

Men's Eye-View Of Women's Fashion



Lean Lines

Tailored with taste, this sport jacket has the long, lean lines that make for a distinctive, handsome appearance for spring and summer. Available at Dickinson's Men's Shop, 272 W. Maple, Birmingham.

Homeowners know that even on the coldest day, wood sash windows are warm to the touch. Wood is a non-conductor of heat and cold.

By SHIRLEY ADAMS
Society Editor

Calling all Brunettes!
If you're thinking of having your hair bleached blonde or dyed red ... think twice. On a recent survey taken of 17 Birmingham businessmen, at MacManus, John & Adams, Inc., it was discovered that brunettes rated first, blondes were second choice and redheads didn't score.

They had some other interesting reactions, too:

HAIR STYLES:	
Short	9
Long	8
Casual	16
Extreme	1
MAKE-UP:	
Extreme	0
Modified	13
Outdoor type	4
DRESSES:	
Tailored	15
Frisly	2
SKIRT FASHIONS:	
Straight	13
Full	4
FORMALS:	
Short	11
Long	6
SHOES:	
Modified	11
Pointed	4
High Fashion	2
COLORS HOSE:	
Yes	15
No	2

COATS:
Cloth 16
Mink 4

REMARKS MADE on the "ideal outfit" for a woman going out for dinner are as follows:
1) It would depend on where we were going, but she should at least be fairly dressed up ... a dressy dress or cocktail dress.
2) A dressy wool outfit. It is better to be under-dressed than over-dressed.
3) A well tailored, straight, conservative dress or knit—not extreme probably in solid color. Complimenting bag, shoes and accessories. No special color preference.
4) A smart tailored suit or a simple dress with carefully chosen accessories to set off the outfit.
5) A smart well-tailored suit with matching accessories and a hat which complements the outfit but does not dominate. Small jewelry ... entire emphasis is on the smart, crisp, uncluttered look.
6) A dark tailored dress, minimum accessories, QUIET bracelet, hat, fur wrap, gloves and COMFORTABLE foundation garment, so she can also wear a smile!
7) An attractive cocktail dress tailored. A small amount of jewelry to set off the outfit but not to detract. A small hat, white gloves, heels and a moderate amount of make-up.
8) A simple dress, maybe in brocade, with a little jacket that is in

the same material.
9) A very tailored suit or well-designed cocktail dress. The dress should be of high fashion and skirt-line just below the knees.

Choice remarks on Bermudas and slacks:
1) Bermudas—Yes! Slacks—No!
2) If the figure is there ... great!
3) Bermudas rate poor on all women no matter what type of figure. Well-tailored, tapered slacks are excellent on many women.
4) Bermudas and slacks should be worn at the right time and by the right people.
5) Both should be worn ONLY at home or at the beach!
6) Very acceptable if discreetly worn.
7) Stylized slacks—OK. Bermudas—NO!
8) Beautiful for beautiful figures ... otherwise No!
9) Prefer dresses on women.
10) Bermudas and slacks acceptable if slender.

Remarks on mink coats:
1) Most mink coats, but not all, give the appearance of being over-dressed.
2) I personally appreciate conservative coats. I don't consider mink conservative or practical.
3) A mink coat may be fine on special occasions but not for everything.
4) Minks are nice if your pocket-book can afford them.
5) I prefer cashmere.
6) A well-cut cloth coat with fur trim is tops with me!
7) Like 'em both; depends on occasion. If mink, it should look like the woman is wearing the mink. (See VIEW, Page 8)



The Classic Look

An exclusive all combed cotton called "Katya" has been used to style this versatile "go-everywhere" classic. The notched Italian collar lies easily to show off a pretty neckline—and a favorite neckline. A trim waistline is accentuated by a self belt; from there, soft triple pleats fall gracefully for a gentle fullness. Available at the RB Shop in Birmingham.

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ALWAYS IN THE BEST CIRCLES

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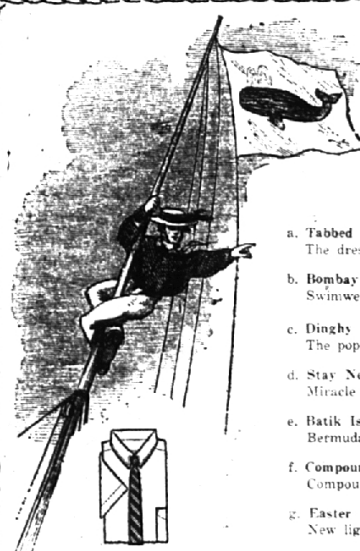
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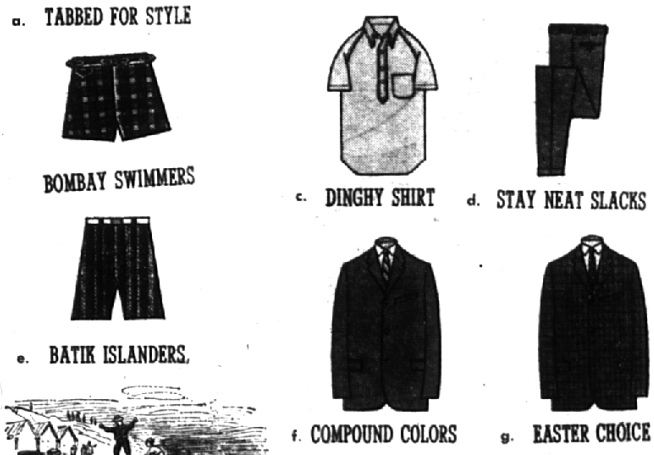
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