

BCH Bridge Club Winners Announced

Duplicate bridge club winners at Bernardini, Mr. and Mrs. Wayne the Birmingham Community House White of Royal Oak, Bud Drifus May 29 were Mr. and Mrs. Kirk of Royal Oak and Stan Wadley of Hall, Frank Allen and Mrs. Theodore O'Hearn. Duplicate bridge games are open Monday night's master point winners were Mr. and Mrs. A. R. Bottler, Elva Beukema, Helen House every Monday night at 7:45.

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Election

(Continued from 1-A)

It has been a temptation to regard it as an endorsement of my candidacy. However, the memory of last year's millage campaigns reminds me only too clearly of the significantly large number of voters who don't see eye-to-eye with me on the needs of our schools and the ability of the community to finance them. The lack of opposition, therefore, is more likely the product of apathy rather than an endorsement.

Indifference to candidates, in contrast to a pervasive cynicism with innocents, seems to me to be a sort of political schizophrenia which the local community can ill afford if it wishes to retain local control of such governmental functions as school policy and administration.

IT IS, after all, the candidates who become elected who will formulate the issues: responsible citizenship should reflect as much concern over their nomination as will be displayed over the issues which ensue.

"Once more at issue this fall, will probably be some new buildings and the replacement of operating millage. Yet no candidate has presented himself as spokesman for those voters who will claim—if the past is any indication—that additional building is not needed and operating costs are too high.

"My position will continue to be: (1) that I am vitally interested in working toward a quality of education program second to none; (2) that Birmingham has need of such a program; and (3) is capable of supporting it.

"ANY CONTRARY philosophy, it widely held throughout the community, should be represented on the board in order that issues may be tempered before coming to the voters. Lacking a broad base of voter support, stalemate and stagnation may become the prevailing climate.

"In an area of vital, national importance, allocation of voter responsibility in local affairs compels higher schools of government to step in and assume responsibility with ensuing loss of local control.

"Those voters who feel challenged by this statement of my position are hereby encouraged to promote their own spokesman by means of a write-in candidacy at next Monday's election."

Ruling Affects Size of Large Lots in Troy

TROY—Circuit Judge William J. Beer ruled Monday for the second time that 30,000-square-foot lots in Troy's northwest section are unconstitutional and must be halved.

His decision, in effect, rezoned the property to allow 15,000-square-foot minimum lots.

The hearing was ordered by the State Supreme Court when Troy appealed following an order by Judge Beer on Sept. 17, 1959, to cut lot sizes.

URVILLE J. ROLL, a Pontiac builder, sued the city, saying that improvement assessments would be prohibitively costly on 30,000-square-foot minimum lots on Adams Road north of 17 Mile. The city argued that the zoning was a part of its overall zoning plan and the limited capacity of the Evergreen Sanitary Interceptor Sewer required large lots.

BITS OF BIRMINGHAM

The historic achievement of America's first astronaut—Navy Cmdr. Alan B. Shepard, Jr.—inspired a 14-year-old Bloomfield Township girl to an unusual piece of writing for an English class assignment. She is Cynthia (Cindy) Skalsky, 6530 Colby Lane, who put down what she thought a space flight would be about on his next flight above the earth. The Eccentric front-paged Cindy's work in its May 18 issue. This Wanderer thought Cmdr. Shepard would like to see it. Back in the mail this week came this short note from Shepard: "Thank you for your congratulations and thoughtfulness. The people of the United States, indeed the entire world, are very happy and proud of our successful space flight. Mercury is making the first of many flights in the future. Let us hope that success follows success. I warm personal regards. ALAN B. SHEPARD, JR."

Word has it that a local man prominent in an unusual field, will appear on the television program "What's My Line," sometime in the next few weeks. From what we hear, it would be interesting to watch him.

"When discussion during the Lathrup City Council meeting Monday night centered around possible purchase of a relocator, it was finally decided to defer action until police could put on a demonstration in front of the council. Pondering who would be the "victim rescued" by Councilman H. Earl Hanson, indeed, "The subject will need as much courage as the man who ate the first oyster."

Robert Page presented his fellow Birmingham city commissioners with a Paul Bunyan award Monday night. Page missed the previous week's meeting when the commission decided not to change a construction design for Municipal Lot No. 5. This called for removal of four trees. Said Page: "On behalf of the tree lovers of Birmingham,

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Instead of racing from marketplaces to marketplaces to see what's available, and to compare values, all she has to do (lucky woman!) is sit back, relax, and let advertising bring an untold number of marketplaces and all their goods and services directly to her.

Of course, that's all you have to do, too. From the comfort of your favorite chair you can shop in New York City . . . London . . . Paris . . . or a million other places where people have something of value and are offering it for sale to you. From the comfort of your favorite chair you can get ideas, make comparisons, choices, plans to see for yourself, to test, to buy—you can even determine whether something you already bought represents a good purchase, or a too-hasty one.

If advertising did nothing else for you but that—introduced to you, for your consideration, all the goods and services being offered at any given time, in any given place—we believe that this would be enough to make it one of the most beneficial, worthwhile—and necessary—features of our society. The fact is, advertising does much, much more.

For example, the advertising in your newspapers and magazines brings those publications revenues that enable them to keep their prices down to a reasonable, easy-to-afford level. Advertising also pays the cost of bringing you television and radio broadcasts—at no expense to you. And, by enabling manufacturers to reach a wide market all at one time, advertising helps permit mass production—America's key to ever-increasing comfort and enjoyment for all of us.

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