

"Super-Right" Quality

GRADE "A" GOVERNMENT INSPECTED

Oven-Ready

Turkeys

19 TO 24
POUND
SIZES

LB.

37^c

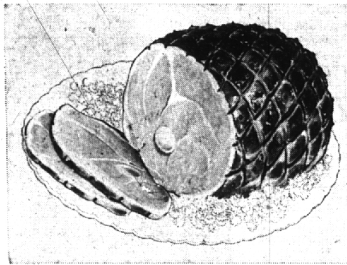
"Super-Right" Quality

FULLY
COOKED

Semi-Boneless

Whole or Half

Hams **59^c**



**Self-Service
Meat Dept.
In New Store**

Self-service meat seems to be the development in modern food retailing that consumers approve most enthusiastically.

To meet this consumer demand, a complete self-service meat department with refrigerated production line has been installed in A & P's new Early American super market at Maple and Lahser roads. The new packaging setup is located directly behind the meat display cases and will operate in full view of customers. Customers can observe the care with which meat is processed and packaged under A & P Super Right specifications.

THE REFRIGERATED production line also eliminates the former need for low-temperature processing rooms where employees had to wear protective clothing.

General Alverson, an experienced meat man, heads this department. Alverson joined A & P in 1953 as a butcher in Rochester. After gaining initial experience as a butcher and cutter, he was promoted to meat department head in 1958. He served in this capacity in company stores in Detroit, Pontiac, Royal Oak and Lathrup Village.

Alverson says he is firmly convinced that one of the basic reasons for the success of the A & P meat operations is the company policy which requires all of its meat, fish and poultry to be the "best available."

THE POLICY of buying the best is the foundation stone on which rests the quality of A & P's Super Right meats.

Alverson's responsibility is to protect that original quality by seeing to it that cuts and trim are uniformly standardized. He also must order and display wisely so that meat reaches the customer fresh and attractive.

When A & P labels a steak cut as top in quality, for example, it must be just that, he explains. Less desirable cuts are sold such as at lower prices. It all adds up to satisfaction and value for budget-wise homemakers.

Naturally enough, Alverson becomes enthusiastic when he talks about prepackaging meat, poultry and fish.

"ALL OF OUR meats in the whole line from rib roasts to cold cuts are on display in these wonderful open-type display cases, he says.

"This setup enables the housewife to obtain exactly the cut and weight she wants in a few moments. She is the best judge of what she wants and this system helps her to get it without fuss or loss of time."

If you ever want a steak or other choice cut prepared to specifications for a special dinner occasion, Alverson is the man who can fix it for you.

**A&P Stores
Have Unique
Meat Display**

An ancient adage advises: "Always put your best foot forward." Sounds like good advice. But A & P Food Stores has found it's not the best way to handle its self-service meat business.

So A & P deliberately does the opposite in displaying self-service meats. This means that the least attractive side of the meat is displayed on top and the best side is on the bottom of the package.

Have you ever taken a nice looking package of meat home and been disappointed when you opened it and found a lot of bone, waste or gristle on the underside of the meat?

THAT DOESN'T happen at A & P because the best side is always on the bottom, and you see the least attractive side when you buy the package, store officials explain.

A & P packages meat this way for two good reasons. It wants you to be pleasantly surprised rather than displeased when you open the package at home, and it wants you to buy your prepackaged meat with confidence.

Each week hundreds of tons of meat products will be shipped daily from the Detroit warehouse supplying the new Bloomfield Village A & P super market. The company buys from local and nationally-known packers, and the meat is government inspected.

SUPER MARKETS order beef by the front, hind, round, chuck or rib. Lamb is ordered by fronts, hinds and saddles while pork and poultry come by the box. All A & P poultry is oven-ready.

A & P maintains a uniform standard of quality which makes it convenient for customers moving from one section of the country to another to find the same quality merchandise they bought at the A & P store where they formerly shopped.

The company uses its own Super Right method of cutting and trimming to give the customer a uniform product that assures her the most for her money.

Self-service, of course, is the present trend in meat retailing, and the company has been converting rapidly to this method of operation by installing facilities similar to the equipment in the new A & P.

FISH SEA FOOD

TEXAS STAR—Cleaned, Peeled and Deveined

Shrimp 3 LB. BAG **3.79**

NEW TREAT!

Scallop Dinner CAP'N JOHN'S 9-OZ. PKG. **49c**

Halibut Steak LB. **49c**

Medium Shrimp LB. **69c**

"SUPER-RIGHT" QUALITY

Pork Sausage

3 1-LB. ROLLS **1.00** 1-LB. ROLL **34c**

"SUPER-RIGHT" Polish Sausage LB. **49c**

TASTY FROZEN Grand Duchess Steaks 10-OZ. PKG. **49c**

Your Choice 10¢

Table Napkins	HUDSON WHITE PKG. OF 80	10c
Kidney Beans	ANN PAGE 16-OZ. CAN	10c
Pork 'n' Beans	SULTANA 16-OZ. CAN	10c
Tomato Soup	ANN PAGE 10 1/2-OZ. CAN	10c
Tomato Sauce	HUNTS 8-OZ. CAN	10c
Pineapple Juice	A&P BRAND 12-OZ. CAN	10c
Cut Green Beans	15 1/2-OZ. CAN	10c
Whole Potatoes	A&P BRAND 16-OZ. CAN	10c
Navy Beans	16-OZ. CAN	10c
Tomato Paste	CONTADINA 6-OZ. CAN	10c
Sliced Beets	A&P BRAND 16-OZ. CAN	10c
Iona Hominy	16-OZ. CAN	10c
Potatoes	KOBEY SHOESTRING 2 1/2-OZ. CAN	10c
Diced Carrots	IONA 10-OZ. CAN	10c

YOUR CHOICE 12¢

Deviled Ham	PLUMROSE 2 1/2-OZ. CAN	12c
Cream Style Corn	IONA BRAND 17-OZ. CAN	12c
Iona Sweet Peas	LARGE SIZE 17-OZ. CAN	12c
Cut Wax Beans	IONA BRAND 15 1/2-OZ. CAN	12c
A&P Sauerkraut	DELICIOUS ANYTIME 16-OZ. CAN	12c

PILLSBURY DELUXE Cake Mixes 2 REG. PKGS.	75c	ROYAL Puddings 3 PKGS.	29c
PILLSBURY Frosting Mixes 13-OZ. PKG.	33c	ROBINHOOD Flour . . . 10 LB. BAG	95c
BAKER'S Instant Cocoa 1-LB. TIN	45c	STARKIST, Chunk Style, Light Meat Tuna . . . 3 6 1/2-OZ. CANS	89c

SPECIAL THIS WEEK!

A&P'S FINE QUALITY SALAD AND COOKING OIL

dexola

PINT BTL. **29¢**

Money-Saving MIX or MATCH

A&P FRUIT SALE

MIX OR MATCH **5** 16-OZ. CANS **1.00**

Lesser Quantities Sold at Regular Retail

A&P Fruit Cocktail
A&P Bartlett Pears
A&P Freestone Peach Halves
A&P Apricots, Unpeeled Halves

CAMPBELL'S SOUPS

Vegetable Beef 11-OZ. CAN
Chicken Noodle 10 1/2-OZ. CAN
Cream of Mushroom 10 1/2-OZ. CAN

MIX OR MATCH **6** CANS FOR **1.00**

Lesser Quantities Sold at Regular Retail

CEREAL SALE

Post Sugar Crisp 9-OZ. PKG.
Post Alpha Bits 8 1/2-OZ. PKG.
Kellogg's Corn Flakes 12-OZ. PKG.
Wheaties Cereal 12-OZ. PKG.

MIX OR MATCH **4** PKGS. FOR **1.00**

Lesser Quantities Sold at Regular Retail

All prices in this ad effective thru Sat., Feb. 4th in all Eastern Michigan A&P Super Markets

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.

A&P Super Markets

AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

FOOD SALE!

YOUR CHOICE

7 for \$1.00