

### Marketing Agent 'Serves Up' Tips To Meat Buyers

Are you buying meat for the outdoor grill? Then ask that steaks and chops be cut at least one inch thick, says Josephine Lawyer, Oakland County marketing agent.

This steaks and chops will dry too much during outdoor cooking. In the case of steaks, a thickness of two or three inches is best. More flavor and juiciness are retained when a thick steak is carved, at serving time, into several portions, than when individual thin steaks are broiled and served.

When any steak is cooked to the "well-done" stage, natural flavors are cooked out and steaks will become dry and leathery.

**THE UNITED STATES** Department of Agriculture reports that steaks make up just one-fourth of the 560 pounds of retail cuts coming from a live 1000-pound steer.

This means, a live steer weighing 1000 pounds, provides only 140 pounds of tender steaks; 40 pounds cut into sirloin steak; 35 pounds retail as T-bone or porterhouse steak; and 65 pounds from a whole carcass going to round steak.

Beef cattle being cut in the Midwest average 575 to 650 pounds dressed weight. Since a steer can produce only "so many" steaks, and since warm sunny days call so many to the outdoor grill, steak prices vary only a little downward at this time of year.



### Lady-in-Wading

All a girl needs is a swimming suit and a tan and just as soon as little Lynn, 18 months old, gets that bottle open she will show her mother, Mrs. Leonard Latos, a practical method for avoiding sunburn. Some little girls dab it on, others smear it all over but from the grin on her face, Lynn looks like she just might hold it over her head and let it run. At any rate, she's keeping cool while she makes her plans and what better place than a child's wading pool. This one is at the Birmingham Athletic Club on Maple Road, Bloomfield Township.

### Cole Names Residents Torch Drive Chairmen

Edward N. Cole, 1371 Kirkwood, Bloomfield Hills, General Motors vice-president, general manager of Chevrolet Division, who is 1961 Torch Drive co-chairman for Corporate Leadership, recently named a team of chairmen to work with him in discovering and developing new leadership.

Thomas B. Adams, 931 W. Harbale, Bloomfield Hills, president of Campbell-Ewald Advertising Agency, will head the Successors Program. Its objective is to inform, inspire and enroll in the United Foundation cause the key middle management executives who will

be the corporate leaders of tomorrow. H. Glenn Bixby, president of Ex-Cell-O Corp., was named to lead the Newcomers Program. His committee will inform executives and businessmen recently moved into this area of the advantages in living and doing business in Metropolitan Detroit.

**SPECIAL EMPHASIS** will be placed on opportunities for public service provided by the Torch Drive and its all-inclusiveness, as compared with Community Chests and United Funds.

Guy S. Peppiatt, 18815 Saratoga, Lathrup Village, president, Federal-Mogul-Bower Bearings, Inc., is chairman of the Corporate Gift Program. His group will work with corporate executives in determining their firm's fair share of the corporate dollar quota.

Robert B. Semple, president of Wyandotte Chemical Co. is Cole's selection as chairman of the Individual Fair Share Program. This program will promote better acceptance and practice of fair share giving by individual contributors through a special promotion and special campaign literature for soliciting management groups.

W. D. MacDONNELL, 16011 Buckingham, Beverly Hills, president of Great Lakes Steel Corp., was assigned responsibility for the Charter Plan Program, to promote development of UF chapters in more firms.

### Gen. Richardson Receives Medal From Air Force

Air Force Commendation medals have been awarded to Brig. Gen. John W. Richardson of Bloomfield Hills and Col. Downs E. Ingram of McElhattan, Pa.

Presentation of the medals was made recently at Selfridge Air Force Base during a formal "dining in" honoring Brig. Gen. Cecil P. Lessig, newly assigned commander of the Fifth Air Force Reserve Region.

General Richardson, a member of the Air Force Reserves, is presently deputy commander of the Fifth Region. Colonel Ingram is serving as special assistant to General Lessig and will depart July 28 for a Pentagon assignment.

**THE MEDAL** to General Richardson was presented for "exceptionally meritorious service" performed during the past five years in various assignments with Tenth Air Force and the Fifth Region. Colonel Ingram "distinguished himself by meritorious service as chief of staff and subsequently, commander, Fifth Air Force Reserve Region" during the past year.

The medals were presented by General Lessig. The Fifth Region administers the affairs of all Air Force Reservists who reside in the 13-state area from Michigan to Wyoming and from the Canadian border to Missouri.

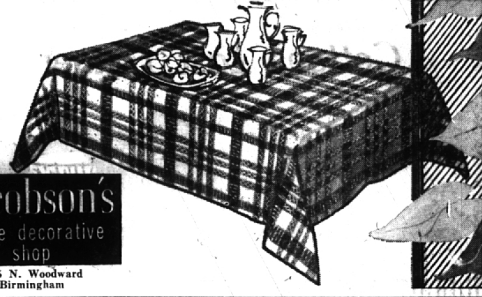
**ALL RESERVE** units, Troop Carrier, Aeromedical Evacuation, Air Rescue, Hospital and the newly formed Recovery units are assigned to the Fifth Region.

Recovery units have the mission of providing emergency services on civilian landing fields for all allied aircraft returning from initial missions in the event of war.

for informal dining

### IMPORTED BELGIAN TABLE LINEN

Red, brown, sage green, blue on white background . . . a fine linen-cotton blend in a waffle weave. 52x52" cloth, 2.98. 52x70" cloth, 3.98. 68" round, 6.98. 60x90", 7.98. 69x109", cloth, 8.98. 18" napkins, .59



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### BIRTHS

A daughter, Patricia Elaine, was born July 19 to MR. AND MRS. NORMAN H. BERRY JR. of New York. Mrs. Berry is the former Mary Patricia Baker, daughter of Mrs. S. F. Baker of Birmingham and the late Mrs. S. F. Baker, grandparents are the senior Bakers of Pleasant Ridge.

A son, James Harrison, was born July 17 to CAPT. AND MRS. ORN BYRNE of Ft. Bragg, N.C. Mrs. Byrne is the former Marti Harrison, daughter of Mr. and Mrs. James Rufon Harrison of Battle Creek, formerly of Birmingham.

A daughter, Cynthia Lea, was born July 11 to MR. AND MRS. DAVID M. SCHUTTE of 1607 Birchwood, Birmingham. Mrs. Schutte is the former Nancy Lea Yarnall of Birmingham. Grandparents are Mr. and Mrs. Thomas C. Yarnall and Mr. and Mrs. David A. Schutte of Birmingham.

A daughter, Susanne Lenora, was born July 17 to MR. AND MRS. ROBERT F. OWEN of Brooklawn Road, Birmingham. Mrs. Owen is the former Judy Vandivyl, daughter of Mr. and Mrs. Robert A. Vandivyl of Bristol Lane, Birmingham. Paternal grandparents are Mr. and Mrs. Robert S. Owen of Meadowlane, Birmingham.

A son, Thomas James Tobin II, was born July 13 to MR. AND MRS. PHILIP THOMAS TOBIN of Henrietta Street, Birmingham. Mrs. Tobin is the former Joan Way of Cleveland, Ohio. Grandparents are Mr. Thomas J. Tobin and Mr. and Mrs. Charles Way, all of Cleveland.

A son, Barton Harlo, was born July 21 to MR. AND MRS. THOMAS FAYLOR, 612 Frank Street, Birmingham. Maternal grandparents are Mr. and Mrs. John Ritz of Cleveland. Paternal grandparents are Mr. and Mrs. Harlo Faylor of Lansing.

### Day Campers Plan Annual Bob-Lo Trip

Girls enrolled in both YWCA day camp groups, "Summer Fun" and "Best Foot Forward," together with their families and friends will make the annual trip to Bob-Lo by bus and boat Friday. They will leave the YWCA at 9 a.m., returning about 7 p.m. Former and prospective day campers may join the party.

Among junior counselors for both the "younger girls" group and the junior high age is Mary Rita, Bloomfield Hills. Both day camps are supervised by Mrs. Andrea Bevan of Lake Orion, teen age program director.

The YWCA instructors' corps, which numbers about 40 men and women, held a picnic lunch Wednesday at the home of Mrs. Leslie Pickup of Drayton Plains. Mrs. Pickup is one of the YWCA nursery teachers.

### Honor Commodore At Yacht Club Event

Birmingham area members of Grosse Pointe Yacht Club will help honor Commodore John E. Ritz at the traditional Commodore's Review Saturday evening at 8.

Yachts entered in the review will be "dressed" with signal flags, pennants and colored lights.

Following this event, guests will return to the club for a "Show Boat Party."

### Honored at Lunch

Friends of Lisa Forrest, daughter of Mr. and Mrs. Wesley Forrest of Shipman Blvd, met for a noon luncheon Friday at Lisa's home to celebrate her fifth birthday. Guests were Karen and Ken Clinis, April Holmes, Robby Evick and Lisa's brother Stuart.

### Tilchin Supporters Plan 'Post-Primary' Party in Birmingham

Friends and supporters of Asher N. Tilchin, Democratic Con-Con candidate for the third legislative district delegate, will gather for a "purely social" gathering Saturday at the Birmingham House Motel at 6:30 p.m.

Later the group will visit the Oakland County "Gay Nineties Jamboree" at 9 at Waterford. Transportation will be provided from the Birmingham House and back for those wishing to attend the jamboree.

A number of county Democratic officials will be present.

### Red Run Golf Club To Hold 2nd Clinic

Red Run Golf Club will hold its second golf clinic of the season Friday at 9 p.m. The event is open to members, their wives and guests.

Buffet dinner and dancing on the terrace will be offered later in the evening.

The club professionals, Frank Metzger and Joseph Thacker and several visiting pros will offer pointers on the game.

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**MONTH END Clearance**

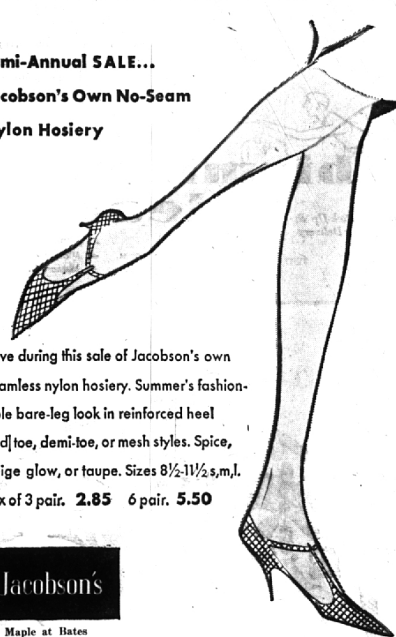
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### Semi-Annual SALE...

Jacobson's Own No-Seam Nylon Hosiery



Save during this sale of Jacobson's own seamless nylon hosiery. Summer's fashionable bare-leg look in reinforced heel and toe, demi-toe, or mesh styles. Spice, beige glow, or taupe. Sizes 8 1/2-11 1/2 s,m,l. Box of 3 pair. 2.85 6 pair. 5.50

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**Happy Week End!**  
**CLOSED ALL DAY SATURDAYS THROUGH AUGUST 12**

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SUMMER STORE HOURS: 9:30 a.m. to 5:30 p.m.  
MONDAY THROUGH FRIDAY  
SATURDAY: closed all day through August 12

**BIRMINGHAM BONUS DAYS**