

# ANSWER:

## YOUR HOME-TOWN

### *It takes 70 people to produce your home-town newspaper*

To give you COMPLETE coverage of the news scene each week requires the services of 70 persons including staff and plant personnel. For example, 18 compositors (typesetters) are on the day and night shifts in our composing room! Many dailies have far less than this. Our news staff, correspondents and staff columnists account for another 20 persons. Add to these our display and classified advertising staff, our bookkeeping personnel, the camera-plate making department, the pressmen and the circulation-mailing department staff and you have an impressive employee group for a weekly paper!

### *No other community newspaper has ever achieved so great a record and such High Recognition*

1959  
1st Place . . . Award for General Excellence among Nation's Top Weeklies.  
1st Place . . . Award for General Excellence among Suburban Weeklies in Michigan.

1958  
1st Place . . . Award for Best Use of Photographs among newspapers over 2,000 circulation in the United States.  
1st Place . . . Award for General Excellence among Suburban weeklies in Michigan.

1957  
1st Place . . . Award for General Excellence among suburban weeklies in Michigan.

1956  
1st Place . . . Award for Excellence in Typography among all Suburban weeklies in the United States.  
1st Place . . . Award for General Excellence among suburban weeklies in Michigan.

1955  
1st Place . . . Award for General Excellence among top weeklies in the Nation.  
Honorable Mention for Best News Story in newspapers over 1,000 circulation.  
Honorable Mention for Best Use of News Pictures among all newspapers in the United States.

1954  
1st Place . . . Award of Excellence for the outstanding suburban weekly in Michigan.  
Honorable Mention for Excellence in Typography.

1953  
2nd Place . . . General Excellence in the United States.  
2nd Place . . . Award for outstanding General Excellence in Michigan.

1952  
2nd Place . . . Award for Excellence in Michigan.  
Honorable Mention for General Excellence among the nation's 10,000 weeklies.

1951  
Honorable Mention certificate for Community service.  
Honorable Mention certificate for Excellence in Typography.

1950  
1st Place . . . General Excellence award from Michigan Press Association.

*—America's finest suburban weekly newspaper . . . . .*