



GAS dries clothes

Snow-drift White!

Drying clothes in wintertime is a discouraging problem... hauling, lugging, stooping, stretching, and stringing clotheslines—a cluttered damp basement for days on end or frosty fingers and frozen clothes. Now's the time to get a Gas clothes dryer. Why Gas? Because Gas dries clothes so white, sweet-smelling and fluffy-soft... so fast and easy. And a Gas dryer costs less to install and less to operate.



END WINTER CLOTHES-DRYING PROBLEMS

SAVE BUY NOW
GAS DRYERS Installed FREE



See Your GAS CLOTHES DRYER DEALER Today!

Interesting Facts About

NATURAL GAS

1858 FIRST NATURAL GAS CORPORATION

In 1858, the first Natural Gas Corporation was formed near Fredonia, New York. Not until 53 years after its discovery was Natural Gas used industrially—another 50 years before many people began to benefit from this wonderful fuel. Today, a century later, millions of Americans enjoy this "stored sunshine"!

1958 NATURAL GAS 28% OF UNITED STATES ENERGY

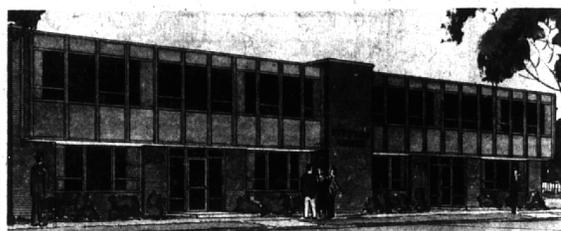
In 1900, Gas supplied only about 3% of the total energy needs of the nation! After 1920, its growth was greatly expanded by the development of transmission pipe (to carry the Gas to market) and the demand for a superior, low-cost fuel. This obliging Giant now supplies more than 1/4 of the wealth-producing energy of the nation!

1960 CONSUMERS POWER COMPANY'S GAS EXPANSION PROGRAM EXCEEDED \$35,000,000

Consumers Power Company maintains a continuous expansion program of its Gas facilities to meet the ever-increasing demands of homes, factories and commercial establishments that are finding this clean, low-cost fuel so adaptable to today's better way of life.

CONSUMERS POWER COMPANY

Today 8 out of 10 new homes are heated by Gas—AMERICA'S MOST DEPENDABLE FUEL



Annex to Stevens Building

This is how the Stevens Annex, 925-75 E. Maple Road, Birmingham, will look when completed. The east wing of the building was finished in September of last year. Builder of the multi-purpose office building

Rambler Dealers Share Progress

Birmingham Rambler Inc., 666 S. Woodward, Birmingham, has joined 18 other Rambler dealers in Greater Detroit in distributing \$25 U. S. Savings Bonds dividends to purchasers of their cars. Under American Motors' progress sharing program, Rambler buyers receive bonds as national Rambler sales increase between Dec. 1 and March 31. For a ten per cent monthly increase, buyers receive \$25 bonds. If the cumulative gain goes up to 50 per cent, each buyer will receive \$125 in bonds. If the minimum increase is made in the four-month period, American Motors will spend \$2.8 million for bonds. But, if the maximum gain is made, the expenditure would total \$18.7 million.

Local Men Attend Meet

Two Birmingham men are among the more than 1,000 Parke, Davis & Co. sales representatives that are attending a national sales conference in Detroit, this week. L. L. Angevin, 3879 Carriage Road and Gordon F. Goyette, Jr., 2059 Springdale Road are participating in the precedent setting conference. This is the first time in the history of Parke-Davis that its entire U. S. sales force is assembled in one city for such a meeting. The meeting is devoted to reports on the latest developments in medicine and discussion of 1961 sales plans.

Dries Promoted At Stran-Steel

Arthur F. Dries, 217 Hillboro Drive, Birmingham, has been appointed manager of public relations and advertising for the Detroit headquarters of the Stran-Steel division of National Steel Corp. Dries moves to his new post after having served five years as advertising manager for Stran-Steel. He has a 25-year background in marketing, advertising and public relations. Dries is a member of the Detroit Adcraft Club and the Industrial Marketers of Detroit.

Dickerson Joins Ann Arbor Firm

Dorham B. Dickerson, Jr., 6005 Wing Lake Road, Birmingham, has joined Industrial Technics, Inc., Ann Arbor, as chief engineer of the ball division. Dickerson formerly held managerial positions with Chrysler's turbine division, Essex Wire Co., P. R. Mallory & Co., and was co-owner of a Detroit engineering firm and design school. Professional society affiliations have included Engineering Society of Detroit, Society of Automotive Engineers, Society for the Advancement of Management, and American Society of Tool and Manufacturing Engineers. At Industrial Technics, Dickerson will be responsible for product and manufacturing engineering.

Field Superintendent Named at Gleaner

John W. Dressler has been appointed field superintendent of the Gleaner Life Insurance Society, 1600 N. Woodward, Birmingham. The promotion was announced by R. G. Ransford, 1711 Cedar Hill Drive, Birmingham, president. Dressler has had 13 years of varied insurance experience, and was most recently the state manager for Michigan and northern Indiana for another fraternal society. In 1959, he was president of the National Fraternal Insurance Counsellors Assn., and now is president of the Michigan chapter. He is a trustee of the Michigan Fraternal Congress. Dressler entered the insurance business as an agent in 1948.

I'm Out to Beat the Boss with My ASSISTANT MANAGER'S SPECIAL SALE

Keep the savings... they'll be terrific! In this once-a-year event, I pick the specials, plan the ads and windows and show that I can give you what you want! You'll save... and save... and save some more! Come in... see... shop... and save!

Kresge's BIG BUY

Save 16%! Reg. 69¢ lb. **CANDY PEANUT BUTTER CUPS**

This Sale Only **53¢ lb.**



HAPPY COMBINATION OF PEANUT BUTTER & CHOCOLATE

A candy treat the whole family will love! Creamy smooth peanut butter covered with rich milk chocolate and molded in individual paper cups. Take home a pound today at savings!

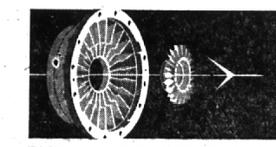
West Maple at Henrietta—Birmingham
'CHARGE IT at KRESGE'S'

Newest Advance in Automatic Transmissions!

ACCEL-A-ROTOR HYDRA-MATIC



...exclusively yours in Oldsmobile!



Again Olds leads the way! All-new Hydra-Matic Drive with Accel-A-Rotor action delivers more take-off thrust... runs with velvety new smoothness and gas-saving thrift! Try it today!

IT'S THE TRANSMISSION OF TOMORROW... featuring a new 22-rotor rotor that smooths out the take-off, moves you into fuel-saving direct drive in seconds!

Come in and Test the Best... **'61 OLDS**

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER!
SUBURBAN MOTORS CO., INC., 565 S. WOODWARD AVENUE
BIG CHOICE, BIG VALUES IN LATE-MODEL USED CARS—NOW AT YOUR OLDS DEALER'S!