Each of us represents the sum total of our desires, urges and impulses. We daily manifest, by words and acts, the extent of our abilities, of our inner motivations. Are we kindly, unselfish, tolerant, charitable — or are we the opposite of some of these characteristics? Without a sort of inventory awareness of our various qualities, we may not be conscious of how they operate for or against us. The value of a mistake is: "Don't make it again!"

84th YEAR—NO. 22

The Birmingham Eccentric

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AUGUST 3, 1961

BIRMINGHAM, MICHIGAN

Serving the Citizens of Michigan's Finest Suburban Residential Area

SECTION A

The Nation's Top Suburban Weekly
TEN CENTS

This and That

by

George R. Averill

Human Rights Must Include Property In Full Meaning of Social Justice

One of the often-used cliches uttered by men and women who claim to be "social reformers", labor leaders, and others whose hearts bleed for so-called "under-privileged" people, is "Social Justice." "I am crusading in the cause of Social Justice for the workers," cry labor leaders like Walter Reuther. "I believe that human rights are above mere property rights", continues this revolutionary reformer.

Well, just what do such people mean when they talk about "human rights are above mere property rights"? Do they deny that "human rights" necessarily must include "property rights?" Is "property" something to loathe, to look upon as some type of terrible epidemic?

To listen to some of these "crusaders" you might think so. Of course, people who work, in whatever segment of the employed they labor via brain and/or brawn, they do so for wages. These wages are valueless except as they may be used to purchase food, clothing, shelter and some so-called luxuries.

WAGES REPRESENT purchasing power. Wages consist of negotiable currency, a medium of exchange of one's labors for the goods and services of society. This currency is available when people are employed, either in their own businesses or on the payroll of others.

To maintain an economy such as we have in the United States, there must be private employment. Goods and services are produced in our free competitive enterprise system. It flourishes only when there is a public demand for these goods and services.

In the environment of free competition, he who sells good goods and services at less price than others is destined to get most of the business. This is true within a nation; it equally is true in the competition between nations.

The desired objective that is, or should be, the goal of business and industry (and this also includes the professionals) is to make its goods or services available at the lowest profitable selling price. Unless there be a fair profit, a business eventually will go bankrupt. It will cease to exist. No longer will it provide employment for workers.

THEREFORE, IT stands to reason that every added expense pushes up the selling price of a commodity or a service. Every unnecessary increase either in the cost of labor or materials ups the selling price. When, for example, higher and higher labor costs are demanded, without compatible increase in productivity, the selling price goes up. This is a definite phase of the spiral of inflation. Too much of this spiral in a company will, human, cause its sales to drop if competitors can sell the same products for less. Yet many U.S. labor leaders deny that their demands for higher and higher wages cause inflation, or cheapening of the currency. "We fight for social justice!" they shout. "We fight for human rights over property rights!" they exclaim.

. . . And all the time they are demanding increased wages . . . wages that only help labor to buy goods and services—which are only synonyms for "property".

"YES, THIS OFT-USED cliche of "human rights vs. property rights" is, when so used, a phony phrase. It sounds idealistic. Yet as it is used so often by the Reuthers et al, it is a dis-service to the very cause of social justice—for Social Justice cannot be severed from the twain of human and property rights. When you mention "human rights" you must include everything that contributes security to a person . . . and this security must include employment which rewards one with wages which is negotiable currency which purchases food, clothing, shelter and some so-called luxuries.

Therefore, when Reuther et al criticizes the right of stockholders and other owners of business to receive a return on their investments, he evidently is endeavoring to fool his listeners into accepting his thesis in order to win their support for his political preferments . . . or he seems to be knowingly leading them down the road of government support and operation of certain types of businesses or services. This latter, of course, is the right road to the leftist Street called Socialism.

YET, IN A NATION, so many of whose citizens are ignorant of the real components that contribute to a sound free competitive enterprise system, it may be charitable to tolerate the use of cliches such as "human rights over property rights" by revolutionary reformers . . . some of whom don't know the difference, either.

Too, politicians—from the White House down—have used similar demagoguery and quackery. Indeed, some important segments of both business and the professions have been guilty of cliches of overexaggeration in the sale of their goods and services.

Which suggests that the only real cure for such conditions is the education of more and more people to the basic elements of a free, competitive enterprise system, existing in the environment of self-government.

Want To Get The Job Done?

If you are in the market for special services such as painting, building or landscaping, you'll find what you are looking for in the classified pages of The Birmingham Eccentric. See pages 6 and 7-A for the answer to your service problems.

CBDD Plan Presented to Commission

'We want you to do forward thinking . . .'

By KEN WEAVER
News Editor

City commissioners were urged Monday night to act—and soon—on Birmingham's central business district development plan.

This plan, which proposes improvements of the central business area to meet needs contemplated as far ahead as 1980, was formally presented to the commission Monday night by Wilbur Mason.

Mason is chairman of the central business district development committee which worked in conjunction with the city administration to prepare the plan.

"I suggest," Mason told the commissioners, "that you move forward, and with haste."

He said the committee will formally present the plan to the city plan board in September and encouraged the commission "to give the plan board's recommendations serious consideration."

HIS WORDS were echoed by Frank Mulholland and Fred Pew, members of the CBDD committee.

"This is a terrific plan," Mulholland declared. We give it to you earnestly and we ask you to act soon."

Said Pew: "We want you to do forward thinking and planning . . . We urge you now to take forward action so backward action won't need to be taken in future years."

He said five plans have been presented over the years "and nothing was done about them."

"I ask this body," Pew said emphatically, "to take this report, study it and take the lead in doing something about it—and not sit back and wait for some other committee.

"Do something, and soon."

CONGRATULATING the committeemen for their "tremendous volume of work," Mayor Florence H. Willett told the group:

"We certainly will take this seriously . . . Let us hope the planning department can present to us their views very shortly."

She said it was "very fortunate for Birmingham" that the group worked together to formulate such a program.

Commissioner Charles Renfrew commented, "I think this can be the most important document in the city of Birmingham."

And he reminded the merchants that more work will be required of them in implementation of the plan.

THE CBDD plan explains concepts for future development of the central business area.

It is designed to improve traffic and parking as well as to help meet the needs of future retail sales growth in the city.

Briefly, it contains a proposed peripheral route to carry traffic around the district, proposed parking facilities and proposed use of malls to provide pedestrians access to stores.

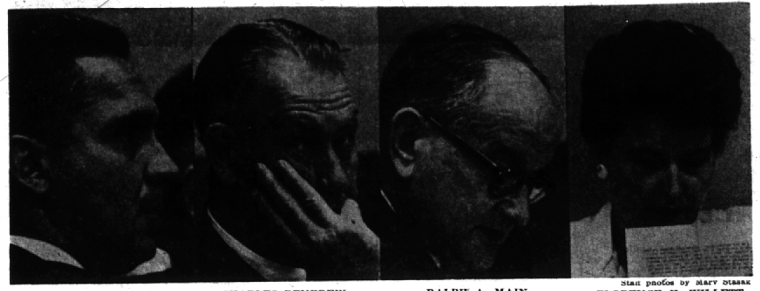
Mason traced the history of the plan. He said it had been "in the throes of development since 1959."

It reports "in facts and figures the needs of the central business district both from the standpoint of the city and of the merchants," he said.

"The committee accomplished a great deal in planning for traffic, parking and land use."

MASON SAID the plan is devised in stages "so that any idea can be pulled from any stage at any time and be used in connection

(See PLAN, 3-A)



Staff photos by MARY DISARK

WILLIAM E. ROBERTS
An eye to future . . .

CHARLES RENFREW
'Most important document . . .'

RALPH A. MAIN
Studying seriously

FLORENCE H. WILLETT
'Will take this seriously . . .'

WILBUR MASON
'Move forward, with haste'

EXECUTIVE PROFILE

Desire for Good Family Life Characteristic of Ben Mills

By JESS MAXWELL
Staff Writer

A medium-built, grey-haired man was talking over a steak dinner in an executive dining room of the Mercury Division of Ford Motor Co.

The man was Ben D. Mills, vice president of Ford and general manager of the Lincoln-Mercury Division and resident of Bloomfield Hills.

He leaned back in his chair and gazed out the window, at the famed Rotunda off in the distance.

"LIFE IS PRETTY dynamic in Bloomfield Hills," Mills said, "which is a reflection of the fast-moving automobile industry.

"But it's a particularly delightful area — better than my home state of Oklahoma," he said.

Mills lives at 780 Vaughn with wife Helen and sons Ben, Jr., 13, and Bobby, 11.

The Mills residence is a large, rambling colonial - style home, nestled among the area's trees and rolling hills.

"It's perfect," Mills said.

MILL'S SUCCESS and meteoritic rise with Ford has not hampered his desire for a good family life.

"The most challenging job I know," he said, "is to be a successful father.

"I want the respect of my boys because they are my most severe critics," Mills said.

The family recreation room is devoted to model trains. "The boys spend a lot of time there," Mills said.

Ben Jr. is interested in "anything that is associated with medicine." He also is a stamp collector.

Bobby is the athlete of the family. "He is a real Tiger fan, and plays Little League ball and golf," Mills said.

MRS. MILLS is active with Camp Oakland, Michigan Cancer Foundation, Detroit Grand Opera Association, and League of Women Voters.

"She worked pretty hard to help get out the vote for the recent Con-Con election," Mills said.

The family is associated with the Bloomfield Hills Country Club, the Bloomfield Open Hunt Club, and Detroit Athletic Club.

Mills is active in many service and professional organizations, including Kingswood School-Cranbrook, Junior Achievement of Southeastern Michigan, Michigan Cancer Foundation, Greater Detroit Board of Commerce, Michigan Aerospace Association, Detroit Area Boy Scout Council and Economic Club of Detroit.

MILLS IS PART of the "new look" of the automobile industry. He was a member of the famed "whiz kids" group that joined Ford after the war and moved into high positions shortly afterward.

Former Ford president and now secretary of defense Robert McNamara was a member of the "whiz kids".

Mills, the son of a college professor, attended Oklahoma A & M in 1932-33, but moved to Washington, D. C., where he continued his college education while working for government agencies.

He studied law at Southeastern University in 1936-37.

He worked with the National Recovery Administration in the early thirties, where he met his wife in the "stencil pool."

"I WAS SUPERVISOR of a pool of stencil - cutters," Mills said. "Helen worked for me there."

Mr. and Mrs. Mills recently celebrated their 24th wedding anniversary.

Mills' first position with Ford was on the finance staff.

He rapidly moved upward and was appointed vice president and general manager of the Lincoln Division in 1955. He became general manager of the Lincoln-Mercury Division in 1957.

MILLS IS A book fan, and at one time studied astronomy and religion as a pastime to "broaden my viewpoint."

"I don't like to accept things at their face value," he said.

(See MILLS, 3-A)

MJ&A Host Today To Fisher Body Contest Winners

Special guests today of MacManus, John & Adams Advertising agency are 44 teenage regional and scholarship winners of the Fisher Body Craftsman's Guild competition for 1961, and approximately 60 adults.

The adult group includes a number of the nation's leading educators, members of the advisory and honorary boards, and their wives, and 20 Fisher Body Division executives.

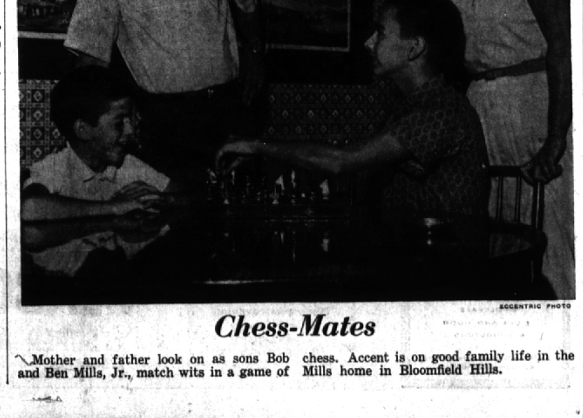
Among the Fisher group are two area couples, Mr. and Mrs. Joseph R. Hainline, 735 Robinwood Circle, Birmingham, and Mr. and Mrs. C. W. McClellan, 1470 Sodon Court, Bloomfield Hills. Hainline is director of advertising and public relations, and McClellan is administrator of the Craftsman's Guild.

AGENCY PLANS for this afternoon's two-hour visit include a special graphic presentation by Executive Vice President Charles F. Adams—showing the inner operations of a modern advertising agency—and a tour of the agency's facilities.

Special displays of newspaper and magazine advertisements, radio, collateral and graphic materials have been arranged for the occasion.

EACH OF THE 44 young Craftsman Guild visitors earned an all-expense paid trip to Detroit for the Guild convention this week by designing and building the best miniature automobile in his region.

The young finalists represent more than 40 states and a national enrollment of nearly one half million young men.



ECCENTRIC PHOTO

Chess-Mates

Mother and father look on as sons Bob and Ben Mills, Jr., match wits in a game of chess. Accent is on good family life in the Mills home in Bloomfield Hills.

City to Ask 20-Year Bonds For 12 Towns

See City Beat Page 8-B

City commissioners decided Monday night to seek approval from the state Municipal Finance Commission for Birmingham to issue its own bonds to pay its Twelve Towns Drain share.

They will ask permission to issue 20-year bonds for $1,500,000 at a maximum interest rate of five per cent.

City Manager L. R. Gare, Finance Director James H. Purkiss, Jr., and commissioners believe the City can reduce its cost substantially by issuing its own bonds rather than being included in the county's bonding program.

COMMISSIONER Charles Renfrew made the motion Monday night to adopt the manager's recommendations, and was supported immediately by Commissioners William H. Burgum and Carl Ingraham. It passed unanimously.

Plans for 25- and 30-year bonds also were considered before it was decided to issue 20-year bonds.

Birmingham's assessment for the drain is $1,943,857.51. The City plans to issue bonds for $1,500,000 and to pay the balance from funds already on hand for this purpose.

The commission has retained Claude Stevens as legal advisor and Louis Schimmel as financial consultant for this project.

They are expected to file the application to the finance commission on Aug. 29.

OFFICIALS believe the City can get a better rate on its bonds than the county can. They also figure to capitalize the interest on the bonds and to reduce the City's total obligation by paying its entire share in advance rather than by installments of 30 years.

B'ham Youth Wins Jaycee Golf Title

Chuck West, of Birmingham, has won the Jaycees' State Junior Golf Tournament.

The 17-year-old Bloomfield Hills High student carded a 74 Monday at Mt. Clemens' Hillcrest Country Club and added a sparkling 71 Tuesday to finish with a 145. Second place went to Ann Arbor's Chuck Mehefee who scored a 152.

Chuck, the son of Mr. and Mrs. Ray West, 631 W. Humphrey, is now eligible for the "world series of junior golf" to be held at Denver, Colo., Aug. 20-26.

Police Chiefs Unit Gives Moxley Post

Ralph W. Moxley, Birmingham chief of police, has been appointed to the executive committee of the Michigan Association of Chiefs of Police.

He was notified of his appointment this week in a letter from J. Willard Welsh, president of the association.

All makes of inner spring mattresses repaired. One-day service. ROYAL MATTRESS COMPANY. Dial "O" and ask for ENterprise 6310.

Townsend Succeeds Colbert at Chrysler

Lynn A. Townsend, 42-year-old Birmingham resident who became administrative vice president of Chrysler Corp. last December, today is Chrysler's new president.

He succeeds L. L. (Tex) Colbert, 56-year-old Bloomfield Hills man who resigned as president and chairman of the board last Thursday. Colbert now becomes chairman of Chrysler of Canada.

Colbert had been credited with sparking Chrysler's dramatic comeback in the automotive industry, but in the past year he was the subject of considerable bad publicity following the forced resignation of William C. Newberg as president.

COLBERT TOLD the auto company's board of directors at a meeting in New York last Thursday that he felt his resignation was "best for the company, its employes, its stockholders and its dealers."

Chrysler's profits dipped almost $22 million in the first quarter of this year.

The job of regaining the 20 per cent of the automotive market Chrysler once held is now Townsend's responsibility. He has been credited with chopping several millions of dollars from the firm's overhead since January.

Townsend, a former accounting firm partner, joined Chrysler in 1957 as comptroller.

COLBERT SAID in his letter of resignation that he had gone through "perhaps the most trying year" in company history and had been the "undeserved target of a great deal of unwarranted harassment."

He said any personal desire to continue as head of the company would have to "give way to consideration of what seems to be best for the company."

TOWNSEND IS a member of Oakland Hills Economic Club, the financial advisory committee of Bloomfield Hills School District and a number of Detroit organizations.

He and his wife, Ruth, have three sons, James, 19; Charles, 13; and Richard, 10.

COLBERT JOINED Chrysler as resident attorney in 1933. He became president in 1950.

He is a member of Orchard Lake Country Club and Bloomfield Hills Country Club.

He and his wife, Daisy, have three children, Lester L., Jr.; Nicholas and Sarah (Mrs. A. Grant Noble, Jr.)

E. H. Perkins President of Aerospace Co.

The board of directors has elected Edward H. Perkins, Jr., 4150 Orchard Way, Bloomfield Township to the presidency of Brooks & Perkins, Inc., Detroit-based manufacturer of aerospace assemblies and light metal products for industry.

He had been executive vice president and general manager.

Perkins in a graduate of the University of Michigan with a bachelor of arts degree in mathematics and a bachelor of science degree in metallurgical engineering.

PERKINS

Douglas S. Ferguson, formerly sales manager of the mill and industrial products division, has been appointed executive sales manager and will be responsible for sales and marketing activities of all divisions, Perkins announced.

Ferguson has been with the company since 1954, serving successively as salesman, production manager and sales manager of the industrial products division.

Perkins also announced the promotion of Donald L. Erickson from production manager to plant manager. In his new position, Erickson is responsible for all manufacturing activities in the Detroit plant.

Good Vacation Reading In Our Suburbia Today

Alexander King, famous author of **"Mine Enemy Grows Older"** and **"May This House Be Safe From Tigers"** tears a few pages from his memoirs and tells about his encounter with Peter Kilian, the staunch citizen from the telephone company who came to college an overdue bill of a few thousand dollars, in the August issue of SUBURBIA TODAY, which will come to you in the Aug. 10 edition of your Birmingham Eccentric.

THERE'S A LOT of good vacation reading in the supplement this month. If you're already on your way, you might enjoy reading about what's going on at home, in the news column, "Getting Around," which will fill you in on local news such as the book overdue at the library for 129 years and the man who counts mosquitos by the number of time's he's bitten and the crook who reported himself to police.

If you haven't yet made up your mind, may we suggest the Virgin Islands? Author Michael Frome takes us there this month and shows the great variety of activities the Islands have to offer vacationers.

Behind Our Front Page

He's 'On the Right Track'

. . . Grand Trunk City Agent H. J. Wichman is fourth generation railroad man. His story is the topic of this issue's Weekly Visit. Page 7-B.

Civil War Fashions

. . . will be presented in September at the Convent of the Sacred Heart. The show will benefit the school's building fund. Page 1-C.

Multiple Dwelling Hearing

. . . draws protests from Bloomfield Township residents. An article worth reading for persons and communities involved in the question of multiple dwelling zoning. Views of planners and homeowners in Bloomfield Township are on Page 1-D.

Little Leaguers Lose

. . . in play-off session. Sports page—8-D—has details.

Amusements	6-A
Bits of Birmingham	2-A
Business News	B
Church	6-B
Down to Earth	7-B
Editorials	8-B
Legal Notices	5-B
Nature Now	7-B
Obituaries	3-A
Real Estate	D
Round the Towns	D
Sports	8-D
Theatres	6-A
Woman's News	C
Want Ads	4, 5-A