

**Pulte Moves To Bloomfield**

William J. (Bill) Pulte is beginning his tenth year in the building business by moving into larger quarters at 2629 Lamplighter Lane, Bloomfield Hills.

His business, William J. Pulte Inc., was established as a one-man concern in Grosse Pointe. Later he moved his office to the Birmingham-Bloomfield area where he specialized in building custom luxury homes. The business expanded from a capital of \$2,000 to over \$1,500,000 in annual production.

When Pulte began building, he was recognized as the youngest (19) active builder in the Detroit area.

THE COMPANY is now developing a new Colonial Community in Bloomfield, called Concord Green. The development when completed will contain 49 early American colonials.

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**He Had Ad Start**

George Romney (left), 1830 E. Valley, Bloomfield Hills, president of American Motors Corp., is presented with a "Prominent Citizens Award" plaque by Mack T. Christian, of the Tampa (Fla.) Tribune, who is president of the Association of Newspaper Classified Advertising Managers. The award is given to individuals in whose career a classified advertisement played a role. Romney got his first important job in 1929 when he answered a Washington Post want ad which led to his employment by Massachusetts Senator David I. Walsh as a tariff specialist.

**B'field Man Named Department Director**

Albert Hartung, 6820 Country Club Lane, W. Bloomfield, has been named director of General Motors engineering staff's parts fabrication. Hartung succeeds Walter K. Jensen, 3861 Mystic Valley Drive, Bloomfield Township, who will retire under the GM retirement program.

Hartung joined Fisher Body division in 1928 and later was transferred to art and color section, which became GM styling. In 1968 Hartung was named manager of parts fabrication.

JENSEN, a native of Denmark, held jobs in California and Detroit before joining Fisher Body division in 1933. He was named manager of parts fabrication in 1957 and director in 1958.

**Turner Honored For Safe Driving**

Paul J. Turner, 1251 Le-n-o-x, Bloomfield Township, was one of 127 Shell Oil Co. employees in Michigan to receive a safe driving certificate from the company.

Turner, an industrial salesman for Shell, was honored for 21 years of accident free driving at a recent luncheon held in Detroit.

**Johnston Named Vice President**

C. Richard Johnston, 4806 Mallin, Bloomfield Township, has been appointed vice president of Marplan and manager of its newly established Detroit office.



JOHNSTON

He will be client service director for the Buick and GMC Truck accounts.

Marplan is the marketing research, product planning and motivation and advertising research subsidiary of McCann-Erickson, Inc.

Johnston came to Marplan from Radio Corporation of America where he was manager of marketing research for RCA's corporate staff. Previously, he had been product research coordinator for Ford division and director of market analysis for Plymouth division.

**Furniture Company Marks 25th Year**

Triangle Furniture Co., which opened as a small store on Grand River in 1936 and grew into one of the country's leading furniture stores, celebrates its 25th anniversary this year.

Last December, the Birmingham Galleries were opened at 128 S. Woodward, pioneering the sale of home furnishings in decorator-inspired room settings.

Now located at 918 N. Woodward, Royal Oak, Triangle increased its floor space by one-third in 1959 when it opened its adjoining contemporary galleries.

**Torrence Oil Has Display In RO Show**

Torrence Oil Co., 2205 Holland, Birmingham, Michigan's largest independent fuel oil distributor, is participating in the Royal Oak Home Show, March 15-19.

"More than 10,000 homes in the suburbs are served by the company, and there are many thousands more — in fact, a majority of all suburban homes — which depend upon fuel oil for winter warmth and comfort," said Gilbert V. Schrock, Torrence vice president.

"We believe our display on the Home Show will acquaint show visitors not only with the advantages of dependable oil heat and today's modern oil-fired heating equipment, but also will help support the building industry in a trade show that can be expected to

**Sizer Presented Performance Award**

Robert W. Sizer, 839 Knox, Birmingham, film salesman for the packaging division, Olin Mathieson Chemical Corp., received an award for outstanding sales performance from George R. Johnson, director of sales and marketing, film.

The presentation was made during a sales meeting in Point Clear, Ala. Sizer's sales territory includes parts of Chicago and most of Michigan.

boost the level of economic activity in this populous part of Michigan."

THE TORRENCE exhibit, occupying 300 square feet, includes three oil-fired home furnaces, a hot water heater connected to a wash basin for demonstration purposes, modern automatic controls including humidifier and electronic air cleaner, a filter dryer, and other devices of interest to the heating engineer as well as the home owner.

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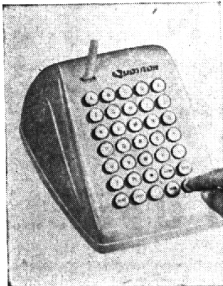
TELEGRAPH AT MAPLE, Bloomfield Shopping Center

Main Office: Woodward at Congress Dexter at Cortland W. 9 Mile near Coolidge  
14 Mile near Crooks Rd. in Clawson Livernois at W. 7 Mile  
Fort Street at Military Telegraph at Schoolcraft Van Dyke at E. 7 Mile

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