

WEEKLY VISIT

Words Are His Business

By IRMA N. DAVIS
Staff Writer

"Murder your darlings" is a guide that Raymond P. Clark, copywriter, considers useful in judging his brain children.

The quotation, from the late Sir Arthur Quiller-Couch, refers to the overly cute expression that the creative writer is prone to admire—until inspiration cools.

"Whenever I get hold of a word or phrase that seems 'out of this world,' that's often just about where it belongs. I think the important thing is to be honest with people so I've learned to distrust the glib phrase."

Clark, who "started out in speech at Michigan State University and wound up an English literature major," chose his present occupation because he "always liked to write and one might as well write and get paid for it."

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100 YEARS AGO

Confederate Forts Fall At Hatteras Inlet, N. C.

By LON K. SAVAGE
Special Writer

The storm-whipped beaches along North Carolina's Outer Banks felt the first shot and will to the War 100 years ago this week.

The gunfire occurred on Hatteras Island, just south of the famous Cape Hatteras—the Confederacy's easternmost point—where many a ship had gone down beneath the onslaught of winds and waves. Before the shooting was over, 200 Confederate forts—Clark and Hatteras—had fallen to Yankee iron and Union charges.

The victory was accomplished by a fleet of seven navy vessels under the command of Flag Officer Silas H. Stringham and three transports of troops under Gen. Benjamin Butler, all sent south from Fort Monroe on Virginia's southern coast.

IT WAS AN EASY victory, and the Confederates had no chance. The northern ships, staying well out to sea, opened fire on the two forts at 10 a.m. Aug. 28, and the Carolinians found to their horror that their guns simply could not reach the ships.

With considerable difficulty, Stringham and Butler followed up their advantage by getting nearly 400 men through the breakers and onto the beaches. These men at-

U-M Dearborn Center Offers New Courses

Birmingham residents will have a expanded selection of courses available this fall at the Dearborn Center of the University of Michigan.

The new \$10,000,000 campus, built on the estate of the late Mr. and Mrs. Henry Ford, will be emerging from the "pilot" stage toward full-scale operation, although it is expected that it will be several years before its facilities reach the overcrowded conditions of most universities.

A recent article in the New York Times called nationwide attention to the unusual opportunities offered by the U-M Dearborn Center for those students who are able to meet

Kiwanis Elects Ide To District Post

Edwin C. Ide, 6227 Malvern, Birmingham, a Detroit attorney, has been elected 11. Governor of District No. 5 of Michigan Kiwanis International.

The election was held at a meeting of the 15 Kiwanis Clubs of the district Aug. 22 in Farmington.

Included in District No. 5 are the Kiwanis Clubs of Birmingham, Southfield, W. Bloomfield and Walled Lake.

A FORMER president of Oak Park, Ide is president of the Oak Park Kiwanis Club. He has been a Kiwanian for the past five years and previously serving as secretary, 1st and 2nd vice president of the Oak Park club.

FIRST MAJOR institution in Michigan to adopt the year-around

terest, intelligence, the works. Then they hired me."

HE PARTICIPATED in the firm's training program which consisted of "learning all phases of the advertising business along with service to the company, of course."

In 1956, he joined another agency as a copy writer and again took part in a training program. This time for six months. He worked five years with this company and recently was hired by MacManus, John and Adams.

He is hard put to list his hobbies because he has such a variety of interests, "anything from sports and sports car racing to reading—which is good in this business."

"YOU HAVE to find out about people, what they like to read and the best way to present things to them," he says.

"When people say they're 'sick of advertising' they probably mean they're sick of being misled. A good person is sold on its accounts and its products—that's the only reason I like working here."

SINCE HIS CONNECTION with the first radio commercial, he explained that copy is written for Detroit in 1958 after "covering solid hours of tests—aptitude, in-

chures and numerous other media."

"I've even written copy for an elephant blanket—that was before I came here—when the animals were used for an advertising program. Oh, yes, I've written the stuff printed on balloons that were given away by dealers, too."

Clark and his wife hope to move from their present home in Roseville to a new home in Spring Hill. He said their only requirement was a place "near a lake with a fine view of a horse, which Sherri wants."

HE MET HIS WIFE on a blind date in Grosse Pointe where both lived at the time.

"She must have been blind—she married me," he said with a grin.

"When anyone asks me what a copywriter does, I have to remind myself that I look like I'm doing nothing when I'm at my busiest."

"I know the other day I took my family to the Children's Zoo at Belle Isle and just as we were leaving a policeman hailed me from across the road."

He yelled out, "Hey, I've been looking for you!"

"Well, you can imagine—I wondered if our house had burned down or not or had been stolen or whether I'd parked it in the wrong place."

"But when I reached him, he just looked at me with a grin on his face and said, 'I've only got one ticket left for Policeman's Field Day. It's pretty hard to describe. Everyone works differently, I guess.'"

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DOWN TO EARTH

Mil Demonstrates Stone Landscaping To Control Erosion

By ALICE WESSELS BURLINGAME
Special Writer for The Birmingham Eclectic

There is an ever present debate regarding: "Which season of the year do you like best, spring or fall?"

To many of us the fall means the lush color of ripe fruit, beautiful leaves and beautiful (Chrysanthemums).

By the way, the best time to buy chrysanthemums is in the pot this time of year when you can select the color which will enhance your outdoor decor.

It is fun to keep them in their pots and just sink them where they will give a color boost the day your hospitality calls for it.

Also, if you see a large box over some of your garden "dums" this time of year from five o'clock until eight o'clock, the next morning you can force them into early flower because they are a short day plant. Often, the frost kills them off before flowering. Many of our customers of this category are the late variety.

So let this be a tip to Birmingham—be sure to always select the early flowering varieties.

MOLE TROUBLE—the turf is a common complaint this time of year. Clorane can be applied to the lawn surface which will eliminate the grubs which attract moles.

Recently I purchased large gladioli on the highway north of Flint on a pleasant drive. I noticed that a portion of the ground area had buckwheat growing in it.

Why do you grow the buckwheat in the flower beds?

"We know that in order to have ladybugs which eat the grubs, you cannot grow them in the same location a second year so we plant buckwheat on the off-year, then plow it in the next spring assuring us of perfect soil conditions for the growing of these bulbs."

ONE DAY I visited the Paint Creek Cedar Mill at Gosport between Rochester and Lake Orion, on the Orion Road.

There you see an old mill site restored by Dale Miller of Birmingham, who owns Rochester Gear, Inc. across the road.

There is an immense water wheel which has become a hobby for Mr. Miller. He uses a hammer system to process the apples rather than slicing them which is supposed to improve the total flavor of the cider. It is processed in plastic and stainless steel drums, filtering through 23 filtering plates.

If cider is not pasteurized and does not have an additive, it can be stored in the home freezer for at least a year.

WITHIN THE mill where cider and doughnuts are served the visitors can see a museum display of early home and farm equipment familiar to those who lived around the mill site over 130 years ago.

Always when we visit such restored areas such as Greenfield Village and Williamsburg, along with the Paint Creek Mill site, I feel as though we should thank those people who are dedicated to preserving the story of yesterday for our children to see and enjoy.

The landscaper in the hollow (See EROSION, 5-B)

THE YANKERS resumed their fire early on the 29th and Confederate Flag Officer Samuel Barron could see no choice but surrender. With shells bursting over and in the fort every few seconds—it was unanimously agreed that holding out longer could only result in a greater loss of life, he reported later.

That afternoon he and his 670 men sailed away with Stringham and Butler as prisoners of war. Three vessels were left behind to hold the two captured forts.

WHILE STRINGHAM and Butler were sailing northward that night with their prisoners, Gen. John Charles Fremont was working in St. Louis on a proclamation that would get him into a pack of trouble. Next day, the 30th, he issued it, proclaiming martial law over Missouri, and declaring that all his slaves were immediately freed.

Before the week was out, Lincoln was writing to Fremont asking for the proclamation he changed his mind. Within two weeks, Lincoln had overruled the proclamation, himself. And within two months, Fremont had been relieved of his command.

Next week: Grant Invasions Kentucky

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The Day
PAYDAY
CAME ON
TUESDAY

Tuesday wasn't a real payday. But the money was. It was the first dividend check from an investment program this man started just a few months back.

The man isn't rich. He isn't a stock expert. But he is an investor, one of 12,000,000 who are sharing in the nation's industrial growth through investments.

Most of them are in the \$5,000 to \$10,000 income bracket, and many of them systematically set aside a portion of their regular paychecks to invest in income producing securities. The result: extra paydays . . . regularly throughout the year.

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Please send free booklet "Dividends Over The Years"
NAME _____
ADDRESS _____
CITY _____ STATE _____

If you would like to know how to introduce extra paydays into your future, now is the time to discuss an investment program with Wating Lerchen & Co. representative. Call or visit us today.

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LOOK WHAT'S UP!

ON ALL SAVINGS

WITH INTEREST PAID QUARTERLY

COME IN NOW! DEPOSITS MADE BY THE 10th OF THE MONTH EARN FROM THE 1st

DETROIT BANK & TRUST

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
WOODWARD-HAMILTON • WOODWARD-14 MILE • WA BEEK BLDG. • WOODWARD-OAKLAND DRIVE-IN OFFICE

The Birmingham Eclectic Features

AUGUST 31, 1961 PAGE 7

B'ham Residents Marriage-Minded, Census Reveals

(Special to The Eclectic)

NEW YORK — Birmingham residents, it appears, are very marriage-minded.

Such as if the young men and women locally get the marriage urge relatively early and don't lose it until the "10" are said.

As a result, bachelorhood and spinsterhood have been fairly common in the city.

These tendencies are reported by the Census Bureau, through data just released on the marital status of the population locally and in other parts of the country.

The findings are based on information gathered last year.

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Reservist Serving 15 Days Training

Birmingham reservist Cary W. Kahn, 1050 Adams, is serving 15 days active duty training with the U. S. Army Corps at Fort Benjamin Harrison, Ind.

During his tour of duty, Private Kahn is working in the Personnel Administration Section of the Army Corps at Fort Benjamin Harrison, Ind.

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NATURE NOW

Special Writer for The Birmingham Eclectic

Pileated Woodpecker A Spectacular Bird

WALLOON LAKE — Our carmen his winding way through a corridor of tall beech and maple. Just before we reached the country road, a pileated woodpecker was seen above the treetops gliding directly across our way.

Carefully revealed in the bright afternoon sun, he crested his blazing red crest and with head drawn back, spread his wings, flashing their white markings. Here was the pileated woodpecker, Michigan's most spectacular bird. Each summer we wait and watch often in vain for a glimpse of him.

OUR WALLOON Lake forest, old and undisturbed during the last seventy-five years, makes an ideal home for this great bird, for he is dependent upon the insects that inhabit the dead wood found in such a habitat.

Although we seldom see this shy bird, his excavations decorate many of our forest paths. These feeding sites are holes four to eight inches deep, roughly rectangular in shape. Frequently they are beveled only a few feet from the ground.

A FAVORITE pastime of the pileated is stripping the bark from decaying stumps and dead tree trunks with his powerful beak. The size and strength of his long spear-like tongue enables him to penetrate large trees to draw out borers from the heartwood.

WE HAVE located several nest chambers. These which are frequently cut into a live tree are one foot or more in depth with an entrance hole about three-and-a-half inches in diameter.

Sometimes they are cut into a dead tree or stub and are located 15 to 70 feet above ground in a dense

section of the deep forest shade hidden below the main canopy of trees.

In spring the pileated woodpecker seeks out a well remembered nesting place. His courtship is noisy and boisterous and like other woodpeckers he drums with his bill on a prominent hollow stub or limb. This noisily rattle in a poignant sound of spring which in our northern logging camps earned for its originator the common name of "log rattle" or "Black Cock of the Woods."

During the breeding season, he is very territorial in the vicinity of the nest.

WE HAVE NOT made any observations during the nesting period but ornithologists say both parents assist in incubating the four eggs which rest on a bed of chips. They are white and unmarked following an interesting precedent set by many birds whose well-hidden eggs need no camouflage to conceal them from their enemies.

Before the cutting of our great forests, the pileated woodpecker was common as far south as Florida and west to Texas. In Michigan he is still found in many parts of the upper peninsula.

Wood, in his "Birds of Michigan" lists only two reports for the pileated in southern Michigan. He is reported intermittently by bird watchers in both Michigan and Ohio. The fact that he has not been seen even by bird students is probably due to his shyness as well as to his rare numbers.

WITHIN THE last ten years, the pileated woodpecker has again increased in numbers especially in such areas where the abandonment of farms has left unbroken and unattended areas. Ornithologists believe that he will naturally increase in numbers as our present second growth forests mature.

And so we leave this great bird. As ornithologists he will excavate a deep hole in a tree which will be his protection throughout the cold months that he abides. But he will yet be abroad during the winter days in the deserted hills. Sometimes they are cut into a dead tree or stub and are located 15 to 70 feet above ground in a dense