

McKibben Named Regional Manager

M. E. "Casey" McKibben, 6884 N. Clunbury, W. Bloomfield, has been named regional manager of "International Science and Technology," a forthcoming publication to be published by Conover-Matt Publications, Inc., of New York City.

Purpose of the magazine is to serve the specialized information needs of approximately 100,000 scientists and engineers here and abroad. A full scale prototype issue of the new magazine will be published in August, and regular monthly publication will begin January, 1962.

McKibben will be based in Conover-Matt's Detroit office and will be responsible for advertising sales for the new publication in the region of Detroit, Cleveland and Pittsburgh. He was formerly sales representative in the Detroit area for Rogers Publishing Co.

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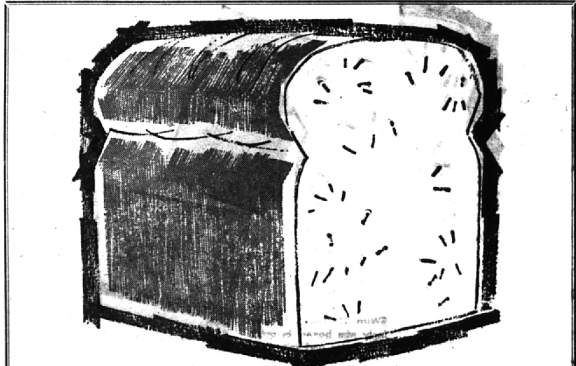
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BUSINESS NEWS

American Parts Co. Appoints R. V. Daly

Robert V. Daly, 811 Tottenham, Birmingham, a former Chrysler Corp. official, has been named executive vice president of the American Parts Co., a division of Gulf & Western Industries, Inc.

In addition to his general administrative duties Daly will be responsible for coordinating the communications among the American Parts distribution outlets and their relations with the suppliers they represent.

He has nearly 30 years experience in the field of sales, advertising, and merchandising, beginning in 1935 when he joined a New York investment firm as order clerk.

Promoted By Ford Motor

William M. Grimes, 3875 Oak Hills, Bloomfield Township, has been appointed assistant group director, European operations, Ford International staff. He joined Ford Motor Co. in 1949 as a product analyst in the product planning department of the Ford division. In 1950, he became manager of the styling liaison department.

He joined the International Division in 1953 and was sent to Ford Motor Co. of France's Paris office on special assignment. Two years later, he returned and was on special assignment in the office of the executive vice president, central staff.

In 1955, Grimes became merchandising and product planning manager, Mercury division and in 1958 he rejoined the international division.

From 1942 to 1946 he served as a statistical control officer in the United States Air Force. Upon his discharge in 1946, he joined International Business Machine Corporation where he was a sales representative until he joined Ford Motor Co.

He was director of sales representatives for United Motors when he resigned in 1967 to join the Detroit office of Campbell-Ewald Co. Daly became director of advertising and publicity for the California Bank, Los Angeles in 1959, a position he held until June, 1963, when he joined Chrysler as director of distribution sales programs.

Honors Local Architect

Minoru Yamasaki, Birmingham architect, Friday was cited by Kennesaw Polytechnic Institute for his contribution to higher education and architectural design.

He was granted the honorary degree of doctor of fine arts during Remasaker's 155th commencement exercises. Dr. Richard G. Folsom, president, conferred the degree.

President Folsom, in conferring the degree upon Yamasaki, presented this citation:

"MINORU YAMASAKI—American architect in the Twentieth Century has been searching for an expression of contemporary civilization in terms of space, structure and aesthetics. You have realized that the human spirit demands more warmth and character in its buildings than that resulting from the mere logic of structure and technology. The buildings which you have designed have demonstrated your own precept as a teacher that, 'when people go into good buildings, there should be serenity and delight.'

"In recognition of your achievements in architectural design, aesthetic theory, and education, Kennesaw Polytechnic Institute hereby confers upon you the honorary degree of Doctor of Fine Arts and causes you to be vested with the hood signifying to this degree."

Motec, Inc., Appoints Coleman

William S. Coleman, Jr., 2140 Charwood, Birmingham a senior liaison engineer of the General Motors research laboratories, has been appointed chief administrative engineer at Motec Industries, Inc., Hopkins, Minn.

Coleman will be responsible for engineering planning and production coordination, prototype fabrication, experimental testing, technical services and budget control in the engineering research and development division.

Coleman joined the research staff of General Motors in 1956. He was named supervisor of the strength of materials section in engineering mechanics in 1958, and on July 1, 1957, was appointed senior liaison engineer of the executive staff to coordinate activities of the General Motors research laboratories on projects conducted for the firm's 35 operating divisions.

His professional affiliations include Society of Automotive Engineers, Society of Experimental Stress Analysis, Engineering Society of Detroit and Industrial Mathematics Society.

Coleman has been active in civic affairs in Detroit, and in community, church and scout organizations in Birmingham.

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