

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Wednesday, April 26, 1961

SECTION
B

Bower Bearing Promotes Currin

Norman C. Currin, 26630 Capital Lane, Franklin, has been appointed controller of the Bower roller bearing division of Federal-Mogul Bower Bearings, Inc.

Currin was formerly vice president and assistant general manager of Woodall Industries, Detroit, with responsibilities relating to sales, pricing, purchasing, contracts, organization and industrial relations. He also served at Woodall as controller, assistant secretary and assistant treasurer.

He was a cost accountant at the Briggs Manufacturing Co. and an auditor at Ernst and Ernst before he joined Woodall in 1948.

Currin is a former treasurer of Franklin.

He is a member of the American Institute of Accountants, the Mich-

igan Association of Certified Public Accountants, the National Association of Accountants, and he is a former National Director and past President of the Tax Executives Institute.

Bier Takes Over New Pure-Pak Job

David W. Bier, 24550 N. Cromwell, Franklin, has assumed the newly created position of assistant sales manager of the packaging equipment division of Ex-Cell-O Corp.

Bier is a former Pure-Pak sales representative. He has covered the state of Michigan for the past four years. Bier started with Ex-Cell-O in 1955.

BUSINESS BRIEFS



Oakland Travel Inc. has opened its office at 730 N. Woodward. Newest Birmingham assistant is Doris Poupore, who also was business. Oakland Travel has as its president with Cook's, and Lucia Collarte is the sec- Walter G. Centomini, formerly with Thom-

Travel Agent Offers 5-Language Advice

A linguist who has been to the four corners of the Earth has opened a travel agency which is the latest addition to the Birmingham business scene.

Italian-born Walter G. Centomini last week established Oakland Travel Inc., 730 N. Woodward, Birmingham.

Centomini speaks French, Spanish, English, Italian and Swahili, a dialect he learned as a youth in East Africa, where he went to college and taught elementary school.

FEELING THE urge to travel, he joined Thos. Cook & Sons Travel Service in Rome, Italy, in 1948, leading tour groups throughout Europe, Africa, the Middle East and the U.S. and Canada.

IN 1956, Centomini transferred to Cook's New York office and switched to Detroit in 1958. Starting in sales with Cook's Detroit office, he was promoted to assistant district manager, the

position held before opening his Birmingham travel agency.

C. W. Dare Appointed Account Executive

Charles W. Dare, 32805 Riverside, Beverly Hills, has been appointed account executive at Merrill Lynch, Pierce, Fenner & Smith's Fisher Building office, Detroit.

Dare is a recent graduate of Merrill Lynch's executive financial training program conducted at the firm's home office in New York City. Previously he had been on the General Motors engineering staff.

General news deadline is 4:30 p.m. each Tuesday.

Wolverine Tube Gets Ad Award

Wolverine tube division of Calumet & Hecla, Inc., Allen Park, of which Harold A. Harty, 1768 Birmingham Road, Birmingham, is manager of advertising and sales promotion, recently received an award for advertising excellence.

The Industrial Marketers of Detroit Chapter, Association of Industrial Advertisers, presented the honor award in the "Individual advertisement" category.

Account executive is Arthur J. Brooks, 6100 Westmoor, Bloomfield Township, vice president of Gray & Kilgore, Inc., Detroit marketing and advertising agency.

A typical family man has a bill-fold full of pictures and no money.

S&H Opens New Center In Demery's

The new S&H Green Stamp redemption center to be opened here in Demery's will be virtually a "store within a store," according to William J. Sullivan of Detroit, state manager for the Sperry and Hutchinson Co.

More than 1,500 merchandise items will be available through the lower level of the new Demery store, Sullivan explained.

Designed with a modern motif, more than 2,600 square feet of floor space will be used to display nationally known merchandise available for S&H Green Stamp sav-

ers. In addition, almost 4,000 square feet immediately adjoining the display section will be used as a stock room.

MANAGER OF the new center



MRS. PHYLLIS HOMA

will be Mrs. Phyllis Homa, 660 Robinson, Troy. Mrs. Homa came to Sperry and Hutchinson in 1957 as a clerk in the Royal Oak redemption store and has been its assistant store manager since 1959. Mrs. Marjorie Ballard, 3638 Rochester, Troy, will be assistant manager of the new center. Mrs. Ballard has been with Sperry and Hutchinson since 1959 in the Royal Oak store.

SPRING MOTOR TUNE-UP

Your Car Has Had A Hard Winter

GIVE IT A BREAK

LET US CHECK

- IGNITION SYSTEM
- BRAKES & STEERING
- FORDOMATIC

GET YOUR SPRINGTIME TUNE-UP NOW

HAROLD TURNER

Service Hours
Daily 7 a.m.-6 p.m. Sat. 7 a.m. to noon
464 So. Woodward MI 4-7500

Travel Agent Offers 5-Language Advice

C. W. Dare Appointed Account Executive

Charles W. Dare, 32805 Riverside, Beverly Hills, has been appointed account executive at Merrill Lynch, Pierce, Fenner & Smith's Fisher Building office, Detroit.

Dare is a recent graduate of Merrill Lynch's executive financial training program conducted at the firm's home office in New York City. Previously he had been on the General Motors engineering staff.

General news deadline is 4:30 p.m. each Tuesday.

HART SCHAFFNER & MARX

tropicals

look and feel great as all outdoors!

Naturally! Because fresh air is part of the warp and weft of HS&M tropical suits. Millions of tiny invisible "windows" woven into the fabric give you a cool "air lift" through hot summer days. HS&M tropicals are styled with an air, too, in the trim *natural* lines of the worldly new look. Come in and choose your HS&M tropical from our collection of finespun worsteds or minimum-care blends in Summer '61's favored colors, plain or patterned. Selection's at its best right now!

Dickinson's

WABEEK BUILDING — BIRMINGHAM

SALE OF SALES

- REFRIGERATORS
- ELECTRIC RANGE
- TV • STEREO
- WASHERS

MEMO
This is the week to start FOODARAMA LIVING!

Your present refrigerator can be the full down payment on the one you've always wanted...

FABULOUS "NO-FROST" FOODARAMA by Kelvinator

12 cu. ft. refrigerator and 6 cu. ft. upright freezer—all in a cabinet only 41 inches wide

Only \$519⁹⁵

MORE FOR YOUR MONEY!
Kelvinator Value Festival!

MILKS APPLIANCES

"THE AREA'S LARGEST LAUNDRY DEALER"

1493 South Woodward (at Black's North of 14 Mile Rd.) MI 4-1300

No Money Down | Lowest Price Ever! | 24 - Months To Pay | Phone Orders Accepted

FISHERMAN'S HEADQUARTERS

WE'VE EVERYTHING FOR THE ANGLER!

RODS

Garcia from \$9.95

Shakespeare \$5.98

Heddon \$6.95

True Temper \$9.95

REELS

Pflueger .. from \$ 5.95

Shakespeare from \$ 4.95

Bronson from \$ 3.25

Johnson ... from \$11.95

Mitchell \$16.79

Alcedo Micron .. \$29.95

Zebco from \$12.95

Ocean City \$10.95

Ambassadeur ... \$28.95

BAITS

Flatfish—River Runt

Phillips—Creek Chub

Jitterbugs—Hula Peppers

Lazy Ike—Hawaiian Wigglers

Fish Cake—Daredevil—William Wabler

Your Choice **99¢** Large Selection of Trout Flies

Special Group TACKLE 1/2 Price

Village Sport & Hobby Shop

Member of the Birmingham Credit Plate Association

154 South Woodward MI 4-3010

Open Friday Evenings Till 9 P.M.