

# OK Preliminary Plans For Willits Bridge

City commissioners Monday night approved preliminary plans for construction of a bridge on Willits Ave. over the River Rouge. They also authorized engineers to proceed with final construction drawings, with the understanding that final decision on the superstructure insofar as the type of railing is concerned is being held in abeyance.

The decision on the railing came after Commissioner Carl F. Ingram suggested that perhaps a design more fitting to the country-like setting in the area could be more.

Although he felt the design as submitted by Mortenson and Strat, consulting engineers, was safe and efficient, Ingram thought some provisions could be made to beautify the bridge without putting the city to further cost.

PLANS CALL for 28-foot face-to-face of curb roadway plus two six-foot wide sidewalks.

Total cost of the bridge, including the approach to it, with a change in grade, was estimated at \$46,700.

Commissioner William E. Roberts wondered if another type of bridge could be designed, but he said the one noted on Commissioner William H.

Burgum's motion to approve the plans.

Burgum asked City Manager R. L. Gave if a worthwhile saving could be made by eliminating one of the sidewalks on the bridge.

Gave replied that he could check to determine what the cost would be with only one sidewalk.

Gave also said he believes the cost of construction would be about the same regardless of the type of span used. He said further that the type of railing included in the plans of railing included in the present amount of maintenance.

# Blood Donations Sought by League

A Red Cross blood collection sponsored by the Birmingham Junior League will be conducted at the Birmingham Unitarian Church, Woodward north of Lone Pine in Birmingham, Mich., at 8:45 p.m. Appointments can be arranged through Mrs. Clayton Gordon, 1059 Cranbrook, Birmingham.

Donations may be made from 8:45 p.m. until 10:15 p.m.

The purpose of the collection is to replenish the Birmingham Community Blood Bank's supply. However, blood donations may be credited by donors to any group having an established blood bank account with the American Red Cross.

IN EXPRESSING the Oakland County Medical Society's support of the program, Dr. Edwin J. Westfall, B. Berkey, secretary of OCMSS, said, "This program is of invaluable service to the community and the medical profession."

A second blood collection will be held Feb. 1 at the Birmingham Congregational Church.

# Zone Law Hearing Reset for Jan. 30

A public hearing on a proposed amendment Birmingham's home ordinance has been reset for 8 p.m. Jan. 30.

The hearing has been scheduled for Monday night of this week, but due to an oversight an announcement of it was not published until Dec. 29, which did not allow time for proper notice as prescribed by law.

The amendment provides for control of so-called double frontages on two streets. It stipulates that if a lot fronts on two streets so that the rear line of the street, accessory buildings must be set back from the rear line the same distance as required for front setback.

# B'field Hi-Twelve Installs Officers

The Hi-Twelve of the Hills held its installation of officers ceremony Friday night at Devon Gables, John E. Willingham, 4201 Mailbu, Bloomfield Hills, turned over the presidency to Arnold O. Braun, 1335 Echo Court, Bloomfield Hills.

Serving under president Braun this year are:

Donald B. Houge, and Robert N. Land, vice presidents; Fred Korte, Jr., secretary; Roger I. McIlwain, treasurer; Andrew M. Vevitch, chaplain; Drayton A. McClelland, and Robert E. Scott, directors; Arno L. Hilet, international representative; and John L. Pokorny, sergeant-at-arms.

The installation was under the direction of Duane Gerlack, state 1st vice president with the assistance of David Thompson, state past president, and Orren Hall, state 3rd vice president.

The speaker for the evening was Thomas Campbell, a state past president, who presented a talk on Hi-Twelve principals and background.

# Entertainment For the Evening

Entertainment for the evening consisted of singing by Bloomfield High School girls under the direction of Mr. Luckman.

Braun recently retired after 34 years of service with the P. R. Mallory Company of Indianapolis, Indiana. He was regional sales manager in the Washington, New York, Eastern area before coming to the mid-west area where he has been active for the past fifteen years. Braun is also well versed in the electronic field and is credited with opening the first radio store in Chicago.

At present, Braun maintains offices at 139 W. Maple Road in Birmingham and specializes in investments and real estate.

The Hi-Twelve of the Hills is a relatively new organization in the area. One of the main objectives of the organization is to further educational capabilities for the younger generation.

# Area Resident Speaks on Medical Care

"People probably don't pay enough today for their medical care considering the large number of benefits they receive," Thomas C. Paton, 3956 Spruill Drive, Bloomfield Township, director of the Professional Relations Division of Michigan Blue Shield told the Bloomfield Hills Rotary Club Wednesday.

"Twenty years ago," Paton said, "prior to the advent of Blue Cross-Blue Shield, many people could not pay a rate of \$3 a day for hospital care that did nothing more than provide routine nursing."

"However, at today's average hospital daily rate of \$32, nearly everybody can get and does get needed hospitalization, despite the higher costs caused by inflation and scientific improvements."

# Hills Junior High Students to Aid Foreign Youngster

Students of Bloomfield Hills Junior High will soon find out what it's like to be parents. They have not yet learned who their child is, but students are arranging to support a child from a foreign country.

Subscribing to the Foster Parents' Plan, the Student Council has already sent monthly payments of \$15 for the care of a five-year-old child. The name and nationality of the child will be learned soon.

# Subscription Rates

One Year (in Oakland County) \$4.00  
Six Months 2.50  
Three Months 1.50  
(Outside Oakland County) \$5.00  
One Month .50  
Four Months 2.00

# People Criticize Doctors

He quoted E. J. Faulkner, Director of the Health Insurance Association, as saying that about 49 percent of the nation's senior citizens now have some form of voluntary health insurance which is expected to increase to 90 percent by 1970 if the present trend continues and there is no governmental interference.

# Area Resident Speaks on Medical Care

"People probably don't pay enough today for their medical care considering the large number of benefits they receive," Thomas C. Paton, 3956 Spruill Drive, Bloomfield Township, director of the Professional Relations Division of Michigan Blue Shield told the Bloomfield Hills Rotary Club Wednesday.

# Hills Junior High Students to Aid Foreign Youngster

Students of Bloomfield Hills Junior High will soon find out what it's like to be parents. They have not yet learned who their child is, but students are arranging to support a child from a foreign country.

# Subscription Rates

One Year (in Oakland County) \$4.00  
Six Months 2.50  
Three Months 1.50  
(Outside Oakland County) \$5.00  
One Month .50  
Four Months 2.00

# People Criticize Doctors

He quoted E. J. Faulkner, Director of the Health Insurance Association, as saying that about 49 percent of the nation's senior citizens now have some form of voluntary health insurance which is expected to increase to 90 percent by 1970 if the present trend continues and there is no governmental interference.

# Area Resident Speaks on Medical Care

"People probably don't pay enough today for their medical care considering the large number of benefits they receive," Thomas C. Paton, 3956 Spruill Drive, Bloomfield Township, director of the Professional Relations Division of Michigan Blue Shield told the Bloomfield Hills Rotary Club Wednesday.

# Hills Junior High Students to Aid Foreign Youngster

Students of Bloomfield Hills Junior High will soon find out what it's like to be parents. They have not yet learned who their child is, but students are arranging to support a child from a foreign country.

# Area Resident Speaks on Medical Care

"People probably don't pay enough today for their medical care considering the large number of benefits they receive," Thomas C. Paton, 3956 Spruill Drive, Bloomfield Township, director of the Professional Relations Division of Michigan Blue Shield told the Bloomfield Hills Rotary Club Wednesday.

# Hills Junior High Students to Aid Foreign Youngster

Students of Bloomfield Hills Junior High will soon find out what it's like to be parents. They have not yet learned who their child is, but students are arranging to support a child from a foreign country.

# Subscription Rates

One Year (in Oakland County) \$4.00  
Six Months 2.50  
Three Months 1.50  
(Outside Oakland County) \$5.00  
One Month .50  
Four Months 2.00

# People Criticize Doctors

He quoted E. J. Faulkner, Director of the Health Insurance Association, as saying that about 49 percent of the nation's senior citizens now have some form of voluntary health insurance which is expected to increase to 90 percent by 1970 if the present trend continues and there is no governmental interference.

# Area Resident Speaks on Medical Care

"People probably don't pay enough today for their medical care considering the large number of benefits they receive," Thomas C. Paton, 3956 Spruill Drive, Bloomfield Township, director of the Professional Relations Division of Michigan Blue Shield told the Bloomfield Hills Rotary Club Wednesday.

# Hills Junior High Students to Aid Foreign Youngster

Students of Bloomfield Hills Junior High will soon find out what it's like to be parents. They have not yet learned who their child is, but students are arranging to support a child from a foreign country.

# Subscription Rates

One Year (in Oakland County) \$4.00  
Six Months 2.50  
Three Months 1.50  
(Outside Oakland County) \$5.00  
One Month .50  
Four Months 2.00

# People Criticize Doctors

He quoted E. J. Faulkner, Director of the Health Insurance Association, as saying that about 49 percent of the nation's senior citizens now have some form of voluntary health insurance which is expected to increase to 90 percent by 1970 if the present trend continues and there is no governmental interference.

# Area Resident Speaks on Medical Care

"People probably don't pay enough today for their medical care considering the large number of benefits they receive," Thomas C. Paton, 3956 Spruill Drive, Bloomfield Township, director of the Professional Relations Division of Michigan Blue Shield told the Bloomfield Hills Rotary Club Wednesday.

# Hills Junior High Students to Aid Foreign Youngster

Students of Bloomfield Hills Junior High will soon find out what it's like to be parents. They have not yet learned who their child is, but students are arranging to support a child from a foreign country.

# Subscription Rates

One Year (in Oakland County) \$4.00  
Six Months 2.50  
Three Months 1.50  
(Outside Oakland County) \$5.00  
One Month .50  
Four Months 2.00



one man... one boy

Birmingham advertising man, Tom Murray, 895 Lake Park Drive, copy director of Campbell-Ewald Company, gazes at Stephen Schroeder, 8, of Harper Woods, in this picture which has been adopted for national literature distributed by the Big Brothers of America. The organization is observing its 50th birthday this week. (Story on 8-C)

# Step Taken to Widen Oakland Ave. Block

The first step has been taken toward the widening of Oakland Ave. from Woodward east to Hunter.

However, this step affects only the first block—from Woodward to Fendale.

City commissioners Monday night authorized the city manager to negotiate with property owners for the purchase of 16 feet from the southern side of Oakland between Woodward and Fendale to provide right-of-way.

Cost of widening (16 feet) the one block was estimated at \$26,800 for land acquisition and \$10,000 for pavement construction, plus any legal fees involved. Plans were also discussed for possible widening from Woodward to Hunter.

Commissioner Robert Pugo said the widening plan "ties in with the planning concepts of the Central Business District Development Committee (CBDCC)."

However, City Planner Herbert Herzberg insisted that the CBDCC and the planning board have not yet determined final plans to be recommended. He said this was only one of the concepts under study.

"THIS IS ONE way to get traffic off of Maple and onto Hunter," Pugo commented, adding that this ties in with long-range planning for development of the downtown business section.

An alternate plan of widening the street an additional 13 feet instead of 16 was also proposed, but commissioners decided on the latter, which also drew the backing of John W. Butler, executive vice president of Demery's.

"We are anxious to know what you are going to do," said Butler, so that the store could proceed with its own development plans.

COMMISSIONERS emphasized

# People's Column

## Musicals Liked News Handling of Community Sing

To the Editor:

The executive board of the Musicals wishes to express our thanks to you for the excellent coverage of our "Christmas Sing" at Shain Park. This event has become such a part of Birmingham tradition and enjoyed by so many, and the publicity about it this season was very gratifying. Thank you so much.

ESTHER H. KING,  
Corr. Sec'y,  
Birmingham Musicals

## Sailor Graduates

Stuart W. Robertson, son of Mr. and Mrs. John S. Robertson, 2740 Ovid Dr., Birmingham, graduated from recruit training center, Great Lakes, Mich.

Want ads cannot be accepted after 5 p.m. each Tuesday.

**GIVE YOUR ADVERTISING GREATER SELLING IMPACT!**

The Eccentric maintains an advertising staff of trained men and women who are not only expert in the preparation of copy and art but who are constantly aware of the needs of the merchant. The advertising staff stands ready to provide merchants with ideas for promotion, suggestions as to good items for the season, and help in planning all the promotion of his store. In addition The Eccentric sponsors an occasional "Special Event" or promotion to help stimulate business for the merchants of the area.



The Nation's Top Suburban Weekly

# The Birmingham Eccentric

"The Prime Medium In The Blue-Chip Birmingham-Bloomfield Market"

**MARK WESSEL**  
• Pianist • Composer • Teacher  
Studio at 2815 Old Indian Trail  
Orchard Lake FE 4-5666

**DINNER AT TED'S**  
Bloomfield Hills

**an invitation...**  
TO THE BRIDE TO BE  
YOU ARE CORDIALLY INVITED TO ATTEND OUR SPRING BRIDAL SHOW  
SUNDAY, JANUARY 22, 1961 FROM 2 TO 4 P.M.  
Due to space limitations, admission by reservation only. To receive yours, please write or phone stating name, address and wedding date.  
P.S. Limit 2 tickets

**INGRID'S BRIDAL SALON**  
2875 WOODWARD 2 Blocks South of 12 Mile  
Open Mon., Thurs. and Fri. Till 9 LI 8-0010

**BURR SHOE SALON CLEARANCE**  
EVERY PAIR MUST BE SOLD SHOES!  
Fashion's Finest SHOES by Peacock—Camille Tweedie—Valentine Carmelette Fontana of Rome... and Our Own Custom Shoes  
Values \$12.95 to \$24.95  
NOW \$4.90 — \$7.90 — \$9.90  
\$10.90 — \$12.90 — \$14.90  
255 North Woodward

**20% SALE 50% OFF**  
SUPER Specials on decorator items  
• Wall Accessories • Clocks • Lamps • Furniture  
Plus our complete gift line  
"the inspiration shop"  
138 s. woodward  
All Sales Final