



So long as one possesses his reasonable faculties and health he may, with considerable success, acquire new income. But this will require a plan and an effort. First efforts may seem to be fruitless, even partially wearying. . . . like the tuber comes out and then interest increases, pleasure follows, a new "glow" illumines.

84th Year—No. 41

City in Store for \$5,000 Shop Center

Saved: \$450,000 On 12 Town Bonds

Birmingham will realize interest savings of \$450,000 from the sale of its bonds to finance the City's share of the Twelve Town Drain.

Director of Finance J. H. Purkiss, Jr., said this is approximately an 43 per cent savings in total interest costs. On Oct. 2, Birmingham sold 20-year funding bonds amounting to \$1,500,000 at an average interest cost of 3.7022 per cent to help pay in advance the city's assessment of \$1,245,000.

HE SAID Birmingham's savings results from both the more favorable interest rate received by the City and the shorter term for which the bonds were issued. "It is noted," said Purkiss, "that the greater portion of this savings results from a shorter term bond issue rather than the savings in interest rates."

Mayor Florence H. Willett told city commissioners Monday night that "this is something we should give considerable credit for. He was thinking of the Birmingham tax."

It was Renewed who suggested that the City sell its own bonds and make the full payment in advance rather than participating in the county bond issue and the county's 30-year installment method of paying for the \$33 million drain.

This and That

by George R. Averill

Together with most of the human race, I have always hoped that the United Nations could become an instrument for settling many international problems—and it has, to a creditable extent on lesser subjects. But to assume that it can prevent international bloodshed is to assume that its members will strive mightily, sincerely, to reach such objectives. But such is not the case. Its members have paid little, some nothing, to keep the UN going. Most of this support has come from the United States. Eight now the UN cannot control the Congo. It is a disgraceful record of that confederacy, and is waging "war" against the UN. The light of the United Nations' record thus far, how can you expect a proposed "world government" to achieve and maintain international unity? Would you want to give up the individual sovereignty and independence of the United States, and thus become a "citizen of world citizenship?"

Centuries ago Confucius, the great Chinese philosopher, uttered these words: "If you have great riches and refuse to provide her with her own spending money, she will be the poorest of the poor. . . . but, of course, she must not remove from her anything that looks like money." (Note: In Confucius' time, money had no pockets in their clothing.)

President Kennedy has just come out with a plan to eliminate and/or decrease most U. S. tariff taxes on foreign imports. He holds the European "common market" requires that the U. S. take steps to promote free flow of goods between those countries and us. Well, if European workers have the same skills, machinery equal to ours, yet work for less wages than American workers in this country, why the desired flow will not European labor costs have to come equal to ours, or ours drop down close to their average? Or will both groups of workers establish minimum wages? That's a nice question for U. S. industry, labor and politicians to answer. To accomplish this, most certainly U. S. industrial manufacturing costs will have to be made more free from the wage price spiral and the "feather-bedding" that to date have upped U. S. manufacturing costs. (Also can't overlook exorbitantly high profits to industry itself, or to the need for lower taxes from federal government.)

Our beloved Statue of Liberty was 75 years old last month. During its long life it has had but one day of freedom close to home in 1952. Though the Old Girl still holds her torch high, do you suppose she will be able to so many of the Liberty Lights among her citizenry have gone out?

Santa to Parade Down Woodward

Santa Claus and his 30 piece band will parade down Woodward between 12th and 15th and across Streets on Saturday beginning at 12 noon.

Drum major will accompany the band and elms will give candy to children standing on the curbs and sidewalks. Following the parade Santa will be at the Birmingham Theater from 12:30 to 1:15 p.m. and at the Bloomfield Theater from 2 to 3 p.m. If the weather is 30 degrees or lower the parade will be canceled, but Santa will be at the theaters as scheduled.

Architect's drawing reveals the layout of an estimated half million dollar eight-store shopping center under construction on Hamilton between Fernalde and Park. Hawthorne Electrical Co. of Birmingham will own and operate one store (marked B in photograph) with the other seven

owned and rented by John W. Butler, executive vice president and co-owner of Demery's. The center will be located on north side of Hamilton between Birmingham Travel Bureau (building at extreme right) and Demery's.

Hawthorne Electric Is Center's First Store

(See Picture, 2-A)

Hawthorne Electrical Co. of Birmingham is the first to join the community's newest shopping center.

Owned and operated by the C. H. Schmidt family of Birmingham, the appliance sales and service firm will occupy one of eight stores of a proposed half-million dollar shopping center on the north side of Hamilton between Fernalde and Park.

Upon completion of its new home in March, 1962, the company will vacate its present building at 152 N. Woodward, Birmingham. Construction of the Hawthorne store and one other store are already under way.

THE HAWTHORNE store will be the shopping center's only privately owned establishment. The other seven stores are owned by John W. Butler, executive vice president and co-owner of Demery's, who will lease them to various retail merchants.

Officers of the family corporation are Carus B. Schmidt, 2802 Pine Ridge Road, West Bloomfield, president; James D. Schmidt, 201 S. Glenhurst, Birmingham, vice president; and Mrs. Schmidt, 201 S. Woodward, Birmingham, secretary.

The mother-son trio will own and operate the new store with the assistance of about six employees, more than are currently employed at the present location.

DESIGNED ALONG the lines of contemporary architecture, similar

to that of Demery's, the Hawthorne building will consist of a 2,100-square-foot main floor and basement.

Architect is David Post of Grand Rapids, who designed the Demery's building. Builder is Frederick Davis of Detroit.

Providing twice as much display area as the present store, the new building will have two entrances, one opening on the north side of

Iggy Pinter Waits 5 Years for Gift

(See Picture, 4-A)

By IRMA DAVIS
Staff Writer

Tomorrow, Iggy (Ignaz) Pinter will receive a Christmas present—a gift he has waited five years for.

The gift is a date on the calendar. It marks the end of half a decade of residence in the United States of America in Birmingham. It also marks the starting point in Iggy's application for American citizenship.

IGGY learned long ago that freedom is a gift without price but, in his humble way, he is making entries on the credit side of the ledger, entries of love and loyalty and shoe leather.

He is spending the shoe leather in visits to local stores and art

dealers in an effort to help an artist friend, Szilagy pronounced (see-lar-jee) who now lives in Austria.

ACCORDING TO the Schmidts, the new store is an expansion of the firm's operation "to meet the growing needs of the business and the community."

Basically, the same sales and services will be available at the new store. The main floor will consist of

displays of major appliances, service counter for electrical supply, radio, television and stereo. Detroit Edison exchange and service desk, and miscellaneous appliance accessories.

THE BASEMENT will be devoted to radio, televisions and stereos.

"We are trying to create a home-like decor for the basement," said James Schmidt, "through arrangements and lighting." Listening and viewing areas will be provided for television and stereo.

In addition, the basement will house a complete assortment of the built-in type of appliances such as wall ovens, range tops and dish washers.

FOUNDED IN 1914 by Roy and Helen Hawthorne, the firm dealt primarily in electrical contracting work but, since World War II, has switched its emphasis to appliance sales and service.

The Schmidt family purchased the firm in 1949 and has managed it since that time.

Couple Skips Fallout Shelter, Gives to UN

A Bloomfield Hills couple picked peace over protection last week when they decided to send \$1,000 to the United Nations rather than using the money to build a fallout shelter.

Mr. and Mrs. James H. Carmel of 1288 W. Long Lake Road, Bloomfield Hills, feel that bomb shelters are the negative approach and are concentrating their efforts on avoiding a nuclear war by promoting peace.

Carmel, 42, is museum consultant who has served as associate curator of education at Cranbrook Institute of Science.

The Carmels have five children. "Every time it looks so good, it goes to hell," said Mrs. Carmel.

"IF I SELL the pictures, I know part of the money will find its way back to Hungary. Everyone left someone there," says Iggy. For five years, this fledgling citizen of the U. S. has been sending part of his paycheck regularly to his wife who remains in Budapest. During all that time, he has been trying to get her out of the Communist-dominated country.

The President, himself, received the first portrait from Szilagy, and was impressed enough to send a letter thanking him. Kennedy noted in the letter that both he and his wife considered it the best likeness they had ever seen of the young president.

"Every time it looks so good, it goes to hell," said Mrs. Carmel.

Commission Undecided On Civil Defense Post

See editorial, Page 8-B

City commissioners remain undecided Monday night as to what the position of civil defense director should be.

They had postponed action on the previous week to have the full commission present for debate. But they still were unable to agree and put off further discussion until next week.

The thinking Monday night went like this: City Manager L. R. Gary—Should the director be an administrative side of a department head? He recommended the latter.

The job can be done by a civil defense director working under the manager's office, with the same status as other department heads. "If there is any problem on authority with other department heads, the director has recourse to the manager's office."

COMMISSIONER Charles Renfrew—Agreed. It is necessary for the director to receive his authority through the manager's office, that he not cut through department heads without the manager's knowledge.

Commissioner Robert Page—The proposed salary range (\$4,500 to \$7,200) is not consistent with the job description.

Renfrew—Agreed. The range is below the department head level. But the job description does not need more pay.

Page—There are several alternatives. Responsibility can be retained as it is now (with the assistant city manager) or the position can be upgraded to a level consistent with the assistant city manager.

As long as the director has authority over other department heads, responsibility can be retained as it is now.

GARY—DIRECTOR should have this authority only insofar as emergency is concerned. As for the training program involved and other aspects of the job, the manager can assure the cooperation of employees with the director. "I don't believe the job warrants supervision over the police and fire chiefs, for example." Their years of experience and training have led to their positions. CD director would probably lack this experience and training.

Last week, Page suggested that Assistant City Manager R. S. Kenning be retained in that capacity as well as CD director.

GARY—WHAT'S the difference? If you hire a director, he will take over the CD duties. If you hire a city manager to be the director, the City will still have to hire someone.

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8-Store Project Ready by Spring

By HENRY M. HOGAN, JR.
ASSOCIATE PUBLISHER

John William Butler, executive vice president and co-owner of Demery's, announced today that he plans to construct a half-million dollar, eight-store retail development on Hamilton immediately east of the present Demery store and abutting Municipal Parking Lot No. 2.

One of the eight new stores will be owned and operated by Hawthorne Electrical Co., which is owned by the C. H. Schmidt family of Birmingham.

Plans are not complete for the renting of the other seven stores. However, it is not planned to have Demery's itself take over any of them.

BUTLER, who resides at 817 Waddington, Bloomfield Township, also owns the Demery building. He said that his decision to expand his interests was prompted by "my overwhelming belief in the future of the Birmingham area as one of the finest shopping districts in the country."

He said that the foresightedness of the city fathers in providing parking and other services to the business community has helped immeasurably in making Birmingham a place where people want to shop.

He expressed a sincere appreciation of the fine reception granted the Demery store and said that Demery's has enjoyed an amount of operation far in excess of projected plans.

THE DESIGN of the eight stores will follow the general modern architecture of the Demery building, but they will be one story. David E. Post, architect for the Demery building, has been commissioned for the Butler buildings and Frederick Davis has contracted to build them.

Each store will have two fronts, one facing Hamilton and the other Municipal Parking Lot No. 2, to provide easy access for customers from parking facilities.

The stores' design includes an overhang over all sidewalks to protect the window shoppers from the weather.

Each store will be air-conditioned, have recessed lighting and feature see-through display windows.

CONSTRUCTION is under way now, with completion scheduled for early next spring.

Plans call for completion of the Hawthorne store by March, 1962. The stores are being built on property formerly owned by The Birmingham Eccentric and its editor emeritus, George R. Averill.

Whether or not it was planned that way, the project fits into the proposed Central Business District Development Plan.

This plan, now under consideration by the city administration, provides for commercial development at the location and ultimately, for an adjacent parking deck.

Lucille Miller of Birmingham) are lifelong residents of the Birmingham area. They have four children.

Butler, 32, is a member of the Birmingham Rotary Club, Birmingham.

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Duffy Heads Ford's New Philco Corp.

IRVING A. DUFFY

Irving A. Duffy of Bloomfield Township has been elected chairman of the board of directors of the new Philco Corporation which was recently acquired and becomes a wholly owned subsidiary of Ford Motor Co.

Charles E. Beck has been named president and chief executive officer.

Duffy joined Ford in 1949 as purchasing director and was elected a vice president in December of the same year. In January, 1953, he was elected to the board of directors.

A year later he was appointed vice president of Birmingham, Ford Tractor and Implement division, and in January, 1957, became vice president over various manufacturing divisions.

HE WAS APPOINTED vice president-body group in April, 1958. This group was realigned as general products group in October, 1960, and now includes Philco Corp., Ford Tractor, Operations and Ford's Automobile, Hardware and Accessories, and Aeronautics division.

Duffy is a graduate of the U. S. Military Academy at West Point. He retired from the Army in 1936 with the rank of colonel.

Directors of the new Philco Corp. are Henry Ford II, chairman of the board of Ford; John Dylstra, Ford president; Duffy; Beck; Arjay H. Miller, Ford vice president; and William T. Gosselt, Ford vice president and general counsel.

At a Monday press conference at Philco headquarters in Philadelphia, Pa., Duffy said, "We feel this is a very important occasion in the partnership between Ford and Philco, proud to share the acquisition of Philco through the ownership of Ford Motor Co."

COMMISSIONER Charles Renfrew—Agreed. It is necessary for the director to receive his authority through the manager's office, that he not cut through department heads without the manager's knowledge.

Commissioner Robert Page—The proposed salary range (\$4,500 to \$7,200) is not consistent with the job description.

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Santa's Phone Calls Taken at MI 6-7222

Birmingham area children may call Santa at his North Pole workshop on weekdays between 5 and 8 p.m., today through Dec. 23.

Santa's telephone number is MI 6-7222.

The service is made possible through the cooperation of Birmingham Parent-Teacher Associations, Community House and Recreation Board.

All Santa's calls are being answered through the Birmingham Telephone Company. Dial "0" and ask for Misses 631A.

Santa's Phone Calls Taken at MI 6-7222

Closing the Deal

John W. Butler (left), executive vice president and co-owner of Demery's and owner of seven of the eight stores which will make up the Butler Buildings on Hamilton, and James H. Carmel (right), president of the electrical firm,

Electrical Co. Receiving the paper from Butler is Mrs. H. Schmidt, secretary of Hawthorne's, who as the mother of James H. Schmidt, vice president, and Carus Schmidt (right), president of the electrical firm,

Santa to Visit Stores

Santa Claus Saturday will visit the 125 stores and in the promotional advertisement on pages 6 and 8 of Section B. He will tour the stores from 10 a.m. to 1 p.m. and distribute candy to children.