the manner above specified. No proposal for the purchase of less than all of the bonds or at a price less than 100% of their par value will be considered.

The said bonds are payable from ad valorem taxes to be levied without limitation as to rate or amount, as provided by Section 27, Article X of the Michigan Constitution.

A certified or cashier's check in the amount of \$80,000.00, drawn upon an incorporated bank or trust company and payable to the order of the Treasurer of the School District, must accompany each bid as a guaranty of good faith on the part of the bidder to be forfeited as liquidated damages if such bid is accepted and the bidder fails to take up and pay for the bonds. No interest shall be allowed on the good faith checks, and checks of unsuccessful bidders will be promptly returned to each bidder's representative or by registered mail.

Bids shall be conditioned upon the unqualified opinion of Miller, Canfield, Paddock and Stone, attorneys of Detroit, Michigan, which opinion will be furnished without expense to the purchaser of the bonds at the delivery thereof, approving the legality of the bonds. The School District shall furnish bonds ready for execution at its expense. Bonds will be delivered without expense to the purchaser at New York, New York, or Chicago, Illinois, and will be accompanied by the usual closing papers, including a certificate that no litigation is pending affecting the issuance of said bonds.

Said bonds shall be registrable as to principal only on books kept by the paying agent.

The right is reserved to reject any or all bids.

Envelopes containing the bids should be plainly marked "Proposal for Bonds."

WILLIAM B. BACHMAN, JR.
Secretary, Board of Education

APPROVED: MARCH 14, 1961
STATE OF MICHIGAN
MUNICIPAL FINANCE COMMISSION

Notice is further given that the Michigan Superintendent of Public Instruction has issued his certificate qualifying the above advertised bond issue to the extent of 100%, under the provisions of Act 151, Public Acts of 1955, as amended.

WILLIAM B. BACHMAN, JR.
Secretary, Board of Education

The ... Whole Town ... Is ... Talking ... About ... the ... Wonderful ... New FORD "X-100"

Economy Priced Choice of Equipment

Only At
HAROLD TURNER

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Daily 7 a.m.-6 p.m. Sat. 7 a.m. to noon
464 So. Woodward MI 4-7500



"No yearly 'spring break-up' headaches around here since we got our concrete streets!"

When the frost leaves the ground—that's the time concrete really proves its worth. You won't find springtime potholes, ruts and washouts on modern concrete streets. No bruised tires or frazzled tempers. No patching crews rushing out as soon as the weather breaks.

The "spring break-up" season holds no hazards for concrete streets because concrete is rigid and solid instead of soft and flexible. It spreads traffic loads across the spongy, thawed ground beneath it. And a concrete street has the strength and thickness to keep "frost boils" from working through the pavement.

That's one good reason concrete's upkeep costs stay so low. You keep on saving money year after year with all-weather concrete streets.

MODERN Concrete

PORTLAND CEMENT ASSOCIATION
2108 Michigan National Tower, Lansing 8, Michigan

A national organization to improve and extend the uses of concrete