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BUSINESS BRIEFS DOWN TO EARTH

Ford Makes Top-Level **Promotions**

Will Scott, 738 Hupp Cross Road, Birmingham, has been appointed executive director of Ford Motor Company's central product plan-ning office. He was also appointed to the company's product planning committee and will serve as vice observance.

committee and will serve as vice chairman. In his new position, Scatt will provide staff direction and coordination of the company's domestic and foreign planning activities.

Scatt joined Ford creating the company's domestic control of the company's domestic planning manager for Lincoln. Since October, 1956, he has been Ford Division product planning manager.

sion froduct planning manager.

REPLACING SCOTT as product planning manager in Dr. Domaid planning manager in Dr. Domaid planning manager in Dr. Domaid planning hann. Formerly assistant chief genineer-Ford and Mercury product engineer-ford and Mercury product engineering office, Dr. Frey as been with Ford since 1951.

In 1955 he became associated in the planning planning pla

rector of the engineering office.

Later in 1957 he was appointed executive engineer. Ford division car product engineering. He held this post until he became assistant chief engineer, Ford car, in December, 1959.

ember, 1959.

IN 1953. Dr. Frey was selected young engineer of the year by he Engineering Society of Deroit. At the age of 35, he was named "Detroits outstanding oung man of 1958."

B'ham Men **Promoted**

Two Birmingham men, Harold Reasoner, 32344 Mayfair Lane, dd Elwood Zavitz, 1036 Top View oad, have received promotions in e Detroit Edison Co. organiza-

the Detroit Edison.

Reasoner was advanced to director of the general engineering department and Zavitz to coordination engineer for the same department.

tion engineer for the same depar-Reasoner joined Detroit Edison in 1928. He belongs to the American Institute of Electrical Engineers, the Engineering Society of Detroit and the Edison Electric Institute. Zavitz joined the company in 1934. He was assigned to Edison's general engineering department in 1948 after 13 years in design en-

Emery Announces New Appointment Association Elects

John C. Emery, Jr., 132 Water-fall Lane, Birmingham, has an-nounced the appointment of Kurt

Semrow Appointed By Lutheran Firm

Jones Advises **Business Men**

Ernest A. Jones, president of MacManus, John & Adams, Inc. Bloomfield Hills, advised business statement of the said, "Prepare to sell against the heaviest advertising competition in the history of merchandisate of the said of the said

ing."
Jones delivered the speech last
Wednesday in Los Angeles before
the Business Outlook Conference
of the Los Angeles Chamber of
Commerce.

Avondale Selects Architectural Firm

Writer Provides Tips For Overseas Travels

Jan. 19, 1961 THE BIRMINGHAM (MICH.) ECCENTRIC

By ALICE WESSELS BURLINGAME

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Hinckley President

John C. Emery, Jr., 132 Water fall Lane, Birmingham, has an anomed the appointment of Kerne Bounded the Appointment of the Hinekley Agency, Inc., was control at Racine Foundry & Mfg.

Emery is the president and general and a municipal judge of the Control of the Hinekley Agency, Inc., was been a municipal judge of the Control of the Hinekley Agency, Inc., was been a municipal judge of the Control of the Hinekley Agency, Inc., was been a municipal judge of the Control of the Hinekley Agency, Inc., was been a municipal judge of the Control of the Hinekley Agency, Inc., was been a municipal judge of the Control of the Hinekley Agency, Inc., was also a municipal judge of the Control of the Hinekley Agency, Inc., was been a municipal judge of the Control of the Hinekley Agency, Inc., was also a municipal judge of the Control of the Hinekley Agency of Oktavio. The Probate Inc. of the Hinekley Agency, Inc., was a control of the Hinekley Agency, Inc., was a cont

lett, Hartman and Beier, Attys., 1001 Pontiac State Bank Bldg., Pontiac 15, Michigan

Pontiac and 15, Michigan 23,409
STATE OF MICHIGAN—In the Probate Court for the County of Oakland.

Fresent, Humarable Arthur E. Moore, and only of Probate and Fresent Arthur English of said that having filed in said Court his half and the said and

To firther Ordered that public before freely the publication of the direct method for the first method for the fir ARTHUR E. MOORE, Judge of Probate. 45, 46, 47

ud, Markus, Lubress & Slavin, Attorneys at Lac, 2236 Guardian Building, Detrois 20, McLigan

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relieve the cement construction
ratio of the property. No grass to
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in front of your house is the latest

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