



Municipal Parking Facilities

The City With The Christmas Spirit . . .

BIRMINGHAM—The Friendly City!

Parking may be a neglected problem in other communities, but not in our town. In Birmingham, even on Saturdays and during busy rush hours, parking facilities have been planned in close proximity to your destination. In fact, you seldom have to walk as far in Birmingham to shop as you do in a "shopping center." In the true sense of the word, Birmingham offers all of the aspects of the finest shopping centers in this area.

There are 6 metered municipal parking lots in Birmingham, with about 600,000 square feet of parking space, containing over 2,000 parking spaces. In addition, on-street parking is still available. This insures ample parking for everyone, even during our busy Christmas season.

Additional parking facilities are provided by various businesses themselves. We pride ourselves on the scope of our planning to provide convenient shopping for all customers of Birmingham merchants.

Sponsored by the Retail Merchants Division of the Birmingham Chamber of Commerce and The Birmingham Eccentric

Adams Pharmacy

If you are having trouble finding the perfect gift, come to Adams Pharmacy. Reliable prescription service. Hallmark cards. Open 9 a.m. to 10 p.m. daily.

Alice's Wonderland

One Of The Largest Selections Of Children's Books in Birmingham!

Lew Betterly Organs & Pianos

For your Family Christmas Gift, Select your Conn Organ or Sohmer Piano now.

The Birmingham-Bloomfield Bank

Come in and see us! We're open 'til noon Saturday—6 Friday. Convenient drive-in and walk-up window. Corner of Martin and Bates across from the Post Office.

Birmingham Camera Shop

Exclusively camera supplies and equipment. Domestic and import. Experienced people to advise you in the selection and use of any camera or equipment.

Birmingham Federal Savings & Loan Ass'n

3½% paid on savings, current rate. Savings insured to \$10,000. Join our 1962 Christmas Club.

Birmingham Fruit & Grocery Co.

Quality meats, produce & groceries. Christmas baskets made to order. Fresh killed turkeys. Free delivery to Birmingham, Bloomfield, Wing Lake.

Birmingham Hardware

Give Dad tools this Christmas. Sporting goods, Electrical & garden supplies. Glass-housesware. We make keys.

Birmingham Lumber Co.

Whether you're building, repairing, or remodeling, it's quality and uniformity in lumber you want . . . check with Birmingham Lumber first!

Birmingham Office Supply

A friendly store. Free parking in front and back. Christmas cards, stationery and desk items.

Birmingham Paint, Glass & Wallpaper

"Everything For The Beautification and Preservation Of The Home"

Birmingham Travel Service

Your trip is our trust, South Oakland County's Most Experienced Travel Service.

Bell Greenhouse

For over 40 years—our own greenhouses in Birmingham. A Poinsettia or Azalea from Bell's this Christmas will be a welcome gift.

Bodine's

Christmas Cards still available. Have you visited our Party shop, here you will find everything for your next Party.

Bob Borst Lincoln-Mercury

Is your car giving you peak performance? Let our mechanics, using modern test equipment, check your car to assure you of maximum performance.

Burr Shoes

"Birmingham's Oldest & Finest Shoe Store"

Christy's Suburban Hair

Vivacious, flirtatious and long lasting curls can be yours at Christy's. Let our expert Beauticians give you that new look, tomorrow.

Tom Cotter Men's Wear

"A Most Unusual Grouping of Haberdashery"

Cranbrook Drugs

Fogny Farmer Candies; Cosmetics by Rylion, Richard Hudnut; Max Factor. Baby supplies; Hallmark Cards. Photo finishing.

Cunningham's

Your finest and most complete Christmas gift selections are as near as your Cunningham's Drug Stores. Open nights 'till Christmas.

Danby's Store for Men

"Cricketeer" suits, Donegal exact sleeve length sport shirts. Arrow and Van Heusen dress shirts. Janzeten and Robert Bruce sweaters.

Davidson's

At Davidson's, Christmas dazzles . . . it gleams . . . it glows in every corner. Come see what we mean . . .

Demery's

The Gifts You Buy for Others . . . mean S & H Green Stamps for you. Open Every Night 'Till 9 P.M.

Dickinson's

Hart, Schaffner & Marx, Manhattan Shirts, Stetson Hats, Supp Hose, Mr. John Neckwear.

Erb-Restrick Lumber Co.

Let the "House Doctor" help you with your Holiday "fix-up" plans. Beautiful paneling! All your building and remodeling needs. Power and hand tools.

Ferguson's

Come visit our beautiful store—we carry a complete line of outstanding sportswear. Let us co-ordinate your winter wardrobe for you. Shop early!

First of Michigan Corporation

Members New York Stock Exchange Complete Investment Service. Municipal Bonds. Portfolio Analysis.

Frank's Nursery Sales

The World's greatest Single Collection of unusual and traditional Christmas trim materials from which you may choose.

The Glamour Nook

Be sure to visit "Little Kay Baum", a children's shop for ages 3 to 14. Starting Dec. 5, open evenings till Christmas.

Goodbody & Co.

Stocks, Bonds and Commodities. Member of New York Stock Exchange and other principal exchanges.

Gregory, Mayer & Thon

Office supplies & furniture. Christmas cards. If it's for the office, we've got it!

Grimm's

Home of Steinway pianos, Hammond organs, Conn band instruments. Magnavox TV and Stereo, and other renowned names. Opening evenings till Christmas.

Gwynn's

"If It's A Quality Garment, 'Naturally' It's From Gwynn's"

Harrison Luggage

American Tourister Samsonite Silhouette Val-A-Paks & Grasshoppers Skyway

Hawthorne Electric

Headquarters for General Electric Appliances and Television. Our low discount prices make it easy to enjoy the very best.

Higgins & Frank

"America's Finest Shirts" by The Troy Shirtmaker's Guild. Exclusively Ours!

Himelhoch's

Naturally at Himelhoch's, the best in high fashion for women and children . . . a store in the process of being beautified, inside and out.

Huston Hardware

"Serving Birmingham For Over 30 Years"

Inspiration Shop

Exceptional Gifts unmatched anywhere to suit all tastes, in all price ranges.

Jacobson's

Christmas will live in the heart and memory forever when they discover the loveliest of Christmas Gifts under their tree . . . A gift from Jacobson's.

KLA Laboratories, Inc.

Your Home Music Center Records, Pre-Recorded Tapes, Hi-Fi, and Stereo Components and Accessories.

Kay Baum

Be sure to visit "Little Kay Baum", a children's shop for ages 3 to 14. Starting Dec. 5, open evenings till Christmas.

Kresge's

Shop at Kresge's in Birmingham for a complete selection of toys. Convenient charge accounts & layaways for your convenience.

LaBelle's

Christmas Decorations & Cards, Stationery by Cranes & Eatons, Books, Juvenile and Adult. A Galaxie of Christmas Cards.

Lakes' Jewelers

"The Sterling Store of Birmingham" Towle Hairloom Kirk Wallace Gorham Lunt Reed & Barton International

Jack Lawrie Service-Bojax Collision

Guaranteed service on all cars—From tune-ups to automatic transmissions. 18 years experience on Chrysler Corp. cars. Expert bumping & Painting.

Phillip Layne Shoes For Men

Allen-Edmonds Freeman Janman Bass "Gift Accessories"

Machus

Let us prepare your buffet for that special party at home or Office. Beautiful Tea Sandwiches and Hors D'Oeuvres for your holiday entertaining.

McCallum & Dean

Zenith TV. More music for your Hi-Fi Dollar. Custom installations: Ampex, Bell, Scott, Fisher, Garrard Electro-Voice.

McSweeney Shoes

"Specialists In The Proper Fit of Children's Shoes"

F. J. Mulholland Co.

As another Christmas season approaches we are looking forward to serving you. Mulholland's offers the utmost in service and merchandise.

Milks Appliances

Frigidaire, Halpoint, RCA Whirlpool, Kalvinator, Tappan, Motorola, RCA Victor, Hoover Zenith Admiral, Maytag. "The Area's Largest Laundry Dealer!"

Mills Pharmacy

Parfums by Guerlain's "Shalimar", Caron's N°5 de Noel; Chanel No. 5; Voulez Vous, by O'Orsay; Quadrille, by Balenciaga; Shai, by Rosal.

John Moss, Florist

Come in and see our beautiful selection of Christmas center pieces, home decorations, door badges and all types of Christmas candles.

Peabody's Market

Top grade meats, famous Peabody's quality fruits & vegetables. Groceries. Delivery service. Large parking area.

The Peacock Room

"House of America's Finest Shoes." Andrew Geller, Gamin, Barefoot Originals, Town & Country, Carmelletes, Delmonette, Air Step, Rique.

Peck Tailors & Men's Wear

Mallory Hats, Style-Mart Clothing, Jayson Shirts, Superba Ties, Catalina Sweaters, Hamley and Paris Belts, Esquire Hose.

The Prep Shop

Sartorial Refinements for Young Men . . . featuring gifts to please a Christmas Him.

Quarton Food Market

Choice meats cut to order. User's Milk-waukee Sausage for a Holiday Treat. Fresh fruits and vegetables daily. Charge accounts invited. Delivery service.

RB Shops

Beautiful BARBIZON lingerie with the priceless look, yours for a modest sum.

Reeve's Standard Service

Open 24 Hours Daily, 7 Days a Week. Complete auto service: Brakes, Tune-ups, minor repair. Atlas tires make wonderful Christmas gifts. AAA Road Service.

Shain's Rexall Drugs

Serving You Since 1906.

Albert Sheetz Candy Co.

A Famous Name in Candy Since 1872. Fine Fudges Bon-bons, Chocolates. Largest selection in Michigan. Drive-in window-Parking lot.

Sherman's Shoe

Florsheim Roblee Hush-Puppies Pedwin Buster Brown

Scott-Shuptrine Co., Inc.

Add a new dimension, to the bright cheerfulness of Christmas with a gift of distinctive furniture for the home.

Sfire's

Known Over The Years For The Finest Selection of Quality Foods.

B. Siegel-Kay Cooley

Whether your Christmas is reflected in the tallness of the city or a candle lite country window, choose joyous gifts from our fabulous collection in all departments.

Joseph A. Stoltz, Custom Tailor

Our customers deserve and get the very best! Each one of our customers is "someone special", and every garment we tailor is carefully scrutinized.

Taber Glass, Inc.

"IF IT'S GLASS WE HAVE IT". Auto glass replaced while you wait, tin enclosures, Custom Tailored & Installed. A mirror for Christmas? We have all sizes.

The Thunderbird Shop

See our Wonderful collection of toys from all around the world. Educational games and hobby equipment, Dolls—Books. Come, Browse!

The Time Shop

Watchmakers Clockmakers Jewelers

Village Sport & Hobby Shop

Hobby Supplies: H.O. trains; chemical supplies; Radio control models; crafts; Archery equip't. Hunting & Fishing items. Firearms—Handguns. Marine Hardware.

Wabeek Pharmacy - Prescription Center

Fine perfumes & gifts: Jacques Fath, Caron, Simonetta, Chanel, Jolie Madame, Ciro, Prince Matchabelli.

Watling, Lerchen & Co.

Members of the New York Stock Exchange. Investment services for every need—individual, corporate, and institutional.

Wilson Drug Company

Featuring Birmingham's Largest and Most Complete Cosmetic & Tailories Department.

Wrigley Markets

A complete line of holiday foods for parties and festive eating.

Young Clothes

Distinctive Clothes for Children carefully selected and moderately priced.

Young's of Birmingham

"A Unique Clothing Store Established For The Sole Purpose Of Satisfying The Complete Apparel Needs Of Men."