



### The Tailored Look

Smooth supple leather is skillfully hand-stitched by custom craftsmen to form a low-sweeping design around the shoe. There's a new flexibility, lines are slim, soles are light and closely trimmed... a refreshing change of pace to complement spring apparel. Available at Higgin's and Franks in Birmingham.

## Spring Showers Bring Variety of Rainwear

Spring showers will foster a great big variety of new rainwear along with the customary display of floral splendor. Darks and lights, patterns and plains, casual and dressy styles—all will be called on for service during the sprinkly weeks ahead.

Light and dark iridescent, medium tones, classic tans, glen plaids, checks, and newest of all, madras-like plaids are all a part of the Spring '61 rainwear fashion picture. The new madras-type plaids utilize the relatively large size designs in their more muted effects to render a completely different look in outercoats.

A FEW dressier rainwear styles with set-in sleeves are being worn, too. Styles that take their cue from the Continent feature knee-lengths, fancy shoulder ideas, yoked fronts and backs, belts and fancy pocket treatments. Some of these are also trimmed with leather-like piping at the seams.

There is an inside style story to

rainwear, also, in foulard-type prints in neat figures and stripes, and linings that are half of one shade and half of another.

WASH-WEAR constructions are increasing in acceptance with each passing season. Properly worked, the wash-wears lose none of their water resistance in the washing and of course, require no pressing after they are dry.

A word to the wise in handling wash-wears: make sure that all of the soap is rinsed out of the coat after washing. A soapy residue in the garment will act as a conductor to rain and impair the hydrophobic qualities of the cloth.

IF YOU are one of the few men who still has not gotten himself an enveloped plastic coat to carry in the glove compartment of your car or business bag, you are missing a good bet. As you know, Spring showers often come without warn-

# Designer Says Men Should Be Fashion Leaders

By JOE CADARIU  
Staff Writer

"A man spends more time with his wardrobe than with his wife, his children or his business associates. He may as well wear something he would enjoy and in which he would feel comfortable."

The speaker was Robert Gwynn of Gwynn's, Inc., 112 S. Woodward, Birmingham.

Sporting a tan from a recent Florida vacation, the 36-year-old designer related how he has spent the majority of his life in men's clothes—wearing, designing and selling.

HIS ORIGINAL creation, "The look of unity," has adapted the

cummerbund, which is usually worn with a tuxedo, to everyday business wear.

The cummerbund matches the suit and according to Gwynn, flatters all figure types. The ensemble can be complemented with a matching or contrasting tie.

Two small pockets are provided for watch and coins on the slimmed-down cummerbund.

SEVERAL NATIONAL men's magazines are planning features on the "look" for future issues, according to Gwynn. "I've had calls from several manufacturers asking about the design," he said.

"I don't really care about the financial remuneration from the 'look', I just want people from other parts of the country to realize that Birmingham is fast becoming one of the leaders in fashion throughout the United States."

Gwynn, born in Charlotte, N. C., could make a shirt at 7 and trousers at 11. He first went into his own designing and tailoring business at 18.

HE SET UP his business in the corner of a cleaners in Miami, Fla.

From these humble beginnings, Gwynn now designs clothes for nearly 3,000 Birmingham area men.

He's as close emotionally to his clothes as he is physically.

"WHEN A MAN is fully dressed," he said, "only his head and hands show. Unlike a woman, he cannot enhance his physical appearance through makeup and other methods. Therefore, he must help himself and develop an individual taste in clothes."

"It doesn't cost a lot of money to dress well... and the well-dressed man gets respect from the people he's dealing with."

"What we're trying to do is once again place man in his proper place in society in regards to clothing and fashion."

"FOR SOME YEARS, men have taken their wardrobe as a matter of fact. What we hope to do is make men more aware of the clothing they wear."

# Preview of Spring NEW for '61 from Young's

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# Young's of Birmingham

The lady says Yes... he wears Lebow Clothes



### The New Look

Hart Schaffner & Marx' new fashions help spring put on captivating airs. The four-button fitted jacket has moon-shaped pockets, scalloped sleeves and is topped by a trim, tapered collar. It comes in springweight fabrics and in its own proportional sizes of tiny, typical and tall. Available at Dickinson's Men's Shop, 272 W. Maple, Birmingham.

The first salute to the Stars and Stripes by a foreign power was rendered Feb. 14, 1778, by the French fleet when the USS Ranger commanded by John Paul Jones anchored at Brest, France. The Marines under Captain Matthew Parke rendered honors during the ceremony.