



Board Members Tour Foundation

Area members of the United Foundation Board of Directors and Advisory Board pause in their tour of the foundation's new six-story headquarters in downtown Detroit during last week's dedication ceremonies. Admiring one of the many offices are (from left) Thomas B. Adams, 18545 Wiltshire, Lathrup Village; Max Fisher, 27751 Fair-

Typical Home Electric Bill In B'ham Is \$3.73 a Month

(Special to The Eccentric)
NEW YORK—How much does it cost residents of Birmingham for the electricity they use in their homes? How do their costs compare with those in other cities across the country?
A survey of residential electric rates, covering 4,820 cities in the United States, has just been released by the Federal Power Commission.
It shows that the costs vary widely between communities. They are affected by such factors as the kind of area involved, its compactness, the distance from sources of fuel and the type of ownership of the utility.
AS OF JAN. 1, 1960, the typical electric bill in Birmingham for 100 kilowatt hours of current, which is an amount that provides lighting, refrigeration and small appliances in operation, was \$3.73 a month.
In the other cities, the report states, the average cost for this quantity was \$4.04 per month.
For 250 kilowatt hours, which is closer to the amount that most families use, the typical local bill was \$7.74, as compared with \$7.44 elsewhere.
The range in this category is considerable. It goes from a low figure of \$3 in Eugene, Ore., to a high of \$11.63 in Great Barrington, Mass.
FOR THE HOUSEHOLDS in Birmingham that consume current at the rate of 500 kilowatt hours a month, which takes care of lighting, cooking, air conditioning and normal small appliances, local bills came to \$10.41.
The average, in the rest of the country, was \$10.62 per month.
The use of electricity in the American home continues to increase, according to the findings of the Edison Electric Institute.
People are continually reaching out for more and more of the creature comforts available to them. These include room coolers and other air conditioning equipment, dish washing machines, electric blankets, freezers and the host of others.
During 1960, the average family used 6.4 per cent more electric en-

Ford Plans Recognition Of Community Servers

The spirit of colonial America lives again.
In early America the town crier was a familiar sight with his bell ringing on street corners announcing "Town Meeting Tonight!"
Although this colorful character has disappeared from the American scene, his spirit lives on in the many citizens who give freely of their time and energy in service to their communities.
Because of this, the town crier is used as a symbol in the Ford Community Service Awards program, and a town crier bell is presented as an award to Ford employees who have rendered outstanding service to their communities.
THE COMPANY-WIDE program is designed to give recognition to deserving employees who are contributing their time and energy to better the communities in which they live.
The search for these individuals is being conducted in the Birmingham area by the Tractor and Implement Division, Ford Motor

way Hills, Franklin; Mrs. Joseph C. Dodge, 843 Saffield, Birmingham; Don Ahrens, 640 Haverhill, Bloomfield Hills; and Earl G. Ward, 6550 Lone Pine, Bloomfield Hills. The Woodward Avenue building and \$465,000 for remodeling were donated to the U.F. by the Kresge Foundation.

Annual Institute Planned at MSUO

Durward B. Varner, chancellor, Michigan State University Oakland, will be the keynote speaker at the 18th annual institute, American Society of Training Directors, Greater Detroit chapter, Wednesday, Feb. 8. It will be held at MSUO, Pontiac and Squirrel Woods, at 9 a.m.
In addition to members, the institute is open to persons having an interest in or interest in training. Dr. Varner will speak on "Expressways to Adult Training in Business and Industry."
Well-known national and local training authorities who will lead workshops and panels in six programs include Daniel S. Litwack, consultant, audio-visual training center, University of Michigan; Jack Siegel, training coordinator, Ford Motor Company; Jerome Choinski, superintendent of training, US Post Office, Detroit; G. A. Flores, president, Flores Inc.; Clyde H. Handwick, institute of Business Services, University of Detroit; and Al Hagar, supervisor, program design and development, Chrysler Corporation.

ARTHUR S. GREINER, assistant vice president and director of training, National Bank of Detroit, will be general chairman. Those interested in attending the institute may register at the University.

Dental Groups To Meet Feb. 15 For Panel Talk

The Michigan Society of Dentistry for Children and the Oakland County Dental Society will observe National Children's Dental Health Day Feb. 15.
A panel discussion is planned at the Kingsley Inn, Bloomfield Hills.

DISCUSSING "A Career in Dentistry" will be Dr. Clinton C. Hays, dean of the University of South California; Dr. Donald Bergeron, president of the Oakland County Dental Society; and Dr. Z. Konikow, president of the Michigan Society of Dentistry for children.

The morning breakfast program will begin at 9:30 a.m. The program will present information for school advisors to enable them to guide young men and women preparing for a career in dentistry or dental hygiene.

Wells Chapin, Jr. Finishes Boot Camp

Wells J. Chapin, Jr., son of Mr. and Mrs. Wells J. Chapin, 942 Arden Lane, Birmingham, recently completed boot camp at the Great Lakes Naval Training Station. Chapin received a commendation from the Navy Department for achieving the highest average in his company. He is now attending Naval Radio School in Bainbridge, Md.

MI 4-1100 is a number for you to remember. Call it today and place your Birmingham Eccentric classified.

B'ham Residents Insured For Total of \$115 Million

NEW YORK—The amount of life insurance held by the average Birmingham family is at an all-time high. The protection in force is estimated at \$14,400 per family. Total holdings locally, for all covered families, stand at \$115,200,000 on the basis of the latest figures.
The expansion of this type of insurance locally is typical of the trend nationally. It represents one of several steps that people have been taking in recent years to add to their financial security. Other steps have been to increase their bank savings and to put money into investments.

THE FACT THAT the Social Security system covers most of them with old-age pensions and with disability insurance and is steadily broadening the scope of its protection has not stopped Birmingham residents from adding to their life insurance.

The expansion in the number of policyholders and in the amount in force is reported on a national and state basis in the 1960 Life Insurance Fact Book. The figures are

for the previous year. They reveal that the total face value of policies in force in the United States has reached \$600 billion. The State of Michigan has \$21,567,000,000 of that amount.

HOW MUCH DOES this come to on the family level? From data on income, provided by Sales Management, it represents 18.6 months' net earnings, after taxes, for each household in the state.
Applying this yardstick to Birmingham, where net income averaged \$9,292 per household in the year, the size of life insurance holdings locally amounts to \$14,400 per household.
This is more than in the United States as a whole, where it stands at \$9,500. In the East North Central States, it is \$9,880.
The grand total, for all local families having insurance, is \$115,200,000.

WHILE MEN OWN the great bulk of life insurance in force, ownership among women continues to gain, according to the fact book. At the end of the year, coverage on

the lives of women comprised 15 percent of the total.
Some 157 million Americans, over 70 percent of the total population, now have some form of life insurance, the report states.

2nd Blood Collection Scheduled for Feb. 1

A second Red Cross blood collection will be held Feb. 1 at the Congregational Church of Birmingham. Mrs. Philip R. Hendrixson, 1978 Lyonhurst, will serve as coordinator and Mrs. Charles H. Meyer, 1522 Chapin, as recruitment chairman.
Last week's collection, sponsored by the Birmingham Junior League at the Unitarian Church, brought in 143 pints.

No matter what you have to sell, Birmingham Eccentric classified ads will do the best job for you. The cost is low, they are easily prepared and usually being desired results.

Rev. Zill to Share In MSUO Seminar

The Rev. Donald G. Zill, pastor of Beautiful Saviour Lutheran Church, Birmingham, will join three other members of the Michigan clergy in a seminar in basic contemporary theologies beginning Wednesday at Michigan State University, East Lansing.
Other participants will be the Rt. Rev. Richard S. Emrich, Episcopal bishop of Michigan; Ralph Morris Adler, spiritual leader of Congregation Shaarey Zedek, Detroit; and the Rev. Julius J. Toner, S. J., associate professor of history, University of Detroit.

Each participant will give two talks a week apart. The first will cover the religious structure of the speaker's denomination, and the second, its ethical nature.

THE SEMINAR WAS initiated, said Dr. William Khusack, MSUO assistant professor of philosophy and seminar chairman, to acquaint students with the major ideas and practices of those religions which have shaped and structured the life of Western man.

They have not endeavored to represent every religious point of view but we do believe that the theologians selected represent in their broadest aspects the religious post-

tions of our age—Judaism, Catholicism, Protestantism.

Recruit Grads

GREAT LAKES—Alfred A. Smith II, son of Mrs. Shirley L. Smith and Capt. A. N. Ervande, and Wells J. Chapin Jr., son of Mr. and Mrs. Wells J. Chapin Sr. of 942 Arden Lane, Birmingham, were graduated from recruit training Jan. 14 at the Naval Training Center, Great Lakes, Ill.

MI 4-1100 is a number for you to remember. Call it today and place your Birmingham Eccentric classified.

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Ticklers

By George

"With six kids in the house, you expect me to be ready?"