

Industro Motive Opens Troy Plant

Henry G. Michael, 1724 York-shire, Birmingham, president of Industro Motive Corp. in Clawson, has announced expansion of operations into Troy.

The firm designs and manufactures industrial plastic parts and tooling.

Stan Bilicki, 1150 Lenox Road, Birmingham, is the builder.

Construction of a new, modern, 20,000 square-foot factory will begin this week on Rochester Road south of Maple.

Administrative offices will move into the new plant together with increased manufacturing facilities. The Clawson operation will continue as a manufacturing branch.

Kresge's

the family's choice



MANAGER SPECIALS

Thursday
Friday
Saturday

Aug. 10, 11, 12

Harvey Kresge, Mgr.



Germack's Vendor's Mix
Fresh-Roasted & Salted
Regular \$1.49 lb.

Red Pistachio Nuts **88¢** lb.

King Size Brass

TV TRAY TABLE

16 x 12 1/2" Tray
Scroll Design
White and Black



Reg. \$1.98

\$1.47

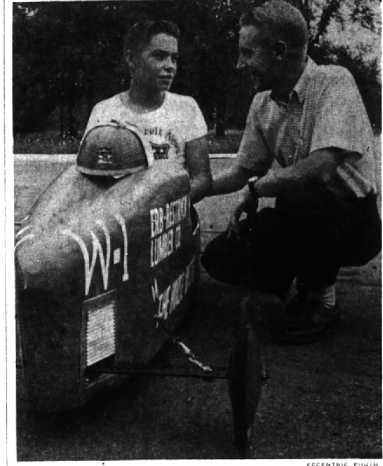
West Maple at Henrietta, Birmingham

'CHARGE IT at KRESGE'S'

The Birmingham Eccentric

Thursday, August 10, 1961
SECTION B

BUSINESS NEWS



Boosting a local soap box derby entrant is Clint Siewek, manager of Birmingham's Erb-Restrick branch lumber company. The company sponsored the racer of Mark Watterman, 2479 Pembroke, Birmingham.

Soap Boxes

Florez Has Sales Plan

G. A. Florez, 1045 N. Woodward, Birmingham, president and board chairman of Flores Inc., Detroit-based sales training agency, has announced completion of an extensive new directory of current books and articles dealing with the sales man power development process.

Although designed primarily for use by its own clients and its planning and creative staff, the new bibliography, believed to be the first of its kind, is of special interest to sales and sales training executives.

Burton Promoted
W. K. Burton of Lathrup Village has been named director of the engineering facilities and services offices of the Ford Motor Co. engineering staff. He formerly was executive engineer of the office. Burton and his wife live at 28735 Ellorado.

Former Resident Moves Up at PD

Miss Susannah Ketchum, former appointment, she held summer positions at the Kerr Manufacturing Co., Detroit, and at Park-Davis' research laboratories in Ann Arbor, Biological Farm, Parkedale, in Before she accepted her present

MSU Museum Seeks Historical Records

The Michigan State University will be preserved in fire-proof, dry-storage space, catalogued and made available to students, scholars and the general public.

People interested in donating manuscripts may contact the museum.

A subscription to The Eccentric brings you the community's top news events 52 times a year.

LAST 3 DAYS SEMI-ANNUAL CLOTHING SALE

Customer Free Parking

Courtesy of Dickinson's From
Wabeek Lot
Jacobson's Lot
Woodward Lot No. 5

Dickinson's

Wabeek Building Birmingham Saginaw at Lawrence Pontiac

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AND
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Budget Priced **\$1.98 to \$2.80**

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BESSENGER'S
(Family owned and operated for over 34 years)

Security CHARGE ACCOUNT Service

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on any amount

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AMERICAN SAVINGS

MAIN OFFICE: WOODWARD AT CONGRESS

14 MILE near CROOKS RD. DEXTER at PORTLAND W. 9 MILE near COOLIDGE TELEGRAPH of MAPLE in BLOOMFIELD
LIVERNOS at W. 7 MILE FORT STREET at MILITARY TELEGRAPH at SCHOOLCRAFT VAN DYKE at E. 7 MILE

*For greater convenience—open an account at the branch in your neighborhood.

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Leave the clean, quiet flame (that is the heart of your Gas furnace) ON to provide more convenience for you and protection for your heating equipment. The small amount of heat created by your pilot light will prevent moisture that causes damaging rust and corrosion from forming in your heating unit. Also, your home will have instant, automatic warmth for a chilly summer evening or cool, fall day.

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