

# Local Writer Thanks Departing Old Year

By RUTH YOGT  
Special Writer

"Sir, can you pause just a moment here? I want to say something that's on my mind."

"Yes, what is it, child? Hurry please, my successor's anxious to take over the job."

"Sir, it won't take long. I can't let you get away until I say 'thank you.'"

"Well, now that's rather nice of you! What things have I given you that you've liked?"

And 1960, his huge back heavy with 12 spent months turned a second, smiled and patted just as he was about to pull open his door.

To me, he looked quite beautiful indeed. Splitting, quickly, all his gifts he'd given.

"So I haven't been so bad, after all eh?"

He cleared his throat and raised his head up tall.

"Some have complained off and on, I realize, myself, there's been a few rough spots."

He insisted that all years had these.

"But people sometimes fail to recall this fact."

He chuckled, looked at his wrist watch and murmured something about liking to be called a 'good guy'.

"May I say something to you, now?"

I've learned an amazing thing—hanging around people for 52 weeks, too.

They don't realize it, but they're 'lough'!

And this time, O! Man Time laughed quite loud.

"People on the whole have real fiber to their backbones."

He mentioned that midnight was creeping close

He said he had to shuffle on.

"Been nice talking to you. I hope you treat my successor with respect."

Give him my regards, if you will. Oh, oh! Here, he's squeezing in at the door!

And 1960? He turned once more, grinned and winked at me.

"I'm glad you asked me to stop, child."

I'm leaving this earth with a full and little of 1961 sprang in.

"Hello, here I am."

Been waiting long?"

And with a fresh new smile he said for me to just wait.

"Have I brought you some wonderful things, child?"

And I, this time, smiled and replied "how kind of you, '61, year upon year . . . let them come, one by one."

## Statistics Interpreted By Ford VP

Demand for farm equipment is on the up-grade and industry sales in 1961 should be 15 per cent higher than in 1960, Merritt B. Hill, vice president and general manager of Ford Motor's Tractor and Implement Division, said here today.

"The year 1960 was a very disappointing one for most producers of farm equipment. The industry's tractor production slumped 45 per cent from the 1950 level. Ford tractor production declined correspondingly," he reported.

"Retail sales were off more moderately, the decline resulting primarily from unusually cold and wet weather in many areas of the United States in the spring and from farmer pessimism in the early part of the year regarding income prospects."

"IT APPEARS NOW that this pessimism was not justified. Gross farm income in 1960 is estimated at \$77.7 billion, a slight increase from 1959. With fewer farms in operation in 1960, the per-farmer average gross income rose an estimated 3 per cent this year."

"We believe that 1961 will remain intensely competitive in the areas of price, quality and service on farm equipment. Every maker will continue battling the pressures of the cost-price squeeze, and will continue to concentrate on offering the farmer production 'tools' to help him reduce his cost inputs in relation to his crop outputs."

"Farm machinery, of course, has demonstrated its ability to help the farmer increase his efficiency. Each farmer now is capable of raising enough material for himself and 25 other persons. This contrasts with the 1950 ratio of one farmer for 15 persons."

# Writer Protests Those Probing 'Scare' Stories

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Any person who was, a few years ago, anxious to grow in the fields of personality, character and stature found the questions asked in our numerous magazines a real help toward these goals.

"Are You Being a Good Mother?" "Or, 'How Well Do You Keep House?'" Some wondered if you knew, really, how to teach their children to pray, or play, or take care of themselves in heavy traffic. These queries weren't too disturbing. They weren't too difficult to answer.

Glancing over a rack in any grocery store, however, or at a drug center one is sharply aware that these fields have been exhaust-

ed and therefore the "Experts" have had to delve deeper into more complicated areas in order to entice the buyer to plunk down his quarter.

JUST THE OTHER DAY while waiting my turn to see a doctor (sinus trouble), I was feeling quite well until I picked up a few magazines lying around on an end table.

When the nurse sang out my name, I had barely enough strength to move under my own power. I felt unstable, unsure and not well.

"Are You Cold?" the first question asked on a small magazine cover. Thinking it had something to do with the weather, I plunked right in to find out how cold it

was. Before the first page was read, it was discovered that it had nothing to do with the temperature outside. The author was concerned with the temperature inside, of American women's hearts.

YOU MIGHT feel that you are being a good wife by serving a well balanced table to your husband, but are you really paying attention to him? The reader was asked.

However, everything was nicely capped when the next magazine poked up inquired indignantly "Does Your Husband Pay Enough Attention to You?" This author was of the opinion that American men loved money and position more than their lovely wives.

And when a third printed "The State of our Post War Morals" (and in smaller letters declared they weren't very good) my nose not only filed up more but my ears pounded and heart raced.

"YOU LOOK WAN," the nurse

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Our membership in the Audit Bureau of Circulations\* provides you with the safeguard of knowledge . . . full knowledge of where and to how many people your advertising message goes.

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\* This newspaper is a member of the Audit Bureau of Circulations, an association of nearly 4,000 publishers, advertisers, and advertising agencies. Our circulation is audited regularly by experienced ABC circulation auditors. Our ABC report shows how much circulation we have, where it goes, how obtained, and other facts that tell you what you get for your advertising money when you use this newspaper.

**Wrigley Blue Ribbon Farms STEAK SALE!**

Whole Center Cut Slices

**Round 79¢** lb.

Center Blade Chuck Cuts

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**Sirloin 89¢** lb.

Cube, Rib or

**T-Bone 99¢** lb.

Glendale Skinless Franks 45¢ Mich. Grade 1 1-lb. Pkg.

Peschke Polish Kielbasa 49¢ Mich. Grade 1 Serve with Kraut

SAVE 15c Michigan Pure Granulated—with Coupon

**Sugar 5 lb. Bag 39¢**

SAVE 10c Food Club Enriched, All-Purpose

**Flour 5 lb. Bag 29¢** with Coupon Below

SAVE 16c Lily Grade 'A' Fresh White Large—with Coupon Below

**Eggs 49¢** Doz. in Ctn.

Mushroom, Chicken Noodle or Veg Beef CAMPBELLS

**Soup 6 Tall Cans 1.00**

MAINE - U. S. No. 1 2 1/4" to 3 1/2"

**Potatoes 10 -lb. Bag 39¢**

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Dartmouth Frozen Chopped Broccoli 10-oz. Pkg. 10¢

Frozen Apple or Cherry Banquet Pies 22-oz. Size 29¢

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