

The Birmingham Eccentric

SPECIAL COMMUNITY HOUSE SECTION

BIRMINGHAM, MICHIGAN

MARCH 9, 1961

Community House Drive in Full Swing

Expect to Reach Goal of \$50,700

The 1961 Community House Fund Drive for \$50,700, which started last Monday, is in full swing and will continue through March 20, John K. Stevenson, chairman, said today.

"We're confident of reaching at least the rock-bottom goal, because the people of Birmingham, Bloomfield Hills and the neighboring areas have become fully aware of the outstanding job that the Community House does," Stevenson explained.

He pointed out that the total attendance at the Community House last year was over 150,000. Nearly 15,000 people were enrolled in the hobby and craft classes. Over 1,400 groups held more than 2,800 meetings there.

THE COMMUNITY House Employment Department found jobs for 4,500 persons.

"A good question for people to ask themselves is, 'What would we do without the Community House?'" Stevenson said.

"They will quickly come to the conclusion that the Community House is a tremendous asset to our area. It takes care of needs and requirements that no other institution or organization could possibly handle."

He pointed out that the goal of \$50,700 actually represents only 84 1/2 per cent of the amount needed to support the Community House and its broad range of activities this year.

The remaining 15 1/2 per cent is expected to come from income-

producing activities, such as rentals and adult education classes.

"FRANKLY," HE said, "we're hopeful the goal will be exceeded, because that will mean the Community House can increase and strengthen its educational, philanthropic, recreational, civic and social services."

"The Community House is used day and night, all during the week, and contributions are being made not only by those who use it, but by other public-spirited individuals who appreciate its growing importance to the area."

A breakdown of the 1961 budget shows 16 per cent is for repairs, replacement and maintenance of the 33-year-old building at 380 S. Bates, Birmingham; 11 per cent for utilities and heat; 62 per cent for salaries and payroll; 11 per cent for insurance, payroll taxes and miscellaneous expenses.

WORKING WITH Stevenson on the drive are S. Tenney McGraw, chairman of business solicitations; Mrs. Robert J. Mason and Mrs. Raymond E. Giffels, co-chairmen of women's participation; and Thoburn H. Wiant, public relations chairman.

Others actively involved include Ralph E. Hunt, Mrs. Alvin H.



Knorr, Mrs. Raymond N. Reid, Francis M. Fisher, Frederick G. Bahr, Mrs. C. L. Bouchard, Mrs. Read Jenkins, William H. Mc-Gaughey, Mrs. Ralph O. Moore, Mrs. John S. O'Flynn, Jr., Mrs. William L. Scherer, Mrs. George R. Squibb and Charles W. Wiggins.

SUPERVISING the wide range of activities at the Community House is Mrs. Effie L. Schaffer, who joined the staff in 1951 and became executive director in 1955. She has a staff of 15 full-time

workers, plus a reserve of additional helpers.

Of the total annual attendance of more than 150,000, approximately 15 per cent are youths and the remainder, adults. Meals were served last year to more than 45,000 persons attending social functions and innumerable club and association meetings.

"In terms of service," Mrs. Schaffer said, "the year 1960 was the most successful in our entire history. We are looking forward to making 1961 even better."

'Lion' Stevenson Is Quarterback For Fund Team

John K. Stevenson, treasurer of the Detroit Lions, is the "quarterback" of the 1961 Community House Fund Drive March 6-20.

As general chairman of the drive, Stevenson has put the accent on victory, just as the Lions do.

"I'm convinced that, once the people of Birmingham, Bloomfield Hill, and the neighboring communities understand how much their support is needed, they will put this drive across the goal line," Stevenson says.

He points out that the goal of \$50,700 represents only 84 1/2 per cent of the amount required to operate the Community House during the current year.

The remaining 15 1/2 per cent will come from income-production activities such as rentals and adult education.



STEVENSON

ACTUALLY, BOTH the Detroit Lions and the Community House posts are extra-curriculum activities for Stevenson, whose main occupation is that of a manufacturer's representative, with offices at 1100 N. Woodward, Birmingham.

He's a member of the boards of the United Foundation of Detroit, William Beaumont Hospital, and the Detroit Football Co. He belongs to the Detroit Athletic Club, Bloomfield Hills Country Club, and Riconfield Open Hunt.

Stevenson lives on N. Gleggarry Road, Birmingham.

Area Outlined

The Birmingham Community House serves the area bounded on the north by Square Lake Road, on the east by Coolidge to 14 Mile and Greenfield to 13 Mile, on the south by 13 Mile and on the west by Telegraph to Maple and Orchard Lake Road to Square Lake.

COMMUNITY HOUSE DOLLAR

WHERE IT COMES FROM

WHERE IT GOES

