

Are you, this very moment, unhappy about something? Have you been "hurt" by another's thoughtless, even malicious words? Are you the victim of resentment you have held toward another (and thus finding that your negative thoughts toward others have been "re-sent" back to your very self)? Can you not, this very moment change your unloving, uncharitable thinking?

84th YEAR—NO. 20

Vote Expected in Con-Con Primary Tuesday

This and That

by George R. Averill

DOCTOR'S ORDERS
After the farmer's frail and elderly wife had broken her leg the doctor put it in a cast and warned her not to walk up or down stairs. After a month of healing, the doctor removed the cast.
"Can I climb the stairs now?" she asked.
"Yes," said the doctor.
"Goodie," she exclaimed. "I'm certainly sick of climbing up and down the drapings."

SAVING POINT
Anyone who harks back to his scouting days and remembers "A scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, clean and reverent" may appreciate this incident.
Father helping his scout son to unpack his gear upon his return from a camping trip, found a bar of soap, obviously unused, in the store wrapper intact, on top of the pile. Assuming a stern mien and pointing to the neglected soap, he said, "Son, tell me, what part of the scout law does this stand for?"
The lad was crestfallen for a moment, but then a smile flashed on his face. "A scout is thrifty," he said triumphantly, scampering out of the room.

The influence of how and what the occupants of the White House do sets a powerful example for much of the nation. You know that the Kennedy administration went to great lengths to make sure that American business has been spending on various items, especially in areas of travel and entertainment, etc. Well, it would not be fine if President Kennedy, while in U. S. airplanes, evidenced a bit more frugality? Would it not be nice if other important governmental "brass" also did likewise? Not to overlook the extravagance now and then discovered by certain military leaders... and, while I'm discussing this subject, a bit of the same thrift by many members of the U. S. Congress, who spend plenty of the taxpayers' cash as they junket about on this whirling, twirling, birling earth.

In The Eccentric's reporting last week of the proposed shopping center on Southfield Rd., near 13 1/2 Mile, Rodney Lockwood, its developer, painted a very rosy picture of what he expects it to be. He asserted that its various stores would be on a par with those in Birmingham. That's a fairly ambitious program... for, as we all know, the types of local merchandise and service outlets are far superior to those found in most comparable communities. Mr. Lockwood's plan is, of course, quite a compliment to local shopping conveniences, whose reputations are known beyond the normal trading community.

Bham Bonus Days Coming Next Week
Birmingham Bonus Days—three days of exceptional shopping values—are returning. This special sales event was first tried last January, and Birmingham merchants reported it a big success.
Now, another Birmingham Bonus Days is scheduled for July 27, 28 and 29. Each merchant will feature one special, unusual item at a very special price.
The sale is sponsored by the Retail Merchants Division of the Birmingham Chamber of Commerce.
Next week, The Eccentric will publish Birmingham Bonus Days advertisements on special pages.
Don't miss these pages of outstanding values.

HE WAS APPOINTED a vice president in 1950 and was transferred to New York to open a MacManus office there.
Jones returned to Birmingham in 1953 as executive vice president and became president in 1955.
The father of five children, Jones lives with wife Marian and kids in a home at 990 Cranbrook, Bloomfield Hills.
Biff recently graduated from Bloomfield Hills High School and was a halfback on the football team.

CHRISTINE IS an avid horse fan and is active at Bloomfield Open Hunt Club.
The Joneses own two dogs. "But we just lost an old friend—an old lady dog," Jones said.
The Jones' home is a remodeled farm house at 990 Cranbrook, Bloomfield Hills.
"It's actually two houses in one," Jones said. "We took an old farm house and built up, and added another house to it."

"I USED TO have a hobby of buying old houses and remodeling them," he said.
"It's fun to work with your hands—and on some houses that's just what we did, including tearing down a roof," he said.
An unusual feature of the Jones' residence is its curved living room with stereophonic record player.
"It's like an auditorium," Jones said.

DON'T MISS
The Birmingham Eccentric's Deadline for Transient Display Advertising
It's Monday 4 P.M.



The Joneses relax in their Bloomfield Hills home at 990 Cranbrook. From left are Biff, Mrs. Jones, Mark, Steven, Jones, and Christine.

EXECUTIVE PROFILE

With the Jones Family, Music Has Important Role

By JESS MAXWELL Staff Writer

Ernest Albin Jones, president of one of the largest advertising agencies in the world, leaned back in a chair in his mahogany-paneled office.
"The advertising business is fascinating," he said, gazing out a large office window at the rolling Bloomfield Hills countryside behind MacManus, John and Adams, Inc.
"Advertising is the free voice of business—and an important cornerstone of the American economy," he said.
JONES, 45, a native of Jamestown, N. Y., is no newcomer to the fast-moving field of advertising. He was snapped up by MacManus following graduation from the University of Michigan literature school, and has been with the same agency 22 years, a rarity in the business.
"I hadn't even heard of advertising agencies until college," Jones said with a smile.
Jones has served in a creative or supervisory capacity on all of the agency's major accounts.

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Jones said, "And I want the kids to benefit from it also."
THE JONESSES LIVED on Oak Street in Birmingham for several years before moving to Bloomfield. "And we love this area," he said. "Even though Marian and I are native of New York, Michigan is home."
Jones owns a Cadillac, Pontiac and Tempest.
"Pontiac and Cadillac are clients of the agency and I believe in what we sell," Jones said.

"IN THIS BUSINESS, you have to get out in the field and talk to customers," Jones said.
"I had a responsibility to talk to younger groups in universities," he said, "because they are advertising's future leaders."
"Advertising calls for agile footwork and headwork."
Twice since then, a couple station wagon loads of kids have carried paper bags of pennies, nickels and dimes into the store.

Small fry Earn Pennies To Shelter Stray Pets
By Lee Langlois City Editor
Business is booming in Birmingham—for some 30 small fry entrepreneurs bent on helping the Birmingham Humane Society.

How do they raise the money? Lemonade stand and slide show receipts - how else?
Inspired by a sign in the window of their favorite hangout, the Karmelkorn Shop, 278 E. Maple, the kids popped in one day to ask if they could help "the poor lost animals."
"Give to the Birmingham Humane Society for a shelter for the many animals that come for help," reads the sign.
Twice since then, a couple station wagon loads of kids have carried paper bags of pennies, nickels and dimes into the store.

There, Mrs. May Kocher, karmelkorn expert and secretary-treasurer of the Birmingham Humane Society, accepts and records the juveniles' contributions "for the cause."
And to the embarrassment, said Mrs. Kocher, of various women of the community who have intended to start a fund (SEE PETS, 6-A)

Behind Our Front Page
Con-Con Candidates
... give their views on the 14 major issues. For an informal study showing their opinions, see Page 1-D.
Guests Go Western
... Enjoy chuck wagon party in Birmingham Farms. Page 1-C.
Building Booming in 2-Wheel Twp
... Increase noted in township's commercial and residential construction picture. Page 1-E.
Tennis Tourney Dates Set
... Aug. 1, 6 are on agenda for The Birmingham Eccentric-Tec Department's annual tennis tournament. Page 8-E.

Amusements 6-E
Bits of Birmingham 3-A
Business News 3-A
Church 7-B
Down to Earth 7-B
Editorials 8-B
Legal Notices 6-B-6-C
Nature Now 7-B
Obituaries 3-A
Real Estate 7-B
Rouge of the Towns Sports 8-E
Members at Large are Alive, Mrs. Jackson and Postmaster Ronald Beas. 6-E
D. Allee, Gare and Mrs. Jackson have served on the board since it was founded. 6, 7-A

Suggests Way To Pay for Golf Course

Birmingham City Commissioner Charles Renfrew this week suggested a method for financing a proposed golf course on the former city sewage disposal plant property.
Renfrew suggested at Monday night's commission meeting that the 1,500 people who signed a petition requesting that the 66-acre site be used for a nine-hole golf course pay the initial first year membership fee of \$75 each.
Anyone, for that matter, could pay such a fee, he said, to help finance such a course.
Cost of a nine-hole course has been estimated, roughly, at \$125,000.

CITY MANAGER L. R. Gare has been instructed to study possible use of the property and to submit a report and recommendation after Labor Day.
Gare pointed out that before any definite steps can be taken toward a golf course, the commission must first decide on the use of the property—whether to devote it all for a golf course or whether to use it for several recreational purposes.
The sewage plant itself is now being used as a community art center by Bloomfield Art Association.

COMMISSIONER William H. Burgum is staunchly opposed to using the 66 acres for one purpose.
Pointing to the 1,500 signers of the petition submitted last week, Burgum said, "There are 1,500 boys, girls, young men and women who would be here if they thought this land was to be used for purposes other than golf."
He felt that wishes of small groups should be given consideration.
"We should have a plan or a set of plans for the commission to consider," Burgum stated.
"The recreation board felt that unless there was direction from the commission there was no point in devising a plan because there was no money to proceed with whatever was planned."

RENFREW COMMENTED, "We should see what we're shooting at, even though we are without finances at this time."
Burgum said that regardless of what type of facility is decided upon, "it is in favor of developing—and so on."
But he felt that the city-at-large should finance it rather than any one large group being asked to foot the bill.
"Renfrew said his suggestion was 'not the only way to finance it, but I think it worthwhile to explore. It would be a quick way to finance it.'"

COMMISSIONER Robert Page had a word to say about the city-at-large golf course because of the congestion in recent years.
"A lot of people are now being asked to pay the fee at Springdale due to the congestion," he stated. "They are now being asked to pay the fee at Springdale due to the congestion, it is one thing for us to consider."
He advocated developing the property for golf in the summer and for other activities in the winter.

W. A. Allee New Chairman Of Rec Board

William Colt Allee, member of the Birmingham Recreation Board since its founding in 1947, was elected chairman of the board at its monthly meeting July 13.
Elected as vice chairman was Ross Hanson, member since 1940 and representative on the recreation board from the Birmingham Board of Education.
Allee replaces Mrs. Phyllis H. Jackson, who received a vote of appreciation from board members for her service as chairman during the past year.

BOARD OFFICERS will serve a one-year term, running from July 1 to June 30, 1962.
Others on the seven-member board, are City Commissioner representative William H. Burgum, City Manager L. R. Gare and School Superintendent Otis M. Dickey.
Members at large are Allee, Mrs. Jackson and Postmaster Ronald Beas.
D. Allee, Gare and Mrs. Jackson have served on the board since it was founded.

I CAN'T GIVE BLOOD BUT DADDY CAN



Janet Lambeck, 12, takes a close look at the Oakland County Red Cross display in the window at the RD Shops, 142 W. Maple, Birmingham. The display calls attention to the Newcomers Club emergency blood bank to take place Monday at the Community House. Janet is the daughter of Mr. and Mrs. R. P. Lambeck, 368 Helston, Bloomfield Township.

That's Right, Janet

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AN EDITORIAL

Con-Con Primary Guide for Voters

To many of you who have sought guidance in selecting choice of a delegate to the forthcoming Michigan Constitutional Convention, balloting on which will be next Tuesday, July 25, The Eccentric herewith is reprinting data gathered by the Oakland Citizens League. This non-partisan organization for many years has played a prominent part in aiding Oakland County citizens to become informed relative to the various important civic aspects affecting governmental matters.
The League's special Committee on Con-Con Candidates has devoted many hours to this state-wide subject.

BECAUSE OF THE non-partisan nature of its findings, The Eccentric believes that reproducing it here will serve a necessary and intelligent guide for you voters.
Since The Eccentric's readers live for the most part in Districts Three and Four in Oakland County, we are limiting this data to those two areas. District Three includes the Townships of Avon, Troy, Bloomfield, Commerce and Highland. The Fourth District takes in the Townships of Lyon, Novi, Farmington, Southfield, and a small portion of the west section of Royal Oak.

SO THAT YOU may have background information about the Oakland Citizens League, together with its pattern of obtaining ratings for the various Con-Con candidates, we herewith give you the prefatory statement printed on its currently released Bulletin.
"The Oakland Citizens League's Committee on Candidates, numbering 29 men and women concerned about good government, appreciates the difficulty of individual citizens investigating candidates sufficiently before casting their votes. Its members have made it their business to find out as much as they collectively could about candidates."
(SEE PRIMARY, 6-A)

Area Women Take Issue With Magazine Article

By JESS MAXWELL Staff Writer
Women in the Bloomfield Hills area are still talking about the July Fortune magazine article on "Life in Bloomfield Hills."
Last week, The Eccentric presented the views of many of the husbands.
"I was told the women have the floor."
The article, written by Fortune associate editor Seymour Freedgood, said that "a lot of wives have become 'totally dependent on alcohol as a tension releaser.'"
It said that "the top executive way of life in the auto industry makes heavy demands on the wives."
MANY AREA women contacted by The Eccentric did not agree with some of the statements made in the article.
"Several women were not at home when The Eccentric reporter telephoned, and in a number of instances women declined to comment about the magazine story."
The wife of an automotive vice president said it "was not much of an article."
"She said that it was 'not good journalism to cover a whole area by singling out a few.'"
The Bloomfield Hills suburban president said it "was not much of an article."
"ANOTHER WIFE of an automotive vice president said that "it was an unfair article."
"If research was done," she said, "no one contacted me. I don't know the people they were talking about."
Mrs. Dean Coffin, 1150 Puritan, (SEE ARTICLES, 2-A)

18 Candidates Vie for Posts in 2 Districts

There will be no long queue Tuesday to discuss the water in a hurry, if registration figures in Birmingham and Bloomfield Hills are any indication.
City Clerk Robert Stadler, Bloomfield Hills, says he "expects a very tight vote." Registered voters there total 1,509, only 10 more than in the April 2 election.
Irene H. Wiley, Birmingham's City Clerk, sees a brighter outlook for Tuesday's Con-Con primary as a result of the more than 100 requests for absentee ballots.
Registration figures list 14,753 voters. There were 14,803 registered for the spring election.
Voters have until 2 p.m. Saturday to make applications for absentee ballots, Miss Hanley said.

AREA VOTERS will choose Tuesday from among 18 candidates in the third and fourth legislative districts. Among these is Asher N. Rubin of West Bloomfield, who is the sole Democratic candidate for representative from the third district. He is an attorney and real estate developer.
GOP candidates Henry A. Woolfenden, Mrs. Joan Ketchum, Stanley J. Fiol, Kenneth A. Whitmer, Richard McManus and Martha Hanes Kohle are running in the third district.
In the fourth district, two Republicans, Richard Van Dusen and J. William Roberts are running. Nine Democrats are running on the ballot are Joseph Asherton, Judson Gotra, Ashley Gorman, Dan Kaufman, Thomas McLaughlin, Leo Meagher, Brian Millington, Harold Provrier and Joe Santoro.

THE NAMES of George C. Konecny, Republican, and William A. O'Brien, Democrat, will not appear on the primary ballots as they received no opposition from within their respective parties. One of the two men will be elected in September in a runoff election for the 12th senatorial district.
In the fourth primary, in which voters will cast their ballots according to party, will narrow the competition and will set the way for the fall election. Voters, at that time, will elect one delegate for each legislative and senatorial district.

THE 144 DELEGATES from throughout the state, will meet Oct. 8 in Lansing to consider their opposition to the Michigan. Each delegate will be paid \$1,000 per month for a period of up to 12 months.
Voting hours Tuesday are from 7 a.m. to 8 p.m. No changes have been made in polling places in either Birmingham or Bloomfield Hills.
Those who failed to register for the primary elections are not being prevented from voting in the ballot on Sept. 12, Miss Hanley (SEE CANDIDATES, 6-A)

Expect Profit Of \$10,000 in Rec. Activities

Preliminary figures indicate that Birmingham will realize a profit of approximately \$10,000 from last year's recreation department activities.
City Commissioner William H. Burgum, the commission's representative on the Birmingham Recreation Board, told commissioners Monday night that greater-than-anticipated revenue and less-than-expected expenditures account for the profit.
Final City charges and audit have not been made, Burgum said, but the net cash difference for the year ending June 30 should be about \$10,000.

"WE HAD a budgeted revenue of approximately \$29,000 and actual revenue of about \$7,500."
"We had a budget expense, or appropriation, of about \$101,000 and actually spent \$99,700."
That's a saving of \$1,300 and an increase in revenue of about \$2,500.
Burgum explained that under the city charter, the recreation department must return the surplus on a 50-50 basis to the general funds of the two parent organizations—the city commission and the board of education.
"In effect," Burgum declared, "the entire recreation program during the past year was better than anticipated."
Main source of the \$5,500 revenue increase, he said, was the Elton Park shuttle bus program, accounted for about \$5,000 of the increase.

All makes of inner spring mattresses and actually up to \$100.00. TRESS COMPANY, Dial "O" and ask for Director 6116.