

Ann Page Brand Sold Only at A&P

Every A & P customer is familiar with the Ann Page brand, which includes a variety of food items ranging from gelatin desserts to chili sauce.

Not so well known, however, is the fact that these foods are manufactured in A & P's own factories and sold exclusively in A & P stores.

These manufacturing plants are operated by the Quaker Maid Co., and A & P subsidiary. One of them is in Terre Haute, Ind.; two are in Brooklyn, N.Y.; one in Brockport, N.Y.; another at Bloomdale, Ohio. Stores in this area are supplied from the Terre Haute plant, a modern six-story food processing operation.

THE BULK of the commodities processed are distributed under the Ann Page label, nationally known for quality. A comparatively small volume is packed under such other brand labels as Iona and Sultana. All these brands are sold exclusively at A & P stores.

The plant's products include canned beans, flavoring extracts, macaroni, mayonnaise, mustard, olives, peanut butter, sandwich spread, salad dressing, prepared spaghetti and jellies, jams and preserves.

A total of 25 different foods adding up to 146 different production items are counted in the huge output.

The plant's demands bring commodities from many corners of the earth. The Quaker Maid Co. as an important olive importer, maintains its own buying offices in Seville, Spain.

VANILLA BEANS are brought from Madagascar, turmeric from India, spices from the East Indies and mustard seed from Denmark, England and Holland.

The watchdogs of Ann Page quality are laboratories in each plant and at Quaker Maid headquarters.

The work of controlling and protecting the quality of Quaker Maid products starts at the point of production and ends only when the commodity has been used by the customer.

For example, samples of each day's production of every item are cooled and retained for observation for several months.

Any fault, however minor, which time develops is corrected through adjustments in the manufacturing process or a change in the ingredients used.

Shaw Heads Produce Dept. In New Store

Donald L. Shaw heads the produce department in the new Early American super market opened Wednesday by A & P Food Stores at Maple and Lahser roads.

Shaw comes to the Bloomfield Village store from the Woodward Avenue store in Birmingham, where he has been since last June. Previously, he served in the same capacity in company stores in Detroit, Berkeley, Rochester and Drayton Plains.

Shaw first started with the food chain in 1941 as a clerk at Six Mile and Schaefer in Detroit.

SHAW'S DEPARTMENT stocks some 100 fresh fruits and vegetables, frozen produce and juices, and a full line of dried fruits and nut meats.

Back of the white refrigerated display cases with their crisp and clean fresh produce is one of the most intricately linked organizations of A & P's entire food procurement lineup.

The job of supplying top quality produce to A & P stores is handled by the National Produce Division. In a year A & P takes delivery on thousands of tons of farm and orchard produce.

Jane Parker Line in A&P Super Market

A woman's touch is seen throughout the sparkling self-service bakery in the new super market at Maple and Lahser roads.

It is apparent in the gleaming new cases and the attractive line of baked goods displayed in the department. The section requires more than 40 feet of display cases. Sales people are enthusiastic about the store's long-established line of Jane Parker breads, cakes, cookies, doughnuts, sweet rolls, pastries and other items.

BAKERY IS one of the faster-growing departments in the A & P organization.

Part of the reason may be found in the elaborate experimental bakery and the control laboratory which the bakery division operates. Rigid specifications control the production of Jane Parker baked goods and endless tests of ingredients are carried on.

"At the store level," Manager Carl Kottke says, "the main factor in the growth of this department is the company's dating and selling program. Perishable bakery items are sold at full price for only 24 hours after baking. Goods on hand after that time are reduced for quick sale."



"Super-Right" Quality

MATURE, GRAIN-FED BEEF

4th & 5th RIBS

RIB Roast **65^C** LB.

FIRST 5 RIBS **69^c** LB.

FIRST 3 RIBS **75^c** LB.



CLOSED SUNDAY AS USUAL

SPECIAL WEEK END SALE



Eight O'Clock Coffee **49^c** LB. BAG

3-lb. Bag . . . 1.45

- Apple Juice PACKER'S LABEL . . . 5 29-OZ. CANS 99c
- Fab 3c OFF LABEL 2 22-OZ. PKGS. 59c
- Breeze WITH DISH TOWEL 38-OZ. PKG. 79c
- Handy Andy ALL PURPOSE CLEANER 8-FL. OZ. 69c
- Silver Dust Blue GIANT PKG. 79c 2 LARGE PKGS. 67c
- Surf PREMIUM IN PACKAGE GIANT PKG. 83c . . . 2 REG. PKGS. 69c
- Praise Soap 2 REG. CAKES 29c . . . 2 BATH CAKES 43c
- Condensed all FOR AUTOMATIC WASHERS 49-OZ. PKG. 79c

MID-WINTER POTATO SALE

U. S. No. 1 GRADE, ALL PURPOSE

MICHIGAN

25 LB. BAG **75^c**

50-lb. Bag . . . 1.39

THIN SKIN, EASY TO PEEL, 100-SIZE

Temple Oranges DOZ. **59c**

RUBY RED, SEEDLESS

Grapefruit 8 LB. BAG **59c**

U. S. No. 1 GRADE, ALL PURPOSE

MAINE

25 LB. BAG **85^c**

50-lb. Bag . . . 1.59

YOUNG, TENDER SHOOTS

Fresh Broccoli . . BUNCH **29c**

FOR TASTIER SALADS

Green Peppers 3 FOR **29c**

SAVE 16c

JANE PARKER—TRY IT A LA MODE



Apple Pie **39^c**

8-INCH SIZE ONLY

MARVEL—A&P'S OWN FINE QUALITY

Ice Cream

HALF GALLON CTN. **49^c**

Pillsbury or Ballard Biscuits 3 TUBES OF 10 **29c**

Blue Bonnet Margarine . . 3 1-LB. CTNS. **85c**

SPECIAL THIS WEEK! JANE PARKER

Potato Chips LB. BOX **59c**

FRENCH ONION DIP-N-CHIP . . . 8-OZ. CTN. **29c**

SAVE 6c JANE PARKER

Cracked Wheat Bread 1-LB. LOAF **17c**

Sandwich Cookies JANE PARKER 4 VARIETIES . . 24-OZ. PKG. **39c**

Orange Chiffon Cake LARGE RING **49c**

SILVERBROOK—FINE QUALITY

Butter . . 1-LB. QTR'S **65c**

Sunnyfield Butter 1-LB. PRINT **71c**

Large Eggs SUNNYBROOK GRADE "A" DOZ. **55c**

Filter Cigarettes PKG. **25c**

- A&P Leaf Spinach 10-OZ. PKG.
- A&P Chopped Spinach 10-OZ. PKG.
- A&P Chopped Broccoli 10-OZ. PKG.
- A&P French Fried Potatoes 9-OZ. PKG.
- A&P Golden Corn 10-OZ. PKG.
- A&P Sweet Peas 10-OZ. PKG.
- A&P Peas & Carrots 10-OZ. PKG.
- A&P Mixed Vegetables 10-OZ. PKG.

A&P FROZEN

