

BOTH STORES OPEN EVERY NIGHT THIS WEEK, UNTIL 8:45 P.M.

Personal Shopping: Phone MI 7-1600

Demery's
DETROIT - BIRMINGHAM

50th ANNIVERSARY SALE

Your Golden Opportunity to SAVE . . . on Fall Fashion Needs



Pick A Hat!
Many Styles At
Great Savings

5.85

Reg. 10.98

New velours, velvets, feathers, etc., in many styles and colors. Indulge in your feminine fancy and choose several of these enchanting beauties, at a tiny price tag.

Milinery—Second Level



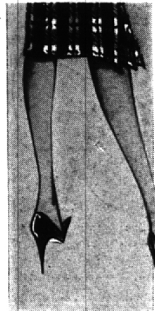
"Demery" Sheer
Seamless
Nylons

Reg. 99c Pr.

3 pr. 2.50

You'll love the fit and beauty, the long wearing wonder of our seamless sheer hosiery in lovely fashion colors. Available in proportioned lengths. Short 8 1/2-11, Med. 8 1/2-11, Long 9 1/2-11.

Hosiery—First Level



VERY SPECIAL!
Luxurious
Einiger "24-K"
Cashmere Coats

\$66

Luxurious 100% cashmere coats in new season styles, Milium* lined for four-season wear. Nude, bamboo, black. Custom sizes 6-16, regular misses sizes 8-18.

Fashion Coats—Second Level
*7th Reg.

Important Savings —
Classic Styling in
Cotton Shagbark

6.90

Just the sort of dress for the relaxed, travel-perfect shirt-waist look that juniors want . . . in 100% cotton shagbark with bracelet length sleeves. Beige, burgandy. Sizes 5-15.

Junior Dresses—Second Level

Merge Value
with Fashion in
Pure Cashmeres

Slipon 9.99 Cardigan 10.99
Reg. 14.98 Reg. 16.98

The smartest women will further their higher-fashion education with the cashmere sweater plan. These luxurious classics come in grey, toast, beige, royal, jade. Sizes 36-40.

Sportswear—First Level

**Luxurious, Lace-
Decked Lingerie**
at \$3.00 Savings!

5.99

Reg. 3.98 slips in today's ultimate in nylon satin tricot. You'll love the richness and superb designing of these all nylon white slips, for you, for gifts. Sizes 32-40.

Lingerie—First Level

**Something for the
Girls . . . at
"Look-Twice" Prices**

Reg. 4.98-5.98 Reg. 5.98-7.98
3.99 4.99

A bonny plaid dress in fine wash 'n wear dark cotton . . . one of a group of new fall plaids, checks, solids and imaginative prints with lace, braid and novelty trims. Sizes 3-6X, 7-14.

Girls' Shop—Second Level

**Bulky Jackets . . .
The Newest In
Costume
Toppers**

3.99

Reg. 5.98 new bulky jackets for fall, in button front and popular Chanel styles, perfect for those cooler days coming up. Choose from many colors and styles. S-M-L.

Accessories—First Level



Reg. 17.98 Boy's 3-Pc.
Poplin Snow Suits

14.99

All cotton poplin 3-pc. snow suits with quilted lined tapestry print, zipper front jacket and lined leggings; complete with hat. Navy, brown, sizes 3-6X. Reg. 12.98 styles in sizes 2-4. . . 10.99

Toys—Second Level



Boy's Rugged Bomber-
Style Vinyl Jacket

6.99

Sturdy jacket of vinyl shell and 100% cotton knit with rayon quilted lining. Beige, loden. Sizes 8-16.
Wash 'n wear 85% dacron* polyester 35% cotton slacks. Olive, charcoal, cambridge. Regulars, 6-18 . . . 3.99

Boys' Shop—Second Level
*7th Reg.



"Demery" Wash 'N
Wear Dress Shirts

Reg. 4.00 Each

2.69 or 4/10.00

Wash 'n' wear 100% cotton shirts with shrinkage less than 1%, in handsome convertible cuff style. Sizes 7-14. A. Broadcloth with modified spread, permanent stay collar. White only. B. Oxford cloth button down style. White, blue.

Men's Furnishings—First Level

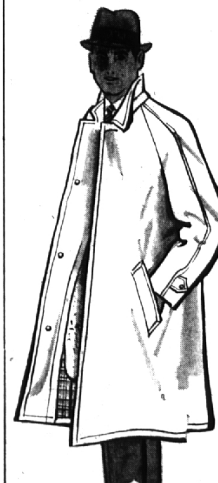


Reg. 12.98 - 15.98
Terrycloth Robes

9.88

Soft, absorbent men's all cotton terrycloth robes by a famous maker, featuring two handy large pockets. Choose from large assortment in handsome and colorful patterns. Available in S-M-L-XL.

Men's Furnishings—First Level



Fleece Lined
Zip-Out Raincoats

19.88

Comfortable poplin wash 'n' wear all weather coats for 3-season wear . . . knee closure and split shoulder styling, fleece zip out lined with a rayon paisley underlining. Black, natural. 36-46 reg., 38-46 long, 36-42 short

Men's Clothing—First Level



New Slack

8.98

Fashions At A
Special Price

5.99

For your new season slack needs, come and see our large selection of Lorettes, wools, and corduroys in many smart styles . . . plaids and solids at this very small price. Sizes 8-30.

Sportswear—First Level

**Super - Values
On Leather-Like
Handbags**

5.99*

Reg. 8.98 styles, long on wear . . . made of durable, washable, leather-like fabrics. Many wonderful new-fashion styles in black, brown, navy, to complement any outfit.

Handbags—First Level

* Fed. Tax

