

SAE Hosts Area Men

JA Goes Over 1961 Fund Goal

Junior Achievement's 1961 fund campaign in the Birmingham area reached 118 per cent, or \$4,532 of its \$4,700 goal, according to the chairman of the local division, Milton F. Coulson, Jr., 1229 Vaughan, Bloomfield Hills, vice president of MacManus, John & Adams, Inc.

The month-long campaign, which ended two weeks ago, was aided in its fund raising by 10 team captains and volunteers from business and industry.

Junior Achievement is a non-profit organization which puts teenagers in the driver's seat of business during the school year.

THIS YEAR 170 teenagers man and run eight miniature corporations in the Birmingham area. The small corporations liquidate and die hard in May.

Scandalios Named Branch Manager

John M. Scandalios, 951 North Adams, Birmingham, has been appointed manager of the Detroit branch office of Minneapolis-Honeywell's electronic data processing division.

Scandalios, a former account representative in the Detroit office, succeeds Donald F. Brown who has been appointed manager of the Detroit branch office of Minneapolis-Honeywell's electronic data processing division.

Scandalios joined Honeywell in 1950 as an associate methods analyst. Prior to that he was field representative for International Business Machines Corp.

Column Missing

"Behind the Store Fronts" will not appear this week. Columnist Angus McKellar will be back next week with his news about the people behind the scenes in Birmingham businesses.

Architect Joins Linn Smith Staff

Linn Smith Associates, Inc., 804 S. Adams, Birmingham, architect-engineering firm, announced the addition to their staff of Richard K. Allyn, of Rochester.

A Bloomfield Hills man, 26, after, will speak at another SAE meeting telling how an automobile assembly operation which seemed to be impossible was accomplished at the Buick-Oldsmobile-Pontiac assembly plant in Southgate, Calif.

Television-Bound

Howard Gee, manager of Mills Pharmacy, 1740 W. Maple, Birmingham, and Evaline Carman, of Mills' cosmetic department, will appear on the Ladies of Charm television show on WXYZ-TV Saturday at 10 a.m.

B'ham Firm Plans MSUO Auditorium

Birmingham architects O'Hell, Hewitt and Luehbach, 939 N. Hunter, Birmingham, designers of Detroit's Ford Auditorium, are designing a 3,000-seat, \$2 million auditorium proposed for Michigan State University, Okla.

MSUO Chancellor D. B. Varner said the board of trustees authorized the hiring of the architect to prepare the drawings. Varner said the auditorium would be a county-wide cultural center for use by MSUO and the community.

The auditorium will be on a site near Meadow Brook Hall, the mansion owned by the Alfred G. Wilson, MSUO benefactor.

Armitage Appointed

C. E. Mullhagen, President of Irontite, Inc. Mt. Clemens, has announced the promotion of Chas. Armitage, 2329 Derby, Birmingham, to advertising and sales promotion manager.

Kuyper Appointed To Corvair Post

Appointment of John P. Kuyper, 200 W. Nantuxway, W. Bloomfield Township, as general superintendent of production at Chevrolet motor division's Corvair assembly plant at Willow Run has been announced by plant manager William J. Colston.

Kuyper moved into a position held by Colston until the latter was named manager of the plant earlier this month.

Dewey Joins Staff

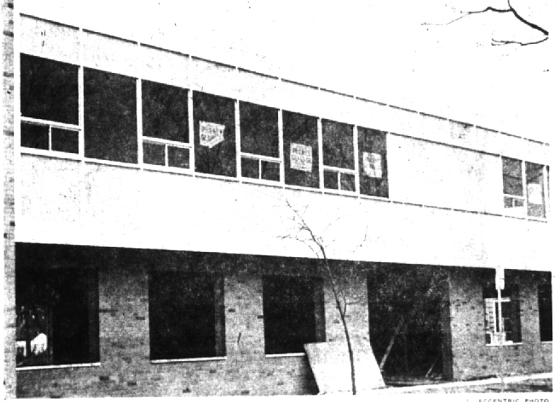
Richard H. Dewey, 1769 Bowers, Birmingham, has been named a member of the consulting staff of North Drake Associates, a Detroit public relations firm.

Prior to joining Drake Associates late last year, Dewey was a public relations account executive with a division of McCann-Erbe Inc.

Felt Joins B'field Advertising Agency

Charles H. Felt, 3164 Bradford drive, Bloomfield Hills, has joined MacManus, John & Adams, Inc., as associate creative director.

Felt joined the Campbell-Ewald company in 1952 as a copywriter and was copy director and director of the planning group when he left to join MacManus, John & Adams. He will make his headquarters in the Bloomfield Hills offices of the agency.



New B'ham Building

A new office building will soon be opened on S. Adams, Birmingham. The Adams Office Plaza is being constructed by John W. Livermore Inc., builders, 550 Henley, Birmingham. The two-story structure is across the street from 800 S. Adams.

Area Motels Filled for Tournament

Birmingham businessmen are making plans for the expected influx of nearly 30,000 people for the National Open Golf Tournament which will be held at Oakland Hills Country Club June 12-17.

All available motel space in the entire Birmingham area has been reserved.

Dale Lee, manager of the Birmingham House Motel, stated that all the space it had available had been reserved since early December, last year.

Former Local Man Takes New Position

William A. McCurdy, of Mountain Lakes, N. J., has been elected an assistant vice president of the Equitable Life Assurance Society of the United States.

McCurdy has been with Equitable since 1953, becoming associate manager of industrial securities in the securities investment department three years ago.

Before coming to Equitable the new assistant vice president lived in Birmingham, Mich., where he was in operations analysis and control work for the Ford Motor Co., Dearborn.

Scandalios Named Branch Manager

John M. Scandalios, 951 North Adams, Birmingham, has been appointed manager of the Detroit branch office of Minneapolis-Honeywell's electronic data processing division.

Scandalios, a former account representative in the Detroit office, succeeds Donald F. Brown who has been appointed manager of the Detroit branch office of Minneapolis-Honeywell's electronic data processing division.

Scandalios joined Honeywell in 1950 as an associate methods analyst. Prior to that he was field representative for International Business Machines Corp.

HE HAS HAD to turn away

Ray West, sales manager at Wil-

Nationwide's new "all-in-one" Homeowners Security Package protects home, family, income!

Nationwide takes another giant step forward in insurance planning. Now one amazing "package" plan actually covers (1) the house you live in . . . against fire, windstorm, theft, liability (2) the mortgage on your home . . . it's paid automatically if you die (3) your paycheck . . . by providing a substitute income if a sickness or accident totally disables you. (The groceries keep coming in with this coverage.) Nationwide's new HOMEOWNERS SECURITY PACKAGE covers all these basic needs. One convenient "package". One agent. One real buy!

... and one CHECK does it! Nationwide's all new MONTHLY PAY PLAN lets you pay for all your Nationwide plans through one monthly check. Contact our Nationwide office below about the new HOMEOWNERS SECURITY PACKAGE and MONTHLY PAY PLAN.

BIRMINGHAM: Richard Carr, District Manager
6836 Cedarbrook
Phone: MA 6-5302

PONTIAC: Clinton Leffer, District Manager
1171 Dudley
Phone: FE 8-6986

Nationwide Mutual Insurance Company Nationwide Life Insurance Company
Nationwide Mutual Fire Insurance Company/home office, Columbus, Ohio

SALES CAREERS NOW OPEN - CALL OR WRITE YOUR NATIONWIDE OFFICE

Easy sailing for those extra miles

MARATHON SUPER-M® GASOLINE

Marathon goes farther to make friends