

## Jered Holds Open House

Jered Industries, Inc. and its subsidiaries Jered Equipment Co. and Jered Products were hosts to over 500 business and government officials Friday at an open house held at the company's new expanded facilities located at 1300 S. Coolidge Rd., Birmingham.

The Jered Equipment division designs and builds special automation equipment, particularly of the type used for inspection, assembly and testing operations.

Jered Products produces vacuum-formed thermoplastic materials for various decorative and functional applications as well as urethane foam products for refrigeration equipment.

## Koster Attends ASTME Meeting

E. Leo Koster, public relations director, American Society of Tool and Manufacturing Engineers, attended a meeting of the National Public Relations Committee of ASTME in Detroit, Feb. 18.

Koster, who lives at 4750 Pickering, Birmingham, is staff administrator of the national committee. The group discussed plans for the society's 1961 convention and tool exposition at the New York Coliseum, May 22-26.

ALL THREE of the company's divisional activities are now in operation in their respective new quarters on the 13-acre plant site.

# BUSINESS BRIEFS



## New B'ham Women's Shop

A new women's specialty shop will open in Birmingham March 1. Chudik, owned by Edward Chudik, will offer furs, and have a millinery department, bridal salon and a fur formal section. The business is at 450

Ann in the Leon Building. The store is completely renovated, and a gold colored canopy leads to the interior. Chudik comes from a family that has been in the fur business more than 50 years.

## Local Bureau Wins Award

Birmingham Credit Bureau has won the District Achievement Award in the 10,000 to 30,000 population class of the Associated Credit Bureaus fifth district.

The Birmingham office was selected the outstanding credit bureau in its class among all bureaus in Michigan, Ohio, Kentucky, Indiana, Illinois, Wisconsin and the Province of Ontario, Canada.

The award was presented at the Associated Credit Bureaus' Fifth District Annual Consumers Credit Conference held in Cleveland, Ohio, Feb. 18-21. Wayne L. Combs, 361 Coolidge, Birmingham, manager, accepted the award.

CREBIT BUREAU of Birmingham is now eligible for the International Achievement Award, which will be presented at the International Conference in June.

This is the fifth consecutive year the local bureau has won the honor.

Employment in the service-producing industries held steady or expanded somewhat during 1960, according to the U.S. Labor Department's Bureau of Labor Statistics.

## Department Store Promotes Coulter

James D. Coulter, 1183 Puritan, Birmingham, has been promoted to merchandise manager of men's, boys' and children's apparel, at J. L. Hudson Co., Detroit.

Coulter was formerly divisional merchandise manager of intimate apparel. He is a member of the Economic Club of Detroit and the Junior Chamber of Commerce.

## Torrence Exhibits Heating Equipment

Torrence Oil Co., 2205 Holland, Birmingham, is making March display and exhibit month.

The Torrence company, one of the largest independent fuel oil distributors in the state, is exhibiting oil-fired home heating equipment and controls at the Greater Detroit Builders Show, Cobo Hall, through Saturday.

March 15-19, the heating division of the oil company will occupy three booths at the Royal Oak Home Show. Heating equipment on display will be in operation.

THE ROYAL Oak show will be in the Farmers' Market building and is sponsored by the Rotary Club of the city. Proceeds will go for crippled children.

## Murray Elected Vice President

Election of Thomas D. Murray, 635 Lake Park Drive, Birmingham, as a vice president of the Campbell-Ewald Co., has been announced.

Thomas B. Adams, president of the Detroit advertising agency.

Murray is the director of copy, a native of Middletown, Ohio, he joined the company from the Frigidaires Division, Dayton, in April, 1955 as a copywriter. He became assistant director of copy in 1959 and director in July, 1960.

## Area Dealers Meet

C. E. Haugh of Bob Frost, Inc., 479 S. Woodward, Birmingham, was among 16 dealers and dealership general managers from Michigan, Ohio, Indiana and Pennsylvania who attended a marketing management conference in Detroit Feb. 21-23.

## Detroit Edison Promotes Quick

Charles E. Quick, 19321 Devonshire Drive, Beverly Hills, has been named stations and industrial power engineer for Detroit Edison's general engineering department.

Quick joined Detroit Edison's sales department in 1933 in Monroe. In 1936, he transferred to Detroit as commercial lighting advisor.

Later, he held staff and supervisory posts for several engineering and operating departments and was named industrial power engineer in 1964.

A REGISTERED professional

## Travelers Society Elects B'ham Women

Two Birmingham area women have been elected to positions by the Travelers Aid Society of Detroit.

Mrs. Worth Kramer, 4655 Ardmore, Bloomfield Township, was elected secretary and Mrs. Philip Monaghan, 940 Cranbrook, Bloomfield Hills, has been named to the board of directors.

## Selects PR Agency

Lafine, Cleveland, Inc., Detroit advertising-marketing agency, has been named to handle advertising and public relations for Max Broock, Inc., 300 S. Woodward, Birmingham.

## B'ham Man Attends NYC Conference

Frank Bens, 1933 Derby, Birmingham, a representative of the New York Life Insurance Co.'s Bloomfield-Detroit general office attended an insurance educational conference in New York City, Monday and Tuesday.

Bens qualified for the meeting as a result of his sales record during 1960, when the company sold the greatest amount of life insurance protection in its 116-year history.

**GAS**  
dries clothes

Whiter, Brighter, Faster For Less!

Drying clothes in winter is a discouraging problem... hauling, lugging, stooping, stretching, and stringing clotheslines—a cluttered damp basement for days on end or frosty fingers and frozen clothes. Now's the time to get a Gas clothes dryer. Why Gas? Because Gas dries clothes so white, sweet-smelling and fluffy-soft... so fast and easy. And a Gas dryer costs less to install and less to operate.

END WINTER CLOTHES-DRYING PROBLEMS

SAVE BUY NOW

**GAS DRYERS Installed FREE**

See Your GAS CLOTHES DRYER DEALER Today!

Published by Consumers Power Company

**The LUMEX INVALID WALKERS**

SALES AND RENTALS

Adjustable For Adults and Children

**MICHIGAN FIRST AID**

Invalid Needs—Sick Room Supplies  
1621 S. Woodward Ave., Royal Oak  
Doors North at 12 Mile

LI 2-3027 JO 4-6847

**Talk About Tractors**

Two area mayors—Robert J. Huber of Troy and Florence H. Willett of Birmingham—were among some 1400 persons who braved the weather Feb. 18 to attend an informal open house at Ford Tractor and Implement division's national parts depot on East Maple Road. Above (left to right) are Mayor Huber, Merritt D. Hill, 965 E. Glengary Circle, Bloomfield Township, Ford vice president and divisional general manager, and Mayor Willett discuss details of the new 208,000 square foot area depot with Arthur Superko, parts depot superintendent.

**1<sup>st</sup> SALE!**

TO INTRODUCE OUR NEW AND COMPLETELY STOCKED

**WINDOW SHADE**

department we are offering 2 window shades for the price you would expect to pay for one of these top quality shades... they are slightly irregular but do not mar the beauty and durability of these wonderful shades. The price includes accurate cutting to the size you require and mounted on brand new long life rollers.

**PLASTIC COATED**  
cut to measure up to 36" **359-2 for 360**

**Room Darkening Cambric**  
Washable and flame resistant  
cut to measure up to 36" **398-2 for 399**

**NOTE:** to assure perfect fit and measure bring your old shade or roller with you whenever possible. Immediate delivery service, while you wait.

**SAVE on PAINT**

**MAC-O-LAC LAYTEX** the miracle rubber base paint... OR

**Super Kem-Tone** 4.99 gal.

The easy to apply world famous paint that lasts and lasts in assortment of decorator colors... reg. 6.59

**KASONIZE SHELF BRACKETS**  
1" 6" 8" 10" 12" 14" 16" from 40¢ ea.  
18" and as shown in photo finish 30c ft.  
Bronze finish 35c ft.

**5 ft. well braced Step Ladder 2.99**

**Saturday Marketing Days**

Traditionally, the New York Stock Exchange is open five days a week. For your convenience, we at Manley, Bennett & Company are making Saturdays, "Investment Marketing Days."

Research facilities, including individual company reports, are at your disposal. Our Registered Representatives are available for consultation with clients and prospective investors. The hours, from 9:00 A.M. to 1:00 P.M., (Bloomfield office only) on Saturdays are an excellent time for investment planning and leisurely becoming acquainted.

Why not come in and make Saturday Your investment day. Naturally, there is no obligation.

**MANLEY, BENNETT & CO.**  
MEMBERS NEW YORK STOCK EXCHANGE

Bloomfield Hills, Mich. Midwest 7-0900  
Jordon 6-4650

Bloomfield Office Open Saturdays—9 to 1

**NEW BABY?**

We don't deliver babies, but we can deliver an automatic American-Standard water heater that will supply all the pure hot water your growing family needs.

- GAS AND ELECTRIC MODELS
- STANDARD AND DE LUXE
- GLASS-LINED AND GALVANIZED
- FIBERGLAS INSULATION
- WARRANTED UP TO 10 YEARS

BY AMERICAN-Standard

CALL US TODAY

**G. C. JOHNSTON**  
Service—Repair  
Plumbing and Heating

Phone Midwest 4-5510 Birmingham—1691 Big Beaver Rd.

**Made to Measure Fleetscreen® Fireplace Screens**

Black or brass spark-proof mesh screen... beautifully designed. 48 hour delivery on made to measure screens.

Never Before At This Low Price.

**Solid Brass Wood Log Basket** 4.99

From **19.95**

**FEDERAL SUPPLY**

gleaming brass thru-out... large size basket

**SOUTHFIELD at 12 Mile**  
OPEN THURS. AND FRI. TIL 9 P.M.

KE 7-8150 — EL 6-7300