

BUSINESS BRIEFS

Cogsdill Appointed Executive Assistant
Francis F. Cogsdill, 1109 Buckingham, Birmingham, has been appointed executive assistant to the vice president of Chrysler Corporation's sales division. Cogsdill has been executive assistant to the group vice president of international operations, since November, 1958. He joined Chrysler in March, 1955 as a staff engineer. In 1957, he became chief engineer of styling section.

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Southfield Man Accepts Position

William Christensen, 24321 Martin Washington, Southfield, has been appointed vice president of the Performance Measurements Co. of Detroit.
Christensen formerly headed his own company which specialized in electro-mechanical testing equipment for the automotive industry. Before starting his own company, Christensen was assistant to the vice president of automotive research and development at American Motors Corp.

New Representative

H. David Zucca, 25, recently joined the investments securities firm of Watling, Lerchen & Co., Cresson Bldg., Birmingham, as a registered representative. Zucca was formerly with William C. Roney & Co.

Attends Conference

Harry J. Altick, 1018 Komsawa, Birmingham, general agent at the Detroit agency of the State Mutual Life Assurance Co. of America, attended the company's general agents and managers conference at Lago Mar, Mass. last week.

Albers Selected Region Assistant

Donald D. Albers, 4455 Tarry Lane, Birmingham, has been appointed assistant regional manager of Detroit for Plymouth division of Chrysler Corp.

Albers joined Chrysler in March, 1956, as a member of the forward planning group. In 1958, he was transferred to the Plymouth sales staff.

Prior to joining the company, Albers spent eight years in automotive sales and product planning.



Specialty Shop

Harry Singer and George Fink recently opened Village Delicatessen at Maple near Telegraph, next door to Mister Pastry. Here, Singer is placing one of his specialties preparatory to the store opening. Fink is observing. The store will handle a complete line of delicatessen foods.

Lecture Series Starts Feb. 8 at Community House

Better handling of personal affairs is the objective of Income Utilization Symposium, a series of lectures beginning Wednesday, Feb. 8, at 8 p.m. at Birmingham Community House.
The complete course, which is open to the public, consists of 10 weekly meetings of two hours' duration. Volunteer specialists will cover the following subjects: shopping for money—banks and other markets; credit; housing, insurance; dollar planning; income taxes; investment; estate planning and life insurance.

THE SERIES OF lectures was conceived and organized as a public service last year by Frederick G. Bahr, a director of the Community House.

Due to their popularity, it was explained, the lectures this year are being expanded. Each will be followed by a question and answer period.

Interested persons may register now at the Community House, 380 South Bates Street.

Area Men Attend Shell Sales Meeting

Fifteen Birmingham area men attended the 14th annual sales conference of Shell Oil Co., Friday in Detroit.

They are D. J. Bencken, 1210 Ashover, Birmingham; T. H. Clapp, Jr., 1501 Washington, Birmingham; T. B. Craig, Jr., 1700 Birchwood, Birmingham; C. E. Gruen, 5555 Westwood Ct., Bloomfield Township; J. C. Hill, III, 5600 Westwood Lane, Bloomfield Township; C. W. Irwin, 5990 Orchard Bend, Bloomfield Township; D. H. King, 248 Westbourne Drive, Bloomfield Township.

Others are A. E. Martin, 30477 Oak Leaf Lane, Franklin; C. S. Maxwell, 2753 Hylane, Troy; E. F. McGee, 2531 Broadway, Bloomfield Township; R. S. Perry, 1772 Terry, Birmingham; J. W. Polak, 17235 W. 14 Mile Road, Beverly Hills; C. N. Seifert, 590 Southlawn, Bloomfield Township; P. Turner, 1251 Lenox Road, Bloomfield Township; and W. R. Moore, from Shell Chemical Corp., 1805 Maryland, Birmingham.

B'ham-B'field Bank Names Two to Board

Two additional directors have been elected to the board of Birmingham - Bloomfield Bank, Birmingham, Michigan, according to Charles D. White, President of the Bank.
Martin L. Butsel, partner of the Detroit law firm of Butsel, Eaman, Long, Gust and Kennedy, and Edwin O. George, vice president of Detroit Edison Co. are the new Birmingham - Bloomfield Bank directors, bringing the board to 12 members.

Mirabito Announces Burroughs Contract

The U. S. Air Force awarded a \$5,500,177 contract to Burroughs Corp., according to Paul S. Mirabito, 1380 Brookwood Birmingham, vice president, defense.

The award is for the installation and logistic support of data processing equipment for the SAGE program of North American air defense. Burroughs last week revealed the installation of its 100th data processing and transmitting set at Tonopah, Nev., Air Force Station.

Schweitzer Awarded For Long Service

Albert C. Schweitzer, 21699 Corsaut, Beverly Hills, regional engineer, received a service award for completing 30 years of service with the Standard Oil division of American Oil Co.

Schweitzer started with the company on January 14, 1931 as a construction clerk in Davenport, Iowa. He later served as superintendent of construction and maintenance and motor equipment in Mankato, Minnesota. During the past 15 years he has been in the Detroit region.

3 Area Policemen In Training Course At Michigan State

Three Birmingham area policemen are among 17 selected officers from Michigan and Illinois participating in a Basic Police Training Course Jan. 23-Feb. 17 at Michigan State University.

Attending are Harold Jones and Edward Ostin of the Birmingham Police Department; and Leroy O. Clark of the West Bloomfield Township Police Department.

THE FOUR-WEEK course, designed to acquaint the young officer with basic elements of the police profession, covers some 20 subjects in 160 class hours.

Criminal law, criminal investigation, interrogation, juvenile delinquency, defensive tactics, public relations and many other subjects are taught by a staff of experts from the MSU faculty, the Federal Bureau of Investigation, the Michigan State Police and various municipal departments.

2 Local Men Home From Weekend 'War'

Two local residents are among 27 Detroit area Army Reservists home from a weekend "war" at Fort Sheridan, Ill.

Attending were Col. Robert H. Owen, 554 Fairfax, Birmingham, and Lt. Col. Joseph S. Dasek, 1341 Trowbridge, Bloomfield Hills. The Reservists, members of the 70th Division, who met weekly for training at Fort Wayne, took part in a map war against a mythical enemy at Fifth Army Headquarters, Fort Sheridan.



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