

CROSSFIRE

By LOU CHIESI

Colleges Caught In Middle

The American Football League may not survive for long, but it may prove costly not only to the established National Football League but even more so to big-time college football.

In the scrap for topflight college players, the AFL has clipped the National Collegiate Athletic Association by refusing to delay its player draft until after the colleges complete their season. The AFL moves early, selects its collegiate seniors, and then starts to sign them before the NFL starts its annual draft session. The NFL in the past has curtailed to college football by delaying its draft of players until after the college season.

Obviously, the NFL can't obligate the colleges if the rival AFL jumps the gun and picks off the best college talent early. So both pro leagues in another way may be drafting and bidding for college players still in college uniform.

The drafting of players is only one phase of the fight between the pro leagues that may injure college football. The inevitable showdown for TV audiences may be much more important.

The AFL, in its first season, reduced its costlier schedule by a handsome TV contract with the American Broadcasting Co., which also telecasts the \$200,000 from the TV pot. The AFL games on TV Sunday afternoons competed against the NFL's popular NFL attractions presented by both the National Broadcasting Co. and the Columbia Broadcasting System.

How long will the sponsors of AFL games hold out for Sunday afternoon games that attract a far smaller audience than the NFL television offerings? They're paying more to sponsor AFL games on TV than the far more popular NFL TV contests. Such situations don't last very long in business television.

ABC may find itself pressured into opening other time space for AFL games if it hopes to retain sponsors at a big price. Saturday football is the most logical time, but the NFL already is carrying college football on Saturday afternoon. College football TV has been far more popular with many potential sponsors because they can't select the games desired. And the college football TV audience dwindles.

NONETHELESS, IF AFL games are televised on Saturdays, any other move to the powerful NFL may decide to force its self-imposed restriction on Sunday afternoon football to the college schedule finishes.

Anytime the NFL wishes to offer one or two of its games on Saturday afternoon TV, network sponsors will jump. It's not impossible that pro football eventually will be televised on a weekday night, even during TV prime time hours. The audience could be a remarkable and costly broadcast.

But college football is in the middle and may catch most of the start slugging. This is one area the TV cameras won't intentionally miss.

SO FAR THIS SEASON the Detroit Pistons have not matched lofty expectations of excellence in the National Basketball Association. Rookies haven't proved so adept as anticipated.

The Detroit club is fighting to stay out of the league's worst division basement. An optimistic word phrase it differently, the Pistons are battling for second place. That's because Detroit, Cincinnati and Los Angeles are stuck together, far behind the division leader, St. Louis.

Pre-season predictions that the St. Louis Hawks would fade have flattened. The Hawks, under the guidance of a new coach, Alvin Robertson, already have outdistanced the field. Only a battle for second place remains.

But the Pistons' outlook is brightened by attendance figures. Home crowds, thanks to energetic promotion, are definitely up. It's very possible that the club will break even financially this season. It almost did last year.

Despite lack of success on the court, the Pistons are proving that Detroit will support professional basketball. A winner probably would make money.

BY THE WAY, what eventually happened to that revival of professional boxing at Olympia? The first two rounds in Promoter Nick Lonides' campaign fell flat at the site. There has been no clamor for a third program.

Television boxing has diminished from its high point of 1950s years ago. TV then was accused of killing boxing. Now there's only one TV boxing show weekly, but the fight game has not revived.

Television did not kill boxing because boxing was being shown on TV came along. Instead, TV gave boxing a short breath of life. Boxing in general is almost dead because the public isn't interested in the sport. A heavyweight title match still draws attention, but that's about all.

Perhaps the most significant proof came in an announcement last week that Madison Square Garden, once the capital of the fight business, will be used for closed circuit TV of the Floyd Patterson-Ingemar Johansson heavyweight title bout March 11. Miami Beach, Madison Square Garden showing a TV fight.



Birmingham's Recreation department was kept busy during the Christmas holidays. Students flocked to the natural ice rinks throughout the city. Pat Baldwin, second from left, Michigan State University hockey player, and instructor for the Recreation department, demonstrates use of the face mask. The goalie on the left is Kenneth Galpin, 307 Henley. Observing are Tim King, 503 Shirley and Leonard Bartush, 663 Shirley.

Recreation Department Scores Hit with Holiday Hockey Plans

Birmingham's Recreation department had a busy fall during the school Christmas vacation. Daily hockey lessons were given at the school Christmas vacation. Daily hockey lessons were given at the school Christmas vacation. Daily hockey lessons were given at the school Christmas vacation.

THE OPENER saw the Varsity defeat Ferndale 5-0 on Dec. 29. Scorers for Birmingham were Doug Moor, Dave Jensen, Chuck Tower, Dave Harvie and Mike Orr. The game was held at the school gymnasium from 7:00 to 8:00 p.m. until the ice thawed.

Whitney Leads Group To Successful Start

1960 was a good year for Frank Whitney. Birmingham's director of physical education and athletics presided over an organization he helped establish in December, 1959. The State Association for Directors of Physical Education and Athletics is an offshoot of an organization of Southwestern Michigan directors which started two years ago.

"Another problem which we have to solve before the fall, is the afternoon football game. It creates a transportation problem, with subsequent loss of time from school. Some schools close earlier than others, so in planning the afternoon game, the time factor must also be analyzed."

"Our organization is open, any one may attend. Our members are from public, parochial and private high schools. Often, a college coach or athletic director may sit in."

The old pro has added much to the success of the infant organization. His knowledge and savvy acquired through years of experience in athletics and education has laid the foundation for the success and sanity of high school athletics.

Newly elected officers are Joe Moran of Holland, president, Glen Mason of Saginaw, vice president, and John Cotton of Farmington, secretary-treasurer.

The State Association for Directors of Physical Education and Athletics meets three times a year. Next meeting will be during the state Physical Education Convention in Grand Rapids, Feb. 22-24.

TEAM STANDINGS

Green Hornets	1	0	0
Blue Devils	1	1	0
Yellow Jackets	1	1	0
Red Devils	1	1	0
White Sox	1	1	0
Black Bears	1	1	0
Greyhounds	1	1	0
Golden Eagles	1	1	0
Blue Bombers	1	1	0
Red Raiders	1	1	0
White Knights	1	1	0
Black Panthers	1	1	0
Yellow Stars	1	1	0
Blue Dragons	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears	1	1	0
Red Wolves	1	1	0
White Tigers	1	1	0
Black Lions	1	1	0
Yellow Cubs	1	1	0
Blue Bears			