

Spring's Sprung New Fashions



An Afternoon of Fashions

Attired in a three-piece parrot green outfit, Mrs. Francis M. Anderman (left) of Drury Lane, Bloomfield Township, receives many comments from Mrs. Ben Stephenson (center) of Wing Lake Road, Birmingham,

and Mrs. Albert Yost of Parkstone Lane, Birmingham. Mrs. Anderman was commentator at Forrest Lake Country Club's spring fashion show.

Colorful Casuals Lead Parade of Smart Styles

By SHIRLEY ADAMS
Society Editor

"Suburban Street Scene" was the setting at Forest Lake Country Club last week when a spring fashion show and luncheon began the ladies' 1961 social activities at the club.

A setting complete with fountain, flower carts and floral decorations added to the "spring feeling" and through the arch stepped the fashion models from Jacobson's.

With a soft flow of background music, Mrs. Francis Anderman of Drury Lane, Bloomfield Township, announced and described each costume as the model appeared.

PINK IS POPPING UP in every designer's line this spring, in every possible shade and in every type of clothing. The most sizzling shade is most likely to be hot pink, probably because the president's wife has given it such a big send-off.

A stunning outfit shown was a figure-flattering sheath with lattice straps and ornamental detail framing the bosom. The self-insert between the bosom and waist created a slimmer midriff.

JACKIE HAS SET the pace . . . fashion this spring will be casual, current and completely American. A suit in royal blue featuring welted seams, short sleeves and the newly shortened jacket made a big hit with the ladies.

It's wide open season on navy . . . newly brightened, sharper looking. Well-suited to marine navy blue for spring's snappiest airs is a button suit with waist length sleeves.

This outfit was accessorized with an azalea silk blouse which is carried out in the lining of the jacket. A hat of the same fabric especially designed for the costume was another big hit of the day.

FOR YOUNG AND EXCITING women of any age . . . for the woman who is every inch a female . . . as light and airy as summer meringue was a lemon and white jacketed cocktail dress. Removing the jacket, the young lady has an elegant cocktail dress designed with a lace bodice.

Smart and fashionable women love the softness of chiffon. Among the collection was a dress designed with a shirred midriff emphasizing the small waistline.

FOR FASHION in the sun . . . cotton is a natural. It's the season for companions and viewed at the show was a capri set with matching jacket.

Something new in sportswear is a two-piece coordinate. The enlightened chic of dacron and cotton adores this new essence in fashion. A chic-ness that is fresh, pleat-keeping and buttoned in brass.

For those April showers, a young lady will look smart in her print coat with matching velvet beret.

And rushing St. Patrick's Day was Mrs. Anderman, commentator, who appeared in a vivid parrot green three-piece suit, which won the Bazaar "Look Award" in California. The tissue wool outfit was complemented with a floral print blouse.

Kenealys: 'Model' Family Figure in Ads Not Fads

By LES LANGLOIS
Staff Writer

Remove the professional makeup of sophistication and glamour from modeling and what do you have? A down-to-earth but charming personality.

Add a newly occupied white farm-house atop a hill on Lone Pine, two teen-age sons and a "man around the house", and you've got a normal family life.

But put the rest of the family in the modeling profession, and you end up with anything but a normal family. Such is the case with television and film model Ardis Kenealy, her husband, Marty, and their sons Ron, 15, and Mike, 13.

WITH THE WHOLE clan engaged in modeling, frequently working together on family assignments, life for the Kenealys is far from routine.

On 24-hour call with as little as a few minutes notice to appear for assignments, the Kenealys plan their lives from day to day. "Can you get her right now?" is a familiar request, said Ardis.

An evening meal together is a real treat for the foursome who seldom know whether the dinner bell will bring one of Mom's home-cooked delights, Pop's pancake specialties or a late restaurant dish. Of course, those TV dinners come in handy, said Ardis.

But things work out pretty well. "Since we're all involved in modeling, we understand each other's situation and can easily adjust to each other's schedule."

MOM IS THE veteran of the group with 13 years experience embracing all phases of the profession from fashion to industrial modeling. "You name it and I've done it," said the congenial, blond haired, five-foot-four, 109-pound model.

Today, Ardis enjoys an enviable reputation as professional model and narrator for the banking and automotive industries.

Pop, who sells magazine space advertising for Chilton Publica- (See MODEL, Page 5)



Hmm . . . Quite a Dish

Professional model and housewife, Ardis Kenealy combines the talents of her roles in "two different worlds" in preparing one of her specialties in the Kenealys' newly acquired farmhouse at 1829 Lone Pine, Bloomfield Hills. A home-cooked meal is a real treat for the busy family, all of whom are in the modeling profession.

- **STORE BUYER**—Charlotte Koser of the Village Store tells about buying trips to New York and what it is like to "buy a storeful." Page 4.
- **FOR THE SPORTY TYPE**—The latest in sportswear for men and women is topic of article by The Birmingham Eccentric sports editor. Page 10.
- **GWYNN GARB**—Local man doesn't fear selling or wearing the ultra-new in men's fashions. Page 7.
- **SURVEY TELLS ALL**—MacManus, John and Adams men reveal how they feel about feminine hair, dress, shoes, coats, casual apparel and make-up. Find out what men really think about "what's fashionable." Page 6.

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