ille-aged and older adults of today ever had to face so confused and ght potentially demoration. Perplexed, connechat pessimistic as some of us we as challenged by, the works of those our children and over to boiling ... boiling

The Birmingham Eccentric

Birtch Retires

Freund Joins Firm

Training for Dogs

On Board of Directors

Jack Geyman Beatty New V-P Joins Staff As Broker

Jack E. Geyman, 1594 Apple Lane, Bloomfield Township, has joined the staff of Berndt, Etter & Van Maaren, Inc., realtors, as associate broker.

Of Lumber Company

David J. Beatty, 3225 Devon-rook, Bloomfield Township, has een promoted to the vice presi-ent of Beatty Lumber Co., Birm-

ngnam.

President W. F. Beatty, 1945
Lone Pine, Bloomfield Township,
made the announcement.

Beatty Lumber Co, is a wholetale lumber dealer.

Accountants Form New Organization

The board of directors of the National Association of Account BERNDT, Etter Lorenze Lorenze

CRAB GRASS KILLING

THE SAFEST, surest, and best way to eradicate crab grass is to kill it on sight. Eliminates guesswork and insures com-CHICKWEEDS, broadleaf and other obnoxious weeds may be exfirpated along with the crab grass.

THE FERTILEZ AGI-SPRAY METHOD is renowned for ac-curecy and efficiency in all forms of lawn spray service. Lawn grasses improve with weed and crabgrass killing. Only the crab grass turns brown.

OUR METHOD of combining fertilizers, weed and crab grass killers and/or insecticides avoids duplication, and has saved South Oakland Co. residents many dollars in the past.

YOU TOO will profit greatly by calling us for free estimate and consultation regarding your lawn problem. Call day or evening. FERTILEZE - BLOOMFIELD LAWN CULTURE Lincoln 8-0171

Roche Says GM June Sales Month Highest of Year

president-distribution.

Sales of 115,81 persequer cars.

Sales of 115,81 persequer cars.

Sales of 115,81 persequer cars.

For a sale of the present of the sale of the persequer cars.

June, 1960, when 117,570 units were sold during the final, len days.

755,461 passenger cars during the second quarter of this year compared with 605,822 in the first quarter," Roche sald.

while New CaR sales are normally somewhat higher in the normally somewhat higher in the superficient of the normal somewhat higher in the superficient of the new car market is indicated by the approximate 25 per cent increase in sales during the second of the year, he said. For the first six months of the year, used car sales were 97 per cent of used car sales were 97 per cent of used car sales for the same period a year ago. General tories are 15 per cent below a year ago and represent only \$25\$-day supply.

James Duthie To Retire

Richard A. Freund, 2555 Lone Pine, W. Bloomfield Township, has joined the Chicago offices of the Cunningham-Limp Co. Freund, who has beguning, engi-neering and building for the past 17 years, is a graduate of Cran-brook Institute of Art. The Chicago offices of the com-pany are at 8858 West North Ave., with headquarters in Detroit.



s a member of the First letter of the Control of th

McNamee Promoted To Program Manager

Birtch Retires

Fred E. Birtch, 3033

Morning View Terrace,
Bloomfield Township, will
retire as manager of the
Cone-Drive Gears division
on July 31, two weeks after
his 60th birthday, according to Michigan Tool Co.
Detroit.

Birtch has contributed
greatly to the successful
development and marketing
of Cone-Drive double-enveloping worm gearing, speed
reducers an d gearmotors,
company officials said.

He has been an active
member of the American
Gear Manufacturer's Assoclation and the American
Iron and Steel Institute.

Van Furniture **Grand Opening**

SECTION

A key appointment has been announced by Ford division, Ford Motor Co. William A. McNames succeeds Thomas C. Page as programming manager. In his new post, he will develop current and future programs danger and production requirements. McNames was formerly manager, truck marketing plans department, Ford division, He jord with the production requirements. McNames was formerly manager, truck marketing plans department, Ford division, He jord with the production of the production

car marketing plans department in February, 1980, sociated with Continental Can Company in New Grandy Ave. Detroit store, he said. ascentive with the American Association of Advertising Age policies in New York from 1960 to 1958.

resqe's Olympia



√ trouble-free performance

LOW DOWN PAYMENT—EASY TERMS

ADDING MACHINES

RENTALS - SALES - SERVICE ROYAL - OLYMPIA - SMITH-CORONA - REMINGTON

Birmingham Printing Equipment C

Clearance Sale! **Save 25%**

"We Serve the Suburbs"

-5:45 p.m. daily

TORRENCE OIL Company

For Service Call: MI 4-9000

Giant Summer

Station —WHFI 94.7 on your FM dial (Birmingham's own radio station)

Now On Radio

Time

Program -News Broadcast

Girls and Ladies Summer Sportswear

West Maple at Henrietta, Birmingham

CHARGE IT at KRESGE'S'





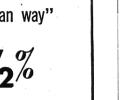


MAIN OFFICE: WOODWARD AT CONGRESS

DEXTER of CORTLAND

FORT STREET OF MILITARY TELEGRAPH OF SCHOOLCRAFT VAN DYKE OF E. 7 MILE





Open an insured savings account with any amount at safe, dependable American Savings. Then add to it each week and watch your savings grow at a high 3½ percent return. All accounts insured to \$10,000 by an agency of the United States government. There's nothing as satisfying as systematic savings to build a secure future . . . and there's no better place to put your money than American Savings.

Listen to American Savings'
Ballad Singer on WWJ, CKLW and WXYZ



