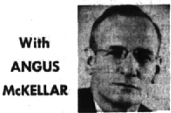


BUSINESS NEWS

Behind The Store Fronts



With ANGUS MCKELLAR

AMBROSE EGLER, assistant manager at Kresge's Birmingham store, left Sunday for two weeks training at Headquarters 4th U. S. Army Reserves at Benjamin Harrison, Ind.—near Indianapolis. This is Egler's last year of training in the regular reserve, however, he will remain in the standby reserves for two years. July 17th will see him back at the store.

HUMBLE PH. DEPT.: Our apologies to JOHN M. ROSSO (of Birmingham Lumber Co.) of course, the correct spelling of the family name is Rosso;

MURRAY LEVIN, of The Jacqueline Shops (Bloomfield Plaza and Oak Park) just back from a

New York buying trip... enthusiastically telling of a dazzling array of fall styles that will be coming in.

WITH THE HELP of an efficiency expert, the layout of Sibre's Market has been greatly improved to provide added convenience to customers. The extensive remodeling has given the store an appearance of being a third larger, with the bonus of a "picture window" effect in front, since the Aweary Bakery counter was moved to a side wall.

JACK LAWRIE SERVICE is the new name of the general automotive repair shop at 360 S. Woodward, formerly known as Birmingham Safety Service. Lawrie was formerly associated, with Schutz Motors, and counts better than 15 years experience on Chrysler and Plymouth cars.

Previous owner, Art Johnson is recuperating nicely from surgery, and is undecided at the moment as to his future plans.

IT'S A PRETTY nice arrangement that the Calico Corners people work out. Local manager B.B. DAVIS, and his family have left for Boca Raton, Fla., where Bob will manage the Florida Calico Corners store for two months.

MRS MARY MILLARD is coming here from Boca Raton to manage the Telegraph Rd. Calico Corners for two months.

Bob Borst, Inc. New Dealership

New owner of the Lincoln - Continental - Mercury - Comet dealership in Birmingham is Robert Borst, a Warren resident. The new dealership is known as Bob Borst, Inc., located at 479 S. Woodward.



The agency operates a used car lot at 280 Hunter, Birmingham.

Borst has been in the automobile business in the Detroit area 15 years. HE FORMERLY was with Frank Adams, Inc., Grosse Pointe. Borst intends to become a Birmingham resident in the near future. Birmingham's Lincoln - Mercury agency was previously Bob Frost, Inc.

Looking for a job... a home... a special service? See the Want Ads.

Attend Banquet

Attending an honor banquet at the Warwick Hills Golf and Country Club—home of the Buick Open—were Birmingham residents John

Booley, Edward Paige, Joseph Edmunds, and George Watts. The occasion was the 30th Equitable Life Assurance Society Anniversary of agency manager M. J. Beckers, Flint.

Typing for TEEN AGERS



Typing is valuable for personal use; helpful to high school and college students; important in career courses; in demand by employers.

Let summer school speed your future. Invest a part of your time profitably. Enjoy learning a useful skill.

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your health is our business. bring your prescription to . . .

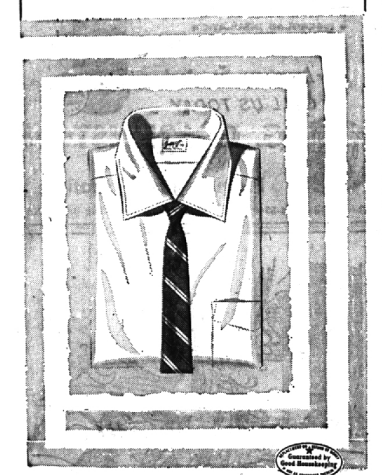
shain's rexall drugs
105 West Maple MI 4-2121

Jayson Box Sale

Long & Short Sleeve

\$4.00 Short Sleeve Shirts
Box of 4 \$12.80

\$5.00 Dress Shirts
Box of 4 \$16.00



ALL Jayson SPORT SHIRTS
20% Off

Clearance of men's

- Summer Suits
- Sport Coats
- Trousers

20% Off
by Style-Mart & Andover

Peck's Men's Wear
108 South Woodward
Midwest 4-7724

Area V-P's Host Meet

Four Birmingham area General Motors vice presidents will host the 10th annual GM Conference for Engineering and Science Educators to be held Sunday through July 21, at the GM Technical Center.

Hosting the educators who represent 35 schools and colleges will be Charles A. Chayne, 5130 Clarendon Crest, Bloomfield Hills, in charge of the engineering staff; Dr. Lawrence E. Husted, 5361 Lauren, Birmingham, in charge of research; Philip J. Monaghan, 940 Cranbrook, Bloomfield Hills, in charge of the manufacturing staff; and Anthony G. De Lorenzo, 3280 Broadway, Birmingham, in charge of the public relations staff.

M. R. Gallon Attends Marketing Session

M. R. Gallo, 7120 Cottonwood Knoll, W. Bloomfield Township, Vice President of Marketing, Taccoco Corp., North East, Penn., attended the Ninth Annual Session of the Graduate School of Sales Management and Marketing at Syracuse University, Syracuse, N. Y.

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IT'S TIME . . .

FOR YOUR SUMMER SWIMMING POOL CHECK

Check that your pool water is crystal clear at all times. Protect your health by stocking a complete line of approved pool chemicals. Be sure of proper testing methods. In-line control systems for chlorination, pH control, filter aid, and cleaner.

Phone for Free Pool Maintenance Guide WE 3-1503

A complete guide detailing all steps to take in keeping pools sanitary—free for the asking.

Wesley Chemicals
12345 SCHAEFER
DETROIT 27, MICHIGAN

10 ft. Roll 1.69

"WRAP-AROUND" FIBERGLASS INSULATION

17 ft. Roll 88¢

Galvanized GUTTER 77¢ Length

complete line of solderless fittings



How to make mowing more satisfying

If you're fed up with the mess, the smell and the racket of that hard-to-start gasoline mower, it's time you discovered the joys of the SILENT SCOTTS. Nothing to get ready, no fumes, no noise. You get the smooth, even cut that makes your lawn look its best every time—plus the real satisfaction of rolling through the job quickly and quietly. And service problems are a thing of the past. The SILENT SCOTTS is designed, engineered and guaranteed by Scotts, the people who know lawns best, to make cutting lawns so easy and so rewarding you'll actually be glad you mowed!

The New Silent Scotts Handmower - **Scotts** FIRST IN LAWN

The 5M cuts 5000 sq ft in 40 minutes 39.95
The 10M cuts 10,000 sq ft in an hour 49.95

PREFER POWER? Discover the Silent Scotts Electric. No messy fueling, no smelly fumes, no engine roar—instant starting every time! The safest power mower ever designed—for the best crew cut your grass ever had. 119.95.

OPEN SUNDAYS 10 A.M. TO 4 P.M.

FEDERAL HARDWARE SUPPLY

SOUTHFIELD at 12 Mile
OPEN THURS. AND FRI. TIL 9 P.M.
KE 7-8150 — EL 6-7300

SCREEN WIRE

WIDTH	GALVANIZED	ALUMINUM
20"	14c lin. ft.	22c lin. ft.
24"	18c lin. ft.	26c lin. ft.
26"	20c lin. ft.	28c lin. ft.
28"	21c lin. ft.	31c lin. ft.
30"	23c lin. ft.	33c lin. ft.
32"	25c lin. ft.	36c lin. ft.
36"	29c lin. ft.	42c lin. ft.
42"	32c lin. ft.	48c lin. ft.
48"	36" lin. ft.	53c lin. ft.

15% Discount in 100 ft. Rolls
Wooden Screen Molding 3c ft.

4" Pure bristle brush . . . 1.19 Pure Gum Turpentine 59c qt.
1/2" angular sash and trim brush . . . 1.1c 9x12 plastic drop cloth 55c
Masking tape 60 yd. . . 77c Paint Pails heavy craft . . . 22c
Paint thinner . . . 66c gal. Caulking Gun . . . 98c
Caulking cartridges 2 for 49c

THE WONDER PAINT OF THE CENTURY Mac-O-Lac

FORMULA 99

SAVE 2.00 a gallon

Regular 7.95

5.95

YOU PAY ONLY

White and colors

Paint in any weather . . . even damp surfaces . . . won't crack, blister or peel . . . dries in just 20 minutes.

WINDOW SHADES

Save during our 1st SALE

Buy the first one at our low regular price—got the second one for just one penny.

Lite Proof reg. 3.98 2 for 3.99
Prevent Sunfade — Keeps Rooms Cooler

Machine Oiled reg. 3.19 2 for 3.20
Plastic Coated reg. 3.39 2 for 3.40

All cut to measure up to 36" at no extra cost . . . slightly irregular . . . all sizes available.