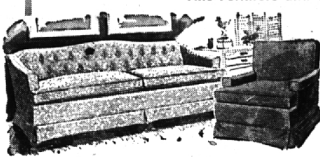


ELLIOTT'S of Waterford

Fine Furniture and Quality Carpeting since 1924



Why settle for less than perfection?

Have your furniture reupholstered while you are on vacation giving it a beautiful new future, adding years of life, comfort and style with the finest reupholstering.

CUSTOM REUPHOLSTERING

MR. ROSS ELLIOTT, Our Representative in Birmingham Mondays - Thursdays - Thursdays Or choose fabrics today at—

5400 DIXIE HIGHWAY VISIT OUR SHOWROOM OR 3-1225
We are open Monday and Friday Evenings 7 to 10 P. M.

Mankind's record proves that its best and most enduring period of strong personal religious faith is developed during times of struggle against odds . . . times when it seems that the shackles of limitation of many types, including loss of freedom, exist all about him. Place a man or a nation in bondage, and soon the inner-nurtured strength of faith takes root, finally bursting the shackles.

The Birmingham Eccentric

Thursday, August 3, 1961

SECTION B

BUSINESS NEWS



100,000th Tempest

Pontiac's 100,000th Tempest rolled off the Pontiac, Mich. assembly lines recently and S. E. Knudsen, 31500 Bingham, Bingham Farms, Pontiac Motor division general manager and General Motors vice president, was there to witness the event. The Tempest was called the "Car of the Year" by an auto magazine and has sold well during its first year of production.

GM Ups Crandell To P-R Director

Appointment of Bernard W. Crandell, 1015 Pleasant, Birmingham, to the newly-created post of director of public relations for the Defense Systems division of General Motors was recently announced.

The appointment is effective Aug. 1. He will be headquartered at the division's offices at the Technical Center. Crandell has been director of public relations for the GMC Truck and Coach Division of General Motors for the last eight years.

PRIOR TO that he had worked

in the public relations department of the Kudner Agency, Inc., for eight years, where he handled publicity assignments for Buick Motor Division, Fisher Body Division and GMC.

He served two years as public relations officer in the European Theater for the Eighth Fighter Command and Ninth Bomber Command, and later as public relations liaison for the Air Force Command in the U.S.A., while assigned to the Office, Chief of Staff, Washington, D. C.

He was formerly automotive editor for United Press in Detroit.

Winslow Attends International Meet

Jay R. Winslow, 31381 E. Rutland, Beverly Hills, is attending an international meeting of Maytag field representatives held in Newton, Iowa, today and Friday.

Over 300 persons will gather for a presentation of fall and winter merchandising plans and talks by top company officials. Tours of Maytag plants and the newly-completed Headquarters building are also on the agenda.

Colbert Lauds Redstone Flight

On the occasion of the second successful launching of a U. S. Astronaut into sub-orbital flight by a Chrysler-built Redstone booster, L. L. Colbert, 491 Martell, Bloomfield Hills, chairman of the board and president of Chrysler Corp. said today:

"All the people here at Chrysler Corp. are proud of the second consecutive success of the Chrysler-built Redstone in launching American Astronauts into these history-making sub-orbital flights. "Just as we pledged to keep pace with the needs of this program when the Redstone was selected as the booster for the astronaut flights, we pledge today to keep pace with the developing needs of our nation in the conquest of space. Our missile know-how is ready to undertake any role assigned to it."

Why a Complete Research Department . . .

It seems that a research department is almost always thought of in connection with a large corporation. You hear of the many companies that are constantly checking the pulse of dealers and consumers and are searching for better things, so that you may have a better life in the years to come.

Through our New York correspondent, Baker, Weeks and Company we receive specialized research services from a staff of experts covering all investment categories. Here at Manley, Bennett we also have a well staffed Research Department, that analyzes and evaluates the many stocks and the companies behind them. By having these departments we are better able to serve you in planning your investment portfolio to meet your needs for a better investment future. Remember our Research Departments are always ready to serve you, naturally without obligation.

MANLEY, BENNETT & Co.

MEMBERS NEW YORK STOCK EXCHANGE

Buhl Building, Detroit 26
Woodward 5-1122
Enterprise 6209 (Dial "0")

Bloomfield Hills, Mich.
Jordan 6-4630
Midwest 7-9900

Listen to WCAR—6:10 P.M.—Monday through Friday—
For the latest Market News—1130 on your dial

Biggest Discounts

During Our Summer Clearance
SALE 30%-40%-50% OFF

Burgess Flashlight BATTERIES
Reg. 20c each **9c** limit 6

Michigan PEAT
50 lbs. **49c**

10-6-4 FERTILIZER
50 lbs. **1.88**

NU-TONE KITCHEN FANS for wall or ceiling — 50% discount
RECESSED LIGHT FIXTURE — 30% discount
BASEBALL MITTS
Mitts - Gloves - Bats - Balls — up to 40% discount
30% DISCOUNT ON ALL FURNITURE — Folding Aluminum Chairs
... Aluminum Chaise Lounges . . .
Pools and Inflatable Tons — 50% Off

BISSELL Shampoo Master
Reg. 4.95 **SLASHED TO 2.29**
Long Handle Car Washing Brush \$1.29

ROMEX WIRE
3c FOOT 14-2 in 100 ft. roll
GOLF BALLS
Nationally advertised quality brands. Reg. washed, pre-conditioned with no "smiles" or "half" smiles. Very limited quantity.
3.88 DOZ.

LAWN MOWERS
Prices slashed on new 1961 Models of the Famous Toro Lawnmowers
SUNBEAM
21 Inch REEL TYPE Reg. 144.95. Save \$50
99
SUNBEAM
21-inch self-propelled rotary mower with 18" heavy back spreader. Reg. \$124.95. Save \$25.
99.50
1961 SUNBEAM Electric
Twin blade mower. Reg. \$99.95. Save \$50.
59.95
21" self propelled rotary mower
Reg. 109.50. Save \$30
69.95
25" - 4 wheel riding mower
4 1/2 h.p. engine, automatic transmission with forward and reverse. Reg. \$279.00. Save \$110.00.
169.00
PLASTIC GARDEN HOSE
50 ft. **1.29**
LAUNDRY CARTS
Reg. 6.95 **2.99**

1st Sale on Window Shades
Buy the first one at our low discount price . . . get the second one for just one cent. Cut to measure up to 36" . . . slightly irregular. All sizes available.
Life Proof, reg. 3.98 ea. 2 for 3.99
Prevents sun fade—keeps the room cool
Machine Oiled, reg. 3.19 ea. 2 for 3.20
Plastic Coated, reg. 3.39 2 for 3.40
One only . . . first come, first served . . . Big Boy Deluxe Wagon Type Bar-B-Q Grill with electric adjustable fire hose. 79.95. Save 35.00. **44.95** others from **7.77**

Open Sundays 10 to 4
FEDERAL SUPPLY
SOUTHFIELD at 12 Mile
OPEN THURS. AND FRI. TIL 9 P.M.
KE 7-8150 — EL 6-7300

BADMINTON SETS
2 player outfit Reg. 2.98 **1.33**

WHITE TOILET SEATS
Complete with chrome plated hardware **3.88**

SIMONIZE SELF POLISHING FLOOR WAX
Reg. \$3.95 **2.44** gal.

Order Today Swim Tomorrow
NEW FUTURA 999
The first permanent, family-size Swimming Pool you can buy
for only \$799
(plus small assembly charge if desired)
FUTURA 999
A Sensational Value with the Same Solid Construction Features Found in Estate Pools Priced from \$4,000 to \$8,000
• Structural Steel Supports • Real California Redwood Construction • 250 Sq. Ft. of Swimming Surface • Perfect Depth for Both Safety and Sport • Features the One-piece Wave Protection System • No Painting! Built • Individualized Decorator Design • Complete Filtering System • Versatile Sun Deck On All Four Sides.
Order the New Futura 999 Today—
Swimming Pool Center, Inc.
28635 Northwestern Hwy.
Southfield
EL 7-1111

Knit Basic 24.95
Your favorite classic dress now in all wool imported double knit fabric from Holland. Beautifully simple with tab button trim. Ideal traveler. 10 to 16. Grey, red, black, royal and beige.
Phone and Mail, Jordan 6-8777
Kay Baum
100 W. MAPLE BIRMINGHAM

Final Reduction

FLORSHEIM

LAST FEW DAYS to save on famous Florsheim shoes from our regular stock. Odds and ends, broken sizes—but if we have your size you get the best shoe buy of the year!

selected styles . . .

NOW \$14
regularly \$19.95 to \$26.95

Final Clearance Odds & Ends Sale!

Women's **U.S. Kedettes \$2.99**
Values to \$5

Final Clearance

- Hush Puppies
- Summer Casuals
- Year-round Dress Shoes

For Men & Boys Broken Sizes 6 1/2 to 12 A-EE's **\$5**
Values to \$17
by Roblee and Pedwin

Member of the Birmingham Credit Plate Association
Sherman's SHOES
115 WEST MAPLE, MI 6-8788
Open Friday Evenings 'til 9 p.m.
Birmingham's Finest Selection of Men's and Boys' Footwear