

# Demery's

DETROIT—BIRMINGHAM

Everything New New NEW! All Value-Priced! in our annual "Summer Event"  
This Week . . . OPEN THURSDAY and FRIDAY NIGHTS TILL 8:45 P.M.

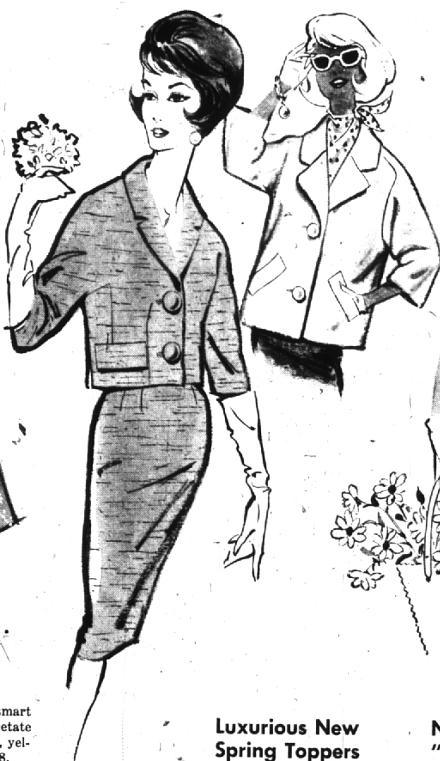


**Rainy Day Pick-Up...  
Rain or Shine Coats**  
**12<sup>00</sup>**

Specially selected group of smart cotton poplins, rayon and acetate checks, plaids, solids. Pink, blue, yellow, red, white, black, navy. 8-18.

**Very Special Values! Beautifully  
Tailored New Summer Suits**  
**19<sup>00</sup>**

Specially designed for town or travelling! Demi, fitted, or, boxy suits in two or three piece styles. Blends of rayon/silk, viscose rayon pima cotton/silk, cotton, in hot pink, turquoise, black, banana, beige, green. Sizes 8-16, 7-15.



**Luxurious New  
Spring Toppers**  
**20<sup>00</sup>**

So light-weight . . . so lovely to look at, so versatile! A wonderful new selection of 100% wool toppers, available in red, white, and pastels of blue, beige, gold, green. Sizes 8-18 and 7-15.



**New Dresses For  
"Into-Summer"**  
**6<sup>00</sup>**

Slim, solid colored shirt-waist dress in fine cotton. This is just one in a collection of our new Summer fun dresses. They're all ideal to round out your Summer wardrobe at Demery value prices. Sizes 7-15.



**Luxurious Coolness  
In Cotton Voile**  
**16<sup>00</sup>**

All season liveability, this cotton voile dress is the perfect wardrobe buy, with an easy scoop neckline, short sleeves and over-lap belt. Four-season print in blue or brown. One in a large group of new summer dresses. Sizes 12-20.

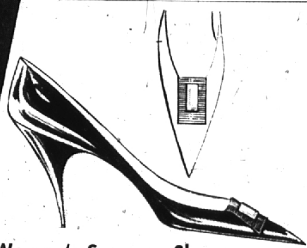


**Arnel Dresses . . .  
Cool and Carefree**  
**10<sup>00</sup>**

This new scene-stealing versatile dress in easy-care arnel and cotton is one of a group of misses and half sizes that were specially selected for you. The style shown is available in black/white check. Sizes 10-16.

The Above Fashions Available On Our Second Floor Of Fashions

presenting  
new, NEW  
fashions  
in a  
fabulously  
beautiful  
setting



**Women's Summer Shoes  
At Smart Savings!**  
**9<sup>00</sup>**

Values up to 17.99! A special in women's famous maker shoes including "Johansen," "Hayday," "Fiance's," etc. Save on these special values!

Women's Shoes—Second Floor

**Full-Fledged Fashions  
In New Spring Handbags**  
**10<sup>99</sup>\***

Reg. 16.98-22.98 genuine leather handbags with leather linings in assorted colors and Spring's newest silhouettes.

Handbags—Main Floor



**Costume Necessity,  
Elegant Cotton Gloves**  
**1<sup>99</sup>**

Reg. 3.00-3.50 cotton shorty gloves are slim-fingered to fit. Some hand embroidered, many hand sewn. White, beige. Sizes 6-8.

Gloves—Main Floor



**Samples Of Famous  
Make Jewelry**  
**2<sup>50</sup> - 10<sup>00</sup>\***

Reg. 5.00-20.00. Famous make jewelry sets . . . 50% OFF. Matched bracelets, necklace and earrings, many one of a kind.

\*Plus Tax

Jewelry—Main Floor



**Sun Glasses . . . Take Their  
Place In The Fashion Sun**  
**2<sup>99</sup>**

Create your mood with these smart glasses. Many styles . . . clear plastic, or jeweled frames in squares, slants and ovals. One for every costume.

Cosmetics—Main Floor

**Spring Pick Up,  
With Luxurious  
Shrugs**  
**3<sup>99</sup>**

Reg. 5.98 washable chanel jackets and cardigan bulkies in a wide assortment of colors and white while they last. S-M-L.

Neckwear—Main Floor

\*Plus Federal Tax



**Fashion Buy In  
"Demery" Sheer Hosiery**  
**87<sup>c</sup>**

Reg. 99c Micro-mesh and street wear seamless hosiery in new Spring colors. Sizes 8 1/2-10 Short, 8 1/4-11 Medium, 9 1/2-11 Long.

Hosiery—Main Floor



**Special! Beautiful Array  
Of Sample Hats**  
**5<sup>00</sup>**

Reg. 13.98 sample summer hats at this special price. Flowers, straws, fabric and veiled hats with many elegant French Room Touches.

Millinery—Second Floor

Save As You Spend With S&H Green Stamps