

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, August 31, 1961

SECTION
B

To most children come those beautiful dreams when precise, unswayed imagination dominates their thoughts, and they easily believe in fairies and pixies and landy and play and Sansa Claus. In this unspoiled world they manifest aptitudes far beyond the limitations that later fence them in limitations created by the need to be practical in a world of so much . . . gimme & get'.

Gregory Appointed To New Position

John F. Gregory, 7230 Cedar Croft, Bloomfield Township, a sales representative in the Detroit office of B. C. Morton & Co., has been named a resident vice president of the nationally represented investment organization.

The newly-appointed resident vice president will continue to represent the investment group from headquarters in its Detroit office, and in addition will assume responsibilities for planning in the Morton Organization.

On "TIME"
For
BACK TO SCHOOL
LADIES & MEN'S
WATCH SPECIALS

17 Jewel Stainless Steel Water Resistant	reg. \$24.95	\$19.95
17 Jewel Gold Filled Wittnauer	reg. \$49.95	\$39.95
17 Jewel Gold Filled Wittnauer	reg. \$69.50	\$49.95
22 Jewel Hamilton	reg. \$95.00	\$69.95

The Time Shop
SEAN C. MONK
Certified Master Watchmaker H.I.A.
MI 6-7377
151 South Bates, Birmingham
(Behind Grinnell—Opposite Post Office)

Eccentric Offices Close Over Holiday

To afford its employees a chance to observe the Labor Day holiday weekend, The Birmingham Eccentric will close its offices Saturday, Sept. 2, and Monday, Sept. 4. All news contributors and advertisers are urged to get their copy in to our offices at 1225 E. Bowers, Birmingham, as early as possible.

Accepts Award For PR Program

J. Allen Harwood, 1532 S. Bates, Birmingham, recently accepted a public relations award on behalf of his company, Crawford Door Co., where he is merchandising manager. The award is given for the best public relations job by an industrial firm. Crawford's agency is Clark & Bobertz, Inc., of which Ted Shurtliff, 3174 Sheridan, Beverly Hills, is vice president in charge of public relations. The first Advertising Agency Group, a 30-member network of national agencies, made the award. Looking for a job . . . a home . . . a special service? See the Want Ads.

BUSINESS NEWS

Crockett and Flynn Move Up at GMC

Appointment of C. V. Crockett, 3933 Kirkland Court, Bloomfield Township, as director of defense products and H. O. Flynn, 660 Suffield, Birmingham, as chief engineer of GMC Truck & Coach division was announced Saturday by Calvin J. Werner, 2633 Endleigh, Bloomfield Township, vice president of General Motors and general manager of the division.

Flynn, formerly assistant chief engineer of Chevrolet, succeeds Crockett who served as chief engineer of GMC for six years before being named to the newly created defense products post. Crockett's career dates back to 1924 when he joined Cadillac motor division as a lathe operator. He became a staff engineer in 1931 and during the next 20 years worked in various fields including patents, cooling, fuel, exhaust and electrical systems, and advanced design. During World War II, he specialized in military tank armament. In 1950 he went to the Cadillac Cleveland ordnance plant as assistant chief engineer. A year later he became chief engineer there, the post he held until his transfer to GMC Truck & Coach division in 1958.

McIntock Resigns From Presidency

Milo D. McIntock, 1084 Wadsworth, Bloomfield Village, has resigned as president of Baldwin Rubber Co., Pontiac. McIntock, who has headed the firm for the past six years, said he was leaving his position because of ill health. The resignation will become official Wednesday when presented to the board. The Bloomfield Village man joined Baldwin in 1945 after 12 years practicing law. He was assistant, prosecuting attorney for Oakland County in 1933-34. He was secretary of Baldwin his first three years with the firm and was named secretary-treasurer in 1940. He became vice president-treasurer and a director in 1949, and vice president and director in 1950.

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When you have an investment problem you naturally look for competent advice from someone with a reputation of always supplying it. Here at Manley, Bennett you always receive up-to-date, straight-to-the-point advice . . . and it doesn't cost you one cent. Your Manley, Bennett representative is ready to serve you . . . he always has your best interest at heart. All of our Registered Representatives are experienced in prescribing a portfolio that will fit you like a glove.

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Open Friday Evenings 'til 9 p.m.
Birmingham's Finest Selection of Men's and Boys' Footwear

COBELL LUDEROWSKI

2 Area Men Associates at Ford Design

Two area members of W. B. Ford Design Associates, Inc., Detroit-based industrial design firm, have been elected as associates by the board of directors. The two are Theodore E. Luderowski, 65 Franklin Road, Bloomfield Township, and Douglas N. Cabell, 1198 Peveril, Birmingham. Luderowski has been with the firm since 1959 and Cabell since 1958.

In addition to Ford and Harley H. Melzian, founding partners, other associates are Robert Adams, Alfred Prizlow and James E. Felker.

Ford Associates is engaged in the design of consumer products and components for many national manufacturers, as well as in graphic, package and interior design for both national and local companies.

Bingham Man Executive At Test Lab

Henry W. Grikscheit, 24275 W. 14 Mile, Bingham Farms, has been elected executive vice president and a director of the Detroit Testing Laboratory, Inc.

His election follows a recent management reorganization of the 68-year-old service firm. "By broadening our services," Grikscheit said, "and adding 'know-how' to industry's 'know-how,' we feel that we can stimulate job opportunities throughout improved manufacturing and new products."

Grikscheit was a leader in the development of the George L. Nankervis Co., a Detroit manufacturer of testing machines and allied instruments, and served the firm as vice president and a director.

DTL serves industry with analysis and testing, sales promotion data, sampling for purchasing departments, maintenance trouble shooting, new product and process development, qualification data on operators and machines and proof of compliance with specifications.

Culver at Confab
Carl A. Culver, 450 Henley, Bloomfield Hills, manager for The Employers' Life Insurance Co. in Detroit, is among the participants in the company's Management Planning Conference which ends today at Boston, Mass.

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