

BUSINESS NEWS

Gatten Retires From Edison

Charles O. Gatten, 18190 Birwood, Beverly Hills, will retire Friday as supervisor of Detroit Edison's disbursement audit division after 48 years of service with the company.

Gatten, a native of Bellaire, Ohio, studied accounting and other business courses at Detroit Business University and the University of Detroit. He joined Edison in 1913 as a stores department clerk and was assigned to the company's overhead lines department for several years before transferring to the auditing department in 1923.

His professional affiliations include membership in the Institute of Internal Auditors. Following retirement, Gatten and his wife, Gladys, will move to a new home in Deerfield Beach, Fla. They have been residents at the Birwood address for the past 19 years.



C. O. GATTEN

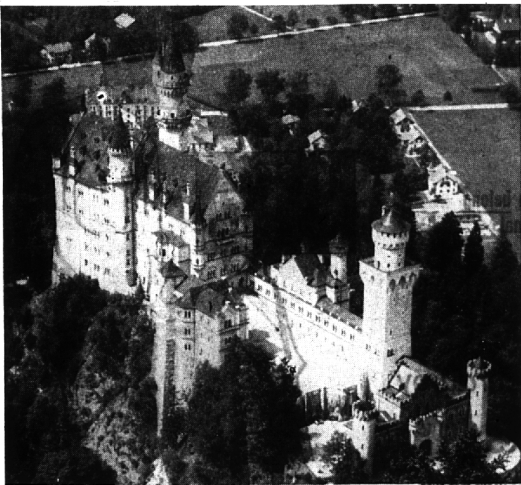


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Convention Capers

Mr. and Mrs. Alan Gayle, 6796 Woodbank, Bloomfield Township, were among the 1,200 Tupperware sales people who attended a convention at Orlando, Fla., last week. The Arab costumes were a part of a three-hour "fun Fete" based on an Arabian Nights theme.

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Behind The Store Fronts

About 60 Little Leagueurs were treated to big-time baseball Tuesday evening when four Maple-Telegraph business men played host to the boys at Tiger Stadium. Sponsoring the three Little League teams were Sam Reeves, of Reeves Standard Service; Harry Singer, of the Village Delicatessen; Milton Goldberg and Arman DeCapite, of Bottle & Basket.

JULIARD'S Bloomfield Plaza store is now stocking the same line of ladies shoes which was found at Juliard's Birmingham store. The Plaza store has a 4000 square foot area.

The 600 square-foot in the old Birmingham store had become far too small, according to owner Julian Levine.

The many friends of Tom Cotter will be glad to hear that he is planning to open a men's fine apparel shop about Oct. 1 in the building formerly occupied by Martine's at 125 W. Maple. Cotter operated a similar shop in the Sheraton-Cadillac hotel for 20 years, and also a shop in the United Artists Theatre Building. Both of these shops are now closed. Cotter intends to concentrate his energies on the one Birmingham store.

The alert observer outside the front window of Birmingham Electronics on E. Maple, near Woodward, often gets a quick chuckle from the expressions on pedestrians' faces as they see themselves in the store's TV set. A small camera overlooks the sidewalk.

and Margi Franzel, of Margi Franzel, Inc., has reopened her Franklin Village shop, with new

With ANGUS McKELLAR



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Worth Qualifies For Honor Club

Insurance man Richard G. Worth, 16026 Buckingham, Beverly Hills, has qualified for the third time for Mutual of New York's National Field Club, a sales-honor organization representing the top third of MONY's 3,500 field underwriters each year.

Worth is associated with MONY's Stuart Goldsmith agency in Detroit.

Ladd Orr Named Resident Stylist

Ladd J. Orr, 2951 Bolingbroke, Troy, has been appointed resident stylist for Chrysler Corp.'s Airtemp division.

Paul W. Wyckoff, Chrysler Airtemp's chief engineer and director of product, announced Orr's transfer from Chrysler's central engineering styling department in Highland Park.

As resident stylist, Orr will be responsible for the shape and appearance of all Chrysler Airtemp products.

Orr joined Chrysler in 1957 as a senior stylist in automotive styling. Prior to joining Chrysler, Orr was co-organizer and director of design for Anders-Orr and Associates, Inc., in Detroit. From 1949 to 1955 he was employed by the Carl Reynolds Co. and served as director of design for radio and television products built by the Crosley division of Avco.

He is past secretary and a charter member of the Industrial Designers' Institute-Detroit Chapter.

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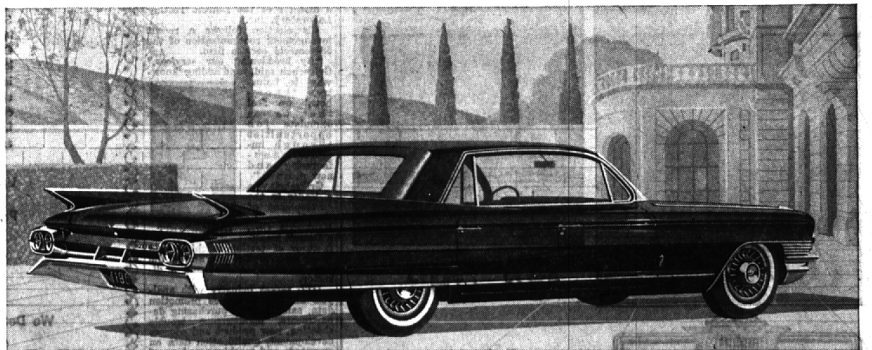
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