

Flatter knits will be the vogue in sweaters for the coming season. Cable knits, in the British tradition, are being shown in all lines . . . Some of the "hot" colors that are coming to the fashion forefront includes orange, pink, lime and pale purple.

### Fair Plans Teachers Day

Michigan teachers throughout the state will be admitted free to the Michigan State Fair on Teachers' Day, Sept. 9, according to the Michigan Education Association.

The day-long festivities, beginning at 10 a.m., will center around the awards luncheon at noon and a special parade at 6 p.m.

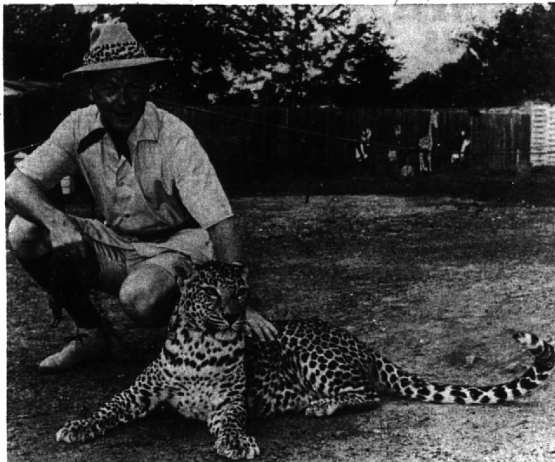
Receiving special awards will be Gladys Neldrett, Pontiac, past president of the Michigan Congress of Parents and Teachers; and Juste Rosati, St. Clair attorney, retiring chairman of the State Tenure Commission.

DEPARTMENTS of the Michigan Education Association which will receive awards include: Childhood education, classroom teachers, counselors, elementary school principals, health, physical education and recreation, high school teachers, higher education, junior colleges, school administrators, secondary school principals, speech, and supervision and curriculum development.

Other departments slated to receive awards are: public school adult educators, art education, county school administrators, helping teachers, school librarians, teachers of vocational agriculture, Audio-Visual Association, School Band and Orchestra Association, Council for Exceptional Children, mathematics teachers, music educators, science teachers, educational secretaries, retired public school employees, school nurses, Driver Education Association, and School Public Relations Association.

ALSO FEATURED at the fair will be a teacher information booth which will distribute information on various Michigan colleges and universities.

When in doubt, also when not, it pays to think twice before passing. Improper passing remains a leading cause of accidents on one and two-lane highways. Always make sure that the road is clear ahead and that the driver being passed knows your intentions.



Nice Kitty

"B'Wana Don" Hunt, 29949 Pleasant Trail, Southfield, star of a popular early morning kiddie television show, had long wanted a "completely tamed" leopard for use on the air and as an attraction at his two Detroit area pet shops. He placed an order for such an animal with the animal markets of the world. Three weeks ago he was advised that his order had been filled. Fresh from Calcutta, India, "Monroe" met his new

boss at a zoo in New Jersey. "Monroe" and "B'Wana Don" hit it off famously. A couple days later, though, things began to happen. During the hours when Don could not be at the zoo, "Monroe" took to playfully jumping upon and mauling strangers. Don realized that here was an insurmountable problem—so quickly he resold the leopard to the zoo where it will be viewed—behind bars.

### School Bus Mishaps Rise

Three persons were killed and 346 injured in 558 rural school bus and related accidents in Michigan during 1960, according to the annual report of the Michigan State Police.

Compared to 1959, there were two less deaths and four fewer accidents while the number injured was an increase of 105.

Accidents physically involving school buses totaled 281—the highest ever reported and two more than in 1959—two were killed and 152 injured.

Associated type accidents—those involving injury to children before boarding or after alighting from buses—numbered 14, an increase of two from the year before. No children were killed in this type of accident in 1960, the first year since 1956 that this has happened. The accident total was one of the lowest on record.

OTHER ASSOCIATED type accidents—those influenced by but not involving school buses—totaled 263, resulting in one death and 170 injuries. This was a record high for the number injured in this type of accident. Total accidents, however, were eight fewer than the record high of 271 set in 1959.

The reductions in deaths and accidents occurred in a year when total mileage in Michigan increased nearly four per cent to 31.8 billion and school bus traffic was at a record high.

During the 1960-61 school year, a half million children were transported daily in 6,300 buses which traveled a total of 62 million miles, according to the Michigan department of public instruction.

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From where I sit... by Joe Marsh

Shorty Made No "Bones" About It

Folks thought it was a big joke when Shorty Johnson came back from Center City with a new St. Bernard for his kids. And the truth was, Shorty did look kind of funny. The pooch practically filled the whole back seat of Shorty's car, and, when he let it out, it stood darn near as high as Shorty did!

But Shorty didn't mind the ribbing. As he explained, "I know I look pretty silly with a dog like this. But when you've got eight kids like I do, and you get 'em a dog, you get one big enough so they can all play with it at once!"

From where I sit, folks should "size up" a situation before jumping to conclusions. For example, because Shorty likes coffee, I used to feel he'd disapproved when I'd have a glass of beer. But after I got to know him, I realized he was a tolerant man—one who'd never think of challenging his neighbor's right to his own opinions. This attitude is typical of most of the folks in our town—one of the things that makes them so "dog-gone" wonderful!

Joe Marsh

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# it's apple pie, all right

It looks good. Maybe it is good. But what kind of ingredients went into it? Were the apples carefully selected and properly flavored? Was a good shortening used? Was it baked under healthful conditions? Will the pie taste just as good as it looks? Unless you know the answers to these questions, you're rightfully reluctant to put your money on the counter. These days, nobody has the time to go to the bakery to reassure himself about such things. So you rely on the reputation

of the baker — because he has sufficient pride in his product to put his label on it. And sufficient confidence in its quality to invest his dollars to advertise it. Because his product is good, he sells it in large quantities, and you buy it at a reasonable price. Whether it's pie or hi-fi—toy trains or tires—carpets or candy —if the manufacturer believes in his product enough, he is willing to pay to tell you about it, so that you can decide for yourself. And that's what advertising is all about.

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