

2 School Groups Plan Joint Confab

Members of Birmingham's school system will attend the first joint annual convention of the Michigan Association of School Boards and the Michigan Association of School Administrators in Detroit's Cobo Hall, Sept. 14-16.

Frank Zetter, MASA president, and Earl H. Place, MASA president, explained that their respective groups, meeting jointly for the first time in the state's history, will enter into an exchange of ideas on the latest information, techniques and materials in the educational field with the avowed result of

"doing a good job even better for the people of the State of Michigan."

THEY SAID THE Michigan School Boards and Administrators annual convention is expected to draw about 5,000 school board members from all parts of Michigan as well as some 800 school administrators and other personnel from among the state's school districts.

Convention business meetings are to be scheduled concurrently with a mammoth exhibition which will cover all phases of school services, materials, supplies, etc.

B'HAM ECCENTRIC Page 3-B
Thursday, June 16, 1961

BUSINESS NEWS Jackson Elected SLA President

Eugene B. Jackson, 6842 Inkster, Bloomfield Township, librarian, General Motors research laboratories, was installed as the 1961-62 Special Libraries Association president on May 30 at the annual business meeting held in San Francisco.

SLA is an association of professional librarians in business, industry, scientific societies, educational and technical institutions, communications media and other organizations concerned with specialized research and information.

Jackson is the director of the library of the General Motors research laboratories, which are primarily engaged in pure research. His library also serves in an advisory capacity to other GM libraries dealing with more specific areas of research and information.

HE ORGANIZED for the company the first conference on technical literature activities which brought together personnel concerned with the collection and dissemination of information for an exchange of ideas.

Jackson held various positions in a number of university and public libraries.

IN 1950 he was appointed chief of aeronautical intelligence, National Advisory Committee for Aeronautics, and two years later was made chief of NACA's Division of Research Information. In 1957 he joined the staff of the research laboratories of General Motors in Warren.

No matter what you have to sell, Birmingham Eccentric classified ads will do the best job for you. The cost is low, they are easily prepared and usually bring desired results.

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SPECIAL NOTICE

To Entrants in The Eccentric's Scholarship and Education Travel Program:

CAMPAIGN KICKOFF MEETING 10:00 A.M. SATURDAY, JUNE 17, AT THE B'HAM COMMUNITY HOUSE

(Bates and Townsend Streets, Birmingham)

We'll Hand Out the Campaign Materials, Give Additional
Details and Answer Any Questions

LAST-MINUTE APPLICATIONS Also Will Be Taken at This Meeting

★ A \$500 ★ A 7-DAY ★ OR
ALL-EXPENSE
SCHOLARSHIP TRIP TO CASH
TO ANY COLLEGE OR UNIVERSITY BERMUDA COMMISSIONS

Are the Awards in This Unique Program

HERE
ARE
THE
RULES!

- Entrants must:
 - Be regularly enrolled high school students (ninth grade and above) as of June 1, 1961, in the Birmingham, Bloomfield Hills, West Bloomfield and Southfield public schools, Detroit Country Day School, Marian High School for Girls, Detroit Country Day School, Marian High School, Rice High School and Bloomfield Country Day School, or college freshmen, sophomores, juniors and seniors as of June 1, 1961, who permanently reside in the Birmingham, Bloomfield Hills, Southfield or West Bloomfield public school districts.
 - Have written permission from a parent or guardian to participate in the contest and to accept any of the award.
- The contest starts at 9 a.m. Monday, June 19, and ends at 8 p.m. Saturday, July 29, 1961.
- Only NEW subscriptions will earn points toward an award. New subscriptions are defined as those obtained for individuals who are not on the Eccentric's paid subscription list as of May 1, 1961, and for periods of 6 months, one year, two years, three years, four years and five years.
- Contest points will be awarded on the following basis:
 - 10 points for each new one-year subscription
 - 5 points for each additional year up to and including five years
 - 10 points for each new 9-month college subscription
 - 5 points for each new 6-month subscription
- The boy and girl who earns the highest number of points during the contest each will be awarded a \$500 scholarship to the college of their choice. In the event these winners are not graduating high school seniors, the scholarship fund will be placed in escrow until his or her graduation. If a winner does not continue on to college, he or she will be provided \$500 to apply towards a wardrobe, materials, tools, etc. for his or her business or work career.
- A 7-day educational trip to Bermuda will be awarded the next five highest contestants—whether boys or girls—who accumulate greatest number of points over 200. Bermuda winners may elect to take a \$100 cash award in lieu of the trip. The Eccentric will pay the round trip plane fare, hotel accommodations and meals.
- All other contestants will receive cash awards equal to 10 cents for each point earned for new subscriptions as outlined in Rule 24, except those contestants who earn 500 or more points, who then will receive cash awards at 20 cents per point for all points accumulated.
- The awards are non-transferable.
- Contestants must submit at least 20 points each and every week to remain eligible.
- In the event of a tie for any or all of the seven top awards, the winners in the category of the tie will be determined by the contestant who has obtained the greatest number of individual new subscriptions. If this still results in a tie, the winner(s) will be determined by a special runoff for the greatest number of additional new subscriptions following simultaneous notification of tying contestants, the runoff period to end at 8 a.m. Monday, July 31. Winners names will be published in the Aug. 5 issue of The Eccentric. The decision of the judges shall be final.
- The scholarship winners may elect to take a \$200 college scholarship plus a trip to Bermuda.
- Contestants must attend informational meetings each Friday afternoon.
- A properly qualified adult chaperone from The Eccentric will accompany the Bermuda trip winners. The trip will be made the week of August 14, 1961.
- The Eccentric reserves the right to cancel the contest if, in its opinion, the contest is not warranted by the number of contestants competing.
- Points will be awarded only for those new subscriptions which are paid for by 10 o'clock noon July 29, 1961.
- The Eccentric will supply free contest materials to each contestant.

PROGRAM STARTS JUNE 19 — ENDS JULY 29