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These magic words may not open the doors at Sire's market, 180 W. Maple, Birmingham. But, with the recently installed automatic door-opening devices, one just steps on a rubber mat to gain entrance of exit from the store.

Newman Advances To New Position

William A. Newman, 1686 Graefield, Birmingham, has been elected assistant cashier at Manufacturers National Bank of Detroit. Newman joined the bank in 1950. Before the promotion, he had been manager of trust and bank investments. He is associated with The Economic Club of Detroit and the Financial Analysts Society of Detroit.

Insurance Employee Completes 30 Years

Clarence W. Kraft, 544 Oakland, Birmingham, observed thirty years of association with the Mutual Benefit Life Insurance company of Newark, N.J. Tuesday. A member of the company's Otto-Houlihan general agency in Detroit, Kraft has qualified several times for the president's club, a group of outstanding company agents. Long active in community affairs, Kraft is the president of the Birmingham Rotary Club.

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Ask your appliance dealer to show you how easily you can enjoy the perfect service of modern gas equipment.

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Five Promoted By Chevrolet

Five Birmingham area residents have been promoted by Chevrolet Motor Division of General Motors Corp.

Those promoted are, D. J. Furber, 3120 Kersaway Drive, Bloomfield Hills, from central office purchasing agent to assistant director of purchases; K. V. Daniels, 3319 Berkshire, Birmingham, from assistant purchasing agent in central office to general purchasing agent, field operations.

Others are, C. C. Clark, 18680 Bungalow, Lathrup, from purchasing agent to assistant purchasing agent at the Chevrolet engineering center to assistant purchasing agent to purchasing agent; A. Doyle, 11111 Buckingham, Birmingham, from divisional buyer in central office to purchasing agent at the engineering center in Warren and H. L. Dem, 18784 Saratoga, Lathrup, from divisional buyer to purchasing agent.

Agent Celebrates 40th Anniversary

Roy E. Stringer, 1072 Stratford Lane, Bloomfield Hills, is celebrating his 40th anniversary as an agent for State Mutual Life Assurance Company of America.

Architect Looks In Crystal Ball For 1960 Picture

Paul R. Brown, 2785 Ayrshire, Bloomfield Hills, newly elected president of the Detroit chapter of the American Institute of Architects, predicted, "Architects will design about as many new buildings in 1961 as they did in 1960." He added, "Our industry is currently experiencing a leveling off between two periods of expansion, so the experts tell us. This is part of the larger pattern of growth by steps, or stages, which characterizes our economy."

Erdmann Promoted At Parke-Davis

Parke, Davis & Company announced the election of C. A. Erdmann, 6830 Castle Drive, Birmingham, as vice president and controller.

Harley Added To Firm Name

The architectural firm formerly Harley, Ellington and Day, Inc., has added three partners, one from Birmingham.

Field Appointed By Jersey Firm

Peder Field, 27775 Lathrup Blvd., Lathrup, has been appointed conveyor sales engineer by Hanson-Van Winkle-Manning Company of Matawan, New Jersey.

Hilton Moves Up at Great Lakes Steel

Charles C. Hilton, 1241 Westwood, Birmingham, has been appointed superintendent of the primary mills at the Coors main plant of Great Lakes Steel Corporation.

Platter for Plenty

Charles J. Seyffer (center), 3677 Brookside, Drive Bloomfield Hills, receives a sterling silver platter from A. J. M. Oustalet, Jr., a Jennings, La. Ford dealer. Seyffer was Ford division dealer relations manager, and retired last Friday. He was with the corporation for more than 46 years. Observing on the left is Ivor de Kirby of San Diego, Cal., vice chairman of the National Ford Dealer Council.



Duncan Appointed Ayer Supervisor

James E. Duncan, 952 Ridgeland, Birmingham, has been appointed group service supervisor in the Detroit office of N. W. Ayer & Son, Inc.

Name Changes At B'ham Firm

The real estate firm of Watt, Manuel & Snyder, Inc., 298 South Woodward, Birmingham, has changed its corporate name to Weir, Manuel & Snyder, Inc.

Cummins Selected By Michigan Life

Peter A. Cummins, 31910 Inglewood, Birmingham, has been elected second vice president of the group division of the Michigan Life Insurance company.

Yamasaki Chosen To Judge Contest

Birmingham architect Minoru Yamasaki has been named one of five judges for the 1961 R. S. Reynolds Memorial Award for distinguished achievement in architecture.

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Architect Teams Win Competition

Two teams of Birmingham architects won preliminary competition in a contest to design a permanent fountain for the civic center in Seattle, Wash. They have qualified with three other teams for final judgment in the Spring. W. Byron Ireland and Rostislav G. Spaček, of Eero Saarinen and Associates, 1300 North Woodward, Birmingham, each received \$1,000 for their design. The other team, who received the same amount of money, are Alan H. Rider and Glen Michaels, who entered independently. More than 200 entries from 11 countries were judged.

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