



'Bring 'Em Back Alive' Traffic Safety Program

An educational traffic safety program aimed specifically at reducing accidents on Michigan's highways, and with particular emphasis on the Fourth of July and Labor Day week ends, was begun recently by the Automobile Club of Michigan.

Adapting the familiar phrase "bring 'em back alive!" the program is designed to cut all types of accidents, in the knowledge that such a reduction will be immediately translated into fewer deaths and injuries, said Frederick N. Rehm, Auto Club general manager.

"Just as 'bring 'em back alive!' is a positive admonition, to every driver, so the entire program is a positive educational one," said Rehm.

"DRIVING CAN and should be a pleasurable experience, particularly when week-end outings and vacations are involved. The basis of this whole program is to point this out and to promote more careful, alert and safer driving, not just on holiday week ends, but throughout the entire year."

"Driver education classes in our schools have proven that when drivers have been properly instructed in how to cope with modern driving problems and hazards, they become dramatically better drivers."

"Through this new educational traffic safety program which we have begun, and which adapts that classroom lesson, we plan to present the basic problems and hazards that underlie the bulk of today's accidents, together with specific suggestions on how to avoid them. We believe all drivers will benefit from it."



SARAH BATES
Sarah Bates Wins Principal's Award

Sarah Bates, daughter of Mr. and Mrs. Merrill Bates of E. Long Lake Road, was awarded the Principal's Award at commencement exercises at Oak Grove School for Girls, in Maitre.

Miss Bates also was awarded the emblem for school spirit and the gold bar for courtesy during a recent chapel service.

During her three years at the school, she was a finalist in sophomore declamation, member of the International Relations Club, an officer of the Ski Club, was chosen for a roll in her class play twice and was also active in the Camera Club.

Miss Bates has been accepted by Colorado's Women's College.

One of the first full cloverleaf highway interchanges in the U. S. was built in 1931 at the intersection of US-24 and Eight-Mile Rd. in Detroit.

Sanders Appointed Service Chairman

Fred W. Sanders, 1415 Epping, Bloomfield Hills, has been appointed first chairman of the general membership body of the Family Service of Oakland County.

Sanders was the first treasurer of the Family Service Center of the Pontiac, Birmingham, Bloomfield area, a predecessor of the present agency.

Family Service Agency attempts to build a strong family life as a deterrent to family breakdown and resulting social problems.

Marriott Presides As Carillonners Meet in Congress

Presiding at the Guild of Carillonners of North America congress held this week in Culver, Ind., was Frederick L. Marriott, 6840 E. Dartmoor, Birmingham.

Marriott studied under Staf Nees, director of the International Royal Carillon School, Mechelen, Belgium. Nees will present a recital and paper at the Congress. Marriott received the first honorary degree of "meritorious laureate" ever given by the Belgian School. The presentation was made last summer.

Nees will conduct a five-day seminar on carillon at Michigan State University June 22-27.

Also at the concert was Sidney Giles, assistant university carillonneur at U of M who will be guest performer at Christ Church Cranbrook concerts July 2 and August 6.

Observatory Hours For July Announced By Cranbrook

Dates for demonstrations during July in the big McMahon-Hulbert observatory in Cranbrook Institute of Science have been set.

Telescope demonstrations will be on July 17, 19 and 21, each at 9 p.m.

Reservations may be made by calling the Institute during office hours Monday through Friday. Non-members will be charged admission.

Lions Will Install Officers June 28

Birmingham Lions Club will install recently elected officers and directors for 1961-62 at Glen Oaks Golf Club at 7 p.m. Wednesday.

Harold Kalbfleisch is the club's new president.

Other officers are Eugene Parmenter, 1st vice president; Ralph Alexanders, 2nd vice president; Donald Cummings, secretary-treasurer; Frank Whitson, tall twister; and Charles Viers, lion tamer.

Directors are Claude Kidd, Dave Gibb, Fred Jeffers and Charles Patterson.

Elizabeth Arden Blue Grass Time is a Special Time!

Blue Grass is a Flower Mist to use lavishly for coolness. 4 oz. 2.99, 8 oz. 3.50 (regular price 2.50 and 4.25)

Blue Grass is a Dusting Powder, the most refreshing after-bath treat. In a lovely big box, 2.00 (regularly 2.50)



WABEEK PHARMACY
296 W. Maple
Midwest 4-6333

PRESCRIPTION CENTER
624 N. Woodward
Midwest 6-4288

Demery's

DETROIT-BIRMINGHAM

Italian Import . . . Decorative, Functional

Newly Proportioned Carved Lamp with Marble Table Area

39⁹⁵

Lamps—Lower Level

Special! Men's Reg. 7.95 Knit Banlon* Shirts

4⁸⁸

Men's Furnishings—Main

Shirts that look like a million, stay that way through countless washings — wrinkle-free, lintless! In cool colors, sizes S.M.L.XL.

Colorful Bedroom Furnishings . . . Value-Priced!

Reg. 14.98 EACH, King Size Down-Filled Pillows

2 for 19⁹⁸ Save 9.98!

Luxuriously plump pillows give supreme comfort, healthful sleep. King-size, filled with imported white down, covered with blue/white corded edge ticking, full 22x28" size.

Bedding—Lower Level

Birmingham Store Hours: Monday thru Saturday 9:30 to 5:45 (except Friday open 'til 8:45 P.M.) Personal Shopping Phone MI 7-1600

Summer Cottons . . . Home Accessories . . . Family Wearables . . . You'll find them All at Demery's

Summer Find . . . Trans-Season Cotton in Dark Tones

14⁹⁸

Moving smartly through summer, en route or at home, the two-piece cotton pique by Fox, pays big fashion dividend. Slim black skirt, the crop top with scarf treatment, in brown, green or blue muted plaid. Sizes 10-20.

Dresses—Second Level

Summer Favorite . . . Imported Handwoven Madras Shirtdress

10⁹⁸

Dark-toned step-in shirtwaist leads the busiest life in your wardrobe. Full-skirted or sheath styling in rich, hand-dyed plaids, guaranteed to "bleed" to even lovelier blends with each washing. 10-18.

Dresses—Second Level

Cotton Co-ordinates Take to Transitional Color Blendings

5⁹⁹ set

Suburbanites and city dwellers will snap up these cool beauties at this look-twice price! Classic shirt, full-blown skirt, in prints, checks, newly dark for into-fall. Sizes 10-18 in the group.

Sportswear—Main Level

CHIX - CHUX Disposable Diapers

1 19 - 1 98

Cool, waterproof snap-on CHIX Panty holds disposable pads or cloth. Sizes S.M.L. 1.49. Package of 30 pads, 1.49. CHUX disposable diapers, 24 in pkg., 1.98.

Infants Shop—Second Level

Lady Pepperell "Bridal Rose" Summer Blankets

Twin, 66x90" 4⁹⁹ ea.
Full, 80x90" 5⁹⁹ ea.

Very special savings on lightweight, colorful blankets of 94% rayon, 6% acrylic, bound in 3" acetate satin. Floral print in rose, blue, yellow or lilac, on white background.

Bedding—Lower Level

Patchwork Print Cotton Bedroom Ensembles

Twin or full spreads . . . 7⁹⁹ ea.
Match drapes 90" . . . 9⁹⁹ ea.
Patchwork Quilt, 80 x 84" . . . 3⁹⁹ pr.
36" Cafe Curtains . . . 1.98

Gay multi-colors of red, brown or blue, in washable silkstone cotton broadcloth.

OPEN FRIDAY TILL 8:45

Demery's

DETROIT-BIRMINGHAM

Leathers Lurry

7⁹⁹

with the airiness of summer . . . and a tilt toward fall

Light, little and flattering from now through Fall are these delightfully different hats in white and pastels.

Millinery—Second