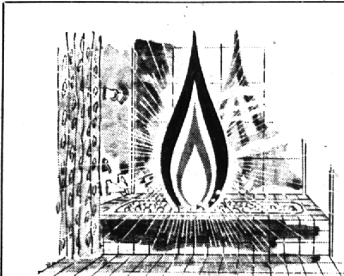


### B'ham Ford Man To Attend Confab

Representatives of Ford Motor Co.'s Tractor and Implement Division of Birmingham will be among 200 delegates from 30 countries attending Ford's International Tractor and Implement Conference in Puerto Rico May 1-4.

The conference, largest agricultural and industrial machinery meeting ever to be held in the Latin American-Caribbean area, will feature field demonstrations of over 100 U.S. Ford (United Kingdom Fordson and allied manufacturers) products.

The conference will mark the formal export introduction of the all-new U. S. Ford 2000 diesel tractor and its range of implements. The new product, with its 66-horsepower engine, is the largest tractor ever produced by the company.



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IN A \$360,000 BATHTUB—

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Before Consumers Power Company pipes Natural Gas into homes and industries, it gives it a thorough scrubbing! This cleanliness means more efficient operation and longer life for appliances and industrial equipment. Yes, to make sure you get the cleanest fuel possible, all Gas is forced through huge cleaners called "scrubbers" to remove all impurities and liquids. Many such "scrubbers" (costing \$10,000 each) are operated by Consumers Power Company to perform this cleaning and drying process.

SPRING IS CLEAN-UP TIME  
CHANGE TO CLEAN GAS HEAT!

CONSUMERS POWER COMPANY

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FOR  
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Yes, we're introducing our outstanding new collection of Spring 1961 fabrics at a very low price. Choose from a colorful array of fabrics in solids, provincials, traditionals and modern materials. Give all your furniture a refreshing new look with beautiful new upholstery. All cushions are reversible, of course.

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If you can't come in, Call LI 2-4000 or LI 1-5788, and our decorator salesman will come to your home with samples, day or evening.

**NO OBLIGATION**  
All work fully done and guaranteed in our own shop. Take advantage of our low spring prices.

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**FREE ARM COVERS WITH EACH UPHOLSTERY JOB FOR A LIMITED TIME ONLY**

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27 Years same location is your guarantee

# Chamber Dinner Guests Told 'How to Have a Heart Attack'

**By KEN WEAVER  
News Editor**

**Want to have a heart attack?**  
Then Get a job where you can make a lot of money by sitting behind a desk so you can afford to buy a lot of fatty meat and dairy products with a high fat content.

Smoke two packs of cigarettes a day.

Don't exercise.

Grow a boy to your lawn—or if you can't do that, get a mover with a seat on it.

This was some of the advice dispensed by Richard C. Bates, a Lansing doctor with a sense of humor who addressed the annual Birmingham Chamber of Commerce dinner party Wednesday night of last week.

**WINNERS** of the Birmingham Merchants Travel Contest and three newly-elected Chamber directors were introduced.

Dr. Bates told C of C members and their wives that the opinions expressed in his talk, "How to Have a Heart Attack," were "not necessarily those of the organizations of which I am a member, or of those which I am trying to become a member of."

Citing mortality statistics, the physician with a sense of humor told of the family in which the father was seeing one type of doctor, the mother another and so on until "the last child has to go to the psychiatrist by herself."

**TWO MEN** met on a street corner.

Said one: "Did you hear about poor old Bill? He died yesterday of a heart attack. Went just like that (snap of the fingers)." Said the other: "If (not when) I have to die, I hope I can go like that (snap of the fingers)." Said Dr. Bates: "This is the age of positive approach, the era of do it yourself. He's going to tell you what to do to have a heart attack."

"Make your own coronary occlusion in your basement workshop."

**EVER STOP** to realize that the same five pints of blood pump through your body again and again!

"That's why you have tired blood."

One of the chief causes of heart attacks is NOT the process of aging, said the reverse-psychology doctor. The peak age for men who die of heart attacks is 45; women, 55.

"After that the rate diminishes. Of course, the death rate for other diseases goes up."

**IF YOU WANT** to have a heart attack, check your heredity.

"The more people in your family who have died suddenly, the better your chance."

**IF YOU WISH** to avoid exercise: Use a power mower to cut your grass.

Jump in the car to see your neighbor two houses away.

Ride in a golf cart on the golf course.

When you come home from work, prop yourself up in a chair before the TV set and have your wife bring dinner in to you.

About those two packs of cigarettes a day, Dr. Bates commented: "The man who puts 40 cigarettes a day in his mouth, doesn't earn his living with his hands."

**TWO OF** the three winners in the travel contest were presented with gift certificates for their prizes.

Patrolman Richard Thomson of the Birmingham Police Dept. won a 12-day trip for two to the Caribbean.

Attending the banquet with his wife, he said they plan to make their trip in January. (See "City Beat" page 8-B.)

Nine-year-old Dirk Anderson, son of Mr. and Mrs. James F. Anderson, 759 Hazelwood, Birmingham, fought to hold back a smile as he walked up to the speakers' table for his prize.

He won a week end trip for two to New York.

**THIRD PRIZE** winner Mrs. Patsy Ganlard, 740 Henley, Birmingham, was unable to attend. She won a cruise trip for two on Lake Erie.

Announced as newly-elected directors were James Moore, Wayne Combs and William E. Roberts. They were introduced by Richard Thomson.

**MAYOR FLORENCE H. Willett** was among the guests seated at the speaker's table.

Chamber President Harvey A. Krueger introduced her as "The wife of Howard Willett, a busy mother and grandmother, chairman of Michigan Week—and, in her spare time, mayor of Birmingham."

Charles Mortensen, executive secretary, complimented the three outgoing directors: Carl Fischer, Thomas Monahan and Eugene Parmentier.

Other officers and board members introduced were Harold Kalfonisch, vice president, Henry Johnson, Don Cummings and Martin Frank.

Frank, vice president in charge of promotions for the Retail Division, presented the contest winners with their prizes.

The dinner party was held in the Hillside Room at Devon Gables, Telegraph and Long Lake, Bloomfield Township.

**THE ANDERSON** boy was accompanied by his parents, Mr. and Mrs. Anderson, Dirk and his 12-year-old sister, Holly, will all make the trip to New York.

They originally had planned an auto trip to New England this summer.

Dirk, a third grade pupil at Baldwin School, has been in Washington, D. C., but has never been in New York.

He won second place "on a rough guess" in the contest to estimate the value of coins in a treasure chest.

**Now Is The Time...**

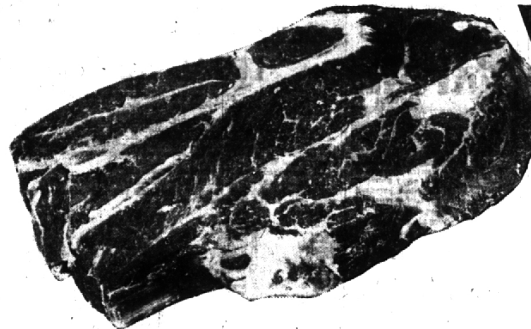
to start getting your camera unlimbered for that graduation which is coming up. If there is any question about flash, batteries, films, etc., better ask us. Your camera may need cleaning, get it to us in time!

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# Wrigley

Naturally Tender Blue Ribbon Farms Beef Table Trimmed

Blue Ribbon Farms, Specially Selected, Naturally Tender, Table Trimmed Beef

# Chuck Roasts

Center Blade Cuts 47¢  
Round Bone or English Cuts 57¢

Pot Roast Cuts 37¢ lb.

## Food Club SALE!

Cut Beans	Green, Wax or French Style	5 303 Cans	89¢
Tomato Juice	Healthful Refreshing	4 46-oz. Cans	1 00
Prune Juice	Helps Keep You Regular	32-oz. Bottle	39¢
Apple Sauce	Serve with Spare Ribs	4 25-oz. Jars	1 00
Whole Tomatoes	Red Ripe	5 303 Cans	89¢

Lean, Tender, Meaty

**SPARE RIBS** 2-3 lb. Avg. Wt.—Just Right for a tasty meal with sauerkraut. 39¢

Cut From Young, Steer Livers

**BEEF LIVER** Freshly Sliced High in Protein 39¢

Fresh Lake Perch Fillets 69¢

**CHASE & SANBORN** — with coupon below

## Coffee

1-lb. Can 59¢

**FOOD CLUB** — with coupon below

## Flour

5-Lb. Bag 29¢

Wisconsin Fancy **SWISS CHEESE** Sweet as a nut. Bulk. Serve as a snack. 59¢

Prices effective thru Tuesday, April 25. We reserve the right to limit quantities.

U.S. No. 1 New Crop Florida Valencia

## Oranges

5-lb. Bag

U.S. No. 1 Florida Marsh Seedless White

## Grapefruit

8-lb. Bag

Choice Your 39¢

**WRIGLEYS**

This Coupon Good Only at Wrigleys Through Saturday, April 29

Food Club FLOUR 5-lb. Bag 29¢

Limit One Per Customer

Coupon Has No Cash Value. Give to Cashier Before She Checks Your Order.

**WRIGLEYS**

This Coupon Good Only at Wrigleys Through Sunday, April 29

Chase & Sanborn COFFEE 1-lb. Can 59¢

Limit One Per Customer

Coupon Has No Cash Value. Give to Cashier Before She Checks Your Order.

**WRIGLEYS**

## 50 EXTRA Gold Bell Stamps

WITH THIS COUPON AND PURCHASE OF \$1.00 OR MORE (EXCLUDES SUGAR, TOBACCO) THIS COUPON HAS NO CASH VALUE. LIMIT ONE PER CUSTOMER.

Expires Sat., April 29

All stores open 9-9 Monday through Friday, 8-9 Saturday

855 S. Hunter      1855 S. Woodward      telegraph and Maple

**GET FINER GIFTS FASTER WITH GOLD BELL GIFT STAMPS**