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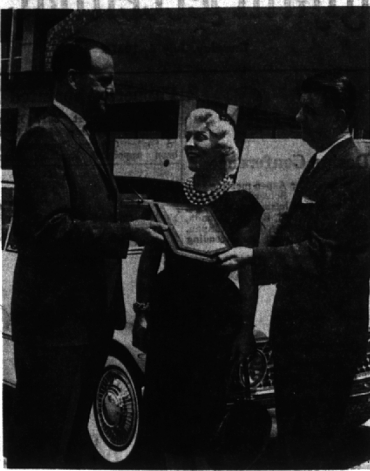
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BUSINESS NEWS



Auto Award

Lee Iacocca, 5654 Tall Oaks, Bloomfield Township, Ford Division general manager, left, accepts the Auto Laundry News Merit Award from William H. Coy, publisher, second from right. Looking on is Miss Virginia McDonald of Advanco Laboratories, Saginaw, representing the Car Wash Equipment Laboratories.

Jack E. Savage Gets Europe Post

Jack E. Savage, 32905 Bingham, Birmingham, has been named regional manager for Europe, the Middle East and Africa for Kelvinator International Corporation, world-wide appliance subsidiary of American Motors Corporation.

Savage, formerly assistant to the vice-president, succeeds Charles E. Findlay, who resigned to establish his own business. Savage joined Kelvinator International in April of 1960 after 14 years' experience in international marketing for two appliance manufacturing companies. Previously, he had been assistant director of foreign operations for Tecumseh Products Co., Tecumseh, Mich., and assistant managing director of International Harvester Co. of Brazil, Rio de Janeiro, Brazil.

Peterson New Electric Boss

Thomas J. Peterson, 1324 Juniper Lane, Bloomfield Hills, assistant manager of sales for the Detroit Edison Company is the new president of the Michigan Electric Association, a trade organization.

He has been with Detroit Edison since 1929.

Peterson was elected recently at the Association's annual convention on Mackinac Island. During 1960-61 he served as vice president of the group.

Howard L. Canfield, 446 Wellesley, Birmingham, manager of Detroit Edison's Oakland Sales Division, was named to a fourth term as secretary-treasurer of the Association.

E. O. George, 352 Barlen, Bloomfield Hills, a vice president of Detroit Edison, was named a director of the association.

Mulholland Heads Apparel Associat'n

Frank W. Mulholland, secretary-treasurer of F. J. Mulholland Department store, 233 N. Woodward, Birmingham, was recently appointed the first president of the Michigan Apparel Association, a division of the Michigan Retailers Association.

The Association represents 300 Michigan stores.

"The aim of the association is to serve the state and city and for members to become better acquainted," Mulholland said.

He is a member of the Bloomfield Hills Lions Club, Central Development Business Committee, and Retail Committee of the Chamber of Commerce.

Mulholland resides in Royal Oak.



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