

Long ago it was said that freedom seldom is lost through the acts of an organized anti-freedom minority group of people; rather it is lost because of the apathy, the disinterest of the vast majority who listlessly allowed the few "to take over". Never in its history has the United States been so troubled with problems . . . or its freedom actively defended by so few of its citizens.

The Birmingham Eccentric

Thursday, June 15, 1961

BIRMINGHAM, MICHIGAN

SECTION
B

Belknap Appointed District Manager

Roy C. Belknap, 967 Dunsley, the New York Stock Exchange, Birmingham, has been appointed Belknap has been an account manager of the Detroit office of executive in McDonnell's Chicago McDonnell & Co., Inc., members of office for the past four years.

Swing with The Pros at the National Open

Ken Venturi golf shirts by Jantzen have set a new standard of excellence and good taste. Fine cotton birdseye knit by Beauvil is cut where it counts for freedom and comfort. Get the clean, uncluttered look of sportswear for sportsmen; extra-long shirt back, wrinkle-free collar, distinctive emblem. Top colors. S-M-L-XL, \$5.95.

Jantzen sportswear for sportsmen



The Prep Shop
Bartorial Refinements
For Young Men
237 Pierce Birmingham MI. 6-0163

Woodle Selected Vice President At Keystone Co.

The appointment of John C. Woodle, 31700 Mayfair Lane, Beverly Hills, as vice president sales for Keystone Manufacturing Co., producers of wiring installation equipment, was announced by Robert L. Chandler, 1888 Buckingham, Birmingham, president of the firm.

Woodle was formerly OEM sales manager for Keystone. Prior to his assignment at Keystone, Woodle was associated with Square D Co. for the past 12 years. He held various sales assignments with Square D including district sales manager of the Middlemore and Washington sales territories.

In his new post he will be responsible for directing all sales and advertising activities at Keystone headquarters and the 35 national territories and foreign sales. Woodle will maintain headquarters at the company's offices in Warren.

Elected by Achievers

Two area residents were elected president and vice president of Junior Achievement of Southeastern Michigan at the organization's annual corporation meeting held last week at the Junior Achievement headquarters building in Detroit.

The newly elected president of the business education organization for the year is H. John Lowry, 238 Westwood, Birmingham. The Junior Achievement governing body also elected Ben D. Mills, 780 Vaughan, Bloomfield Hills, its new vice president for the 1960-1961 fiscal year.

Lowry who is president of the Michigan Mutual Liability Co. has been a member of the JA board of directors since 1964. He previously served as vice president and as former chairman of the fund raising committee.

IN ADDITION to his JA work, Mr. Lowry is active in community affairs serving as a director of the United Foundation and as trustee of the Greater Detroit Safety Council, among others.

Mills is general manager of Ford Motor Co.'s Lincoln-Mercury division.

Landsberg Attends Insurance Parley

Leon H. Landsberg, 5357 Canbourne Place, W. Bloomfield, attended the regional educational conference of the Connecticut Mutual Life Insurance Co. June 12-14 at Mackinac Island. He is associated with the Charles E. Stumb Agency of Detroit.

Attending the three-day parley were representatives of 20 agencies located in ten midwest states and personnel from Connecticut Mutual's home office, Hartford, Conn.



Tree Surgery

Birmingham landscape forester and tree surgeon, Emil G. Olin, Sr., is pictured supervising completion of a street tree replacement program in Cranbrook Village, west of Southfield between 12 and 13 Mile roads. Olin (left) is pictured with his son Richard and Robert Trombley of the Lockwood organization. All dead or diseased trees along the city-owned parkways were replaced this year at the builder-developers expense in the first four subdivisions of the village. The Home-owner's Association cooperated by informing residents of Olin's advice on the proper care and nurture of the trees.

B'ham Accountants Attend May Party

The Detroit chapter, National Association of Accountants, held its annual May party on May 26, 1961, at the Ritz-Carlton Hotel. Attending were Mr. and Mrs. C. A. Erdmann, Mr. and Mrs. R. C. Castle, Mr. and Mrs. B. R. Finley, 3612 Roland; Mr. and Mrs. L. E. Jackson, 4065 Beach, Mr. and Mrs. P. G. Whelan, 497 Coolidge and prizes for the members and ideas, and Mr. and Mrs. L. C. Hobart, 1481 Suffield.

Rothman Elected To M&F Board

Edward E. Rothman, 3665 Lakecrest, Bloomfield Township, has been elected to the Board of directors of Meldrum and Fawcett, Inc., Cleveland, Ohio.

Rothman was formerly general advertising and sales promotion manager of the Ford Motor Co.

He is a veteran of 27 years in the advertising business and has specialized in automotive advertising. He joined Ford in 1956 and was there until Jan. 31, 1961, when he resigned to become president of the Cryogenics Corp.

Rothman is a former general manager, director and senior vice president of Campbell-Ewald Co., and consultant for the Ethyl Corp.



ROTHMAN

American Motors Elects Secret Vice President

George Romney, of Bloomfield Hills, president of American Motors Corp., recently announced election by AMC's board of directors of John C. Secret, 20570 Leemon, Beverly Hills, as vice president of purchasing.

Secret, 38, will be responsible for all automotive and appliance purchasing for the firm. He will be stationed at the corporation's headquarters in Detroit.

Secret had been a purchasing executive with the Ford Motor Co. since 1948.

Behind The Store Fronts

With ANGUS McKELLAR



Appropriately tying in with the Arts Festival, Roy Basile, of the Thunderbird Shop (in Bloomfield Plaza), is all set for the Saturday performances of the well known Westpal Puppets. Two performances are scheduled in the store: 11:30 a.m. and 2:30 p.m.

CLINT SIEWECKE, manager of Erb-Restrick Lumber Co.'s Birmingham store, has announced the winners of the "guess the number of nails in the log" contest which was held during the firm's recent open house celebration.

Top three winners were: (First) Joseph Van Hese, 4149 Finch; (Second) Hazel Sebor, of Clawson; (Third) Gregory Sikola, 3830 Jennings, Troy. Nine others, six of whom were from Birmingham, received prizes.

HARRIS MACHUS, of Machus Restaurant & Pastry Shoppe, and Aaron Kerschbaum of Kay Baum Inc., informs us that the two stores will again cooperate in establishing a "buy one get one" for the two stores during the Arts Festival.

Sidewalk cafe table service will again be offered to the public, a service which was enthusiastically received last year, according to Machus.

AND HARVEY KRESGE of Kresge's Birmingham store, is whimsically naming his outdoor cafe at the rear of the store "Chez Harvey." Harvey says that the outside refreshment area will be bigger and better than last year, with new services added. The Parisian

AND INASMUCH as all Birmingham will soon be into a festive period, we might mention that the three top tunes for this area right now are "Quarter to Three," "I Like It Like That," and "Running Scared," in that order, according to Val Blichmann of Marty's Records.

No matter what you have to sell, Birmingham Eccentric classified ads will do the best job for you. The cost is low, they are easily prepared and usually bring desired results.

Dickinson's

Wabeek Building Birmingham Saginaw at Lawrence Pontiac



KNIT SPORT SHIRTS of cashmere-soft combed cotton are perfect for active Dads. Cool, colorful. . . from \$5.00

DRESS SHIRTS—dress-up Dad in his favorite fabric, collar and cuff styles. Comfort-proportioned. \$4.50 - \$6.95

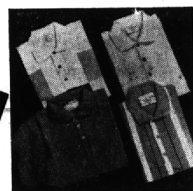
PAJAMAS—fine-spun cotton patterned or plain with piping. Extra roomy for solid sleeping comfort. . . from \$5.00

GIFT TIES from our carefully chosen collection of today's most-wanted colors and patterns. . . \$2.50 - \$3.50 - \$6.50

GIFT-WRAP DAD in a handsome wash-wear robe. Incredibly light and cool, generously cut. \$13.50

SWIM SET of cool cotton pants Dad handsomely (and colorfully) into the swim of things. Matched shirt. . . \$8.95

WALK SHORTS—introduce Dad to this short cut to comfort. Plain or patterned in cool cottons, blends from \$5.95



SPORT SHIRTS of easy-care drip-dry cotton in eye-catching colors, patterns. Wonderfully cool. . . from \$4.50

SWIM TRUNKS—flatteringly trim boxes in quick-dry care cotton and knit. Solid shades, popular prints. . . \$5.00

CASUAL JACKET—comfortably action-cut of quick-drying cotton. A gift favorite with all Dads. from \$8.95

GIFT HOSE—classic-length cottons, wools and summer knits in a wide range of smart shades. from \$1.00

IT'S FATHER'S TIME

Sunday, June 18

Gifts for Dad

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Our Customers Are All STICKY-FINGERED

It's not because they sneak off with our beautiful top-brand appliances without paying. (Although our low discount prices lead some to think they've done just that.)

No—our customers are all sticky-fingered from mounting S&H Green Stamps! We give acres of 'em! Consider for a moment: You're happy with the stamps you earn from a week's grocery shopping. But imagine the green, perforated paradise you'd be in if you bought a major appliance from Hawthorne's. Wow! Enough stamps to make anyone sticky-fingered . . . and "all booked up" for a trip to the redemption store. (Which, by the way, is just a few steps down the street at the new Demery Store.

But don't think stamps are all we give. We give deals, too; the kind you'd expect to find only in the big, big, noisy-type stores.

So—for your next appliance buy—buy from Hawthorne's . . . and come away satisfied and sticky-fingered!

Chosen by these fine makers to display and sell their products
CAPEHART — FEDDERS
GENERAL ELECTRIC — HOOVER
IRONRITE — RCA VICTOR
WESTINGHOUSE

HAWTHORNE ELECTRICAL COMPANY Since 1914
162 N. Woodward, Birmingham MI 4-2900
Open Mon. & Fri. Evenings 7:11 9

Dickinson's
Wabeek Building Birmingham Saginaw at Lawrence Pontiac